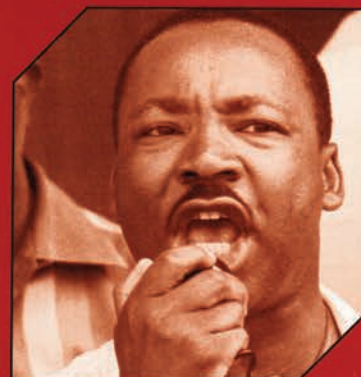




"A popular government without popular information, or the means of acquiring it, is but a prologue to a farce or a tragedy, or perhaps both."

—JAMES MADISON

n o r t h e r n r o c k i e s n e w s s e r v i c e



"A popular government without popular information, or the means of acquiring it,
is but a prologue to a farce or a tragedy, or perhaps both."

—JAMES MADISON

Idaho Broadcasters—

"Pertinent information and story ideas we don't get elsewhere."

"We like the service just the way it is—flexible and timely. Thank you."

"We use NRNS as a tip sheet for story ideas. Contact info for the people in the stories is always helpful."

"I've really enjoyed working for the news service this past year, with so many successes and challenges in the state. As more radio and television stations are merged with other corporations, the need for information and perspective from the non-profit community continues to grow. Our opportunities are abundant in 2002. Thank you for allowing me to be a part of something so vital to improving the lives of the people of Idaho."

—Deb Courson, NRNS Producer

"Over time we've seen the results of consistent coverage and how diverse voices have helped balance the debate, particularly in the ultra conservative climate of our state. This gives the non-profit community a tremendously effective way to contribute to public understanding of issues which shape our lives."

—Jim Hansen, United Vision for Idaho

idaho radio and television coverage



62 radio and 9 television stations aired NRNS stories in 2001.

1. KBOI, KQFC, KIZN (3) Boise
2. KBSU, KBSW, KBSX (3) Boise
3. KIDO AM, KCIX, KXCT, KFXD, KLTB, KSAS (6) Boise
4. KIJZ, KTPZ (2) Boise
5. KTPZ, KIJZ (2) Boise
6. KXLY AM/FM (2) Coeur D' Alene
7. KVNI, KHTQ (2) Coeur D' Alene
8. KID AM/FM (2) Idaho Falls
9. KUPI AM/FM (2) Idaho Falls
10. KECH, KSKI (2) Ketchum
11. KATW FM (2) Lewiston
12. KOZE AM/FM, KORT, KLER (4) Lewiston
13. KMCL FM (1) McCall
14. KUOI (1) Moscow
15. KZFN, KRPL (2) Moscow
16. KSRV, KCID AM/FM (3) Ontario
17. KSEI, KMGI (2) Pocatello
18. KWIK, KLLP, KPKY (3) Pocatello
19. KADQ (1) Rexburg
20. KRIC (1) Rexburg
21. KGA, KDRK, KEYF AM/FM (4) Spokane
22. AP-North Idaho Spokane
23. KAQQ AM, KISC FM, KNFR FM (3) Spokane
24. KKZX, KAQQ, KISC, KIXZ, KUDX (5) Spokane
25. KLIX AM/FM, KEZJ (3) Twin Falls
26. KWAL (1) Wallace
27. KBCI Channel 2 (CBS) Boise
28. KIVI Channel 6 (ABC) Nampa-Boise
29. KTVB Channel 7 (NBC) Boise
30. KTRV Fox 12 (FOX) Nampa
31. KPVI Channel 6 (NBC) Pocatello
32. KMTV Channel 11 (CBS) Twin Falls
33. KIFI Channel 3 (CBC) Idaho Falls
34. KIFI Channel 8 (ABC) Idaho Falls-Pocatello
35. KLEW Channel 3 (CBS) Lewiston

Story Breakout

Budget Policy & Priorities
 Campaign Finance Reform/Money and Politics
 Children's Issues
 Deregulation/Energy
 Disabilities
 Diversity/Human Rights
 Education
 Environment, General
 Farmworker Minimum Wage Campaign
 Food/Nutrition
 Forestry
 Health Issues
 Labor
 Livable Wages/Poverty
 Nuclear Waste
 Rural/Farm Issues
 Salmon Recovery
 Urban Planning/Transportation
 Women's Issues

Number of radio/television stories

14/2
 8/2
 13/1
 20/7
 5/1
 26/3
 8/4
 15/2
 11/2
 6/1
 8/3
 11/5
 20/4
 12/4
 12/1
 6/2
 20/5
 3
 9/2

Stations Airing

303
 155
 233
 409
 98
 489
 151
 290
 195
 102
 172
 201
 394
 229
 220
 115
 400
 54
 162

TOTALS

227/51

4,372

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 COMMUNICATIONS

iowa news service



**"A popular government without popular information, or the means of acquiring it,
is but a prologue to a farce or a tragedy, or perhaps both."**

—JAMES MADISON

Iowa Broadcasters—

"Easy to use and the stories are timely."

"Very informational...appreciate the easy access to newstories and soundbites."

"Good script with good cuts, I can also use it as background for longer-form programs."

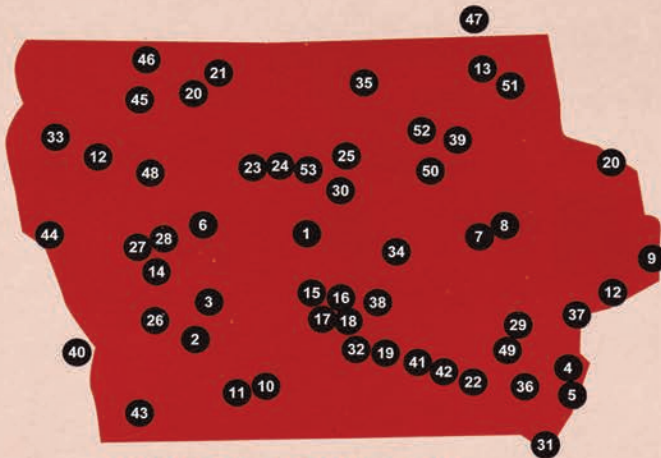
**"We match the demands of today's radio news operations with the community's need to hear
from non-profit organizations. I am proud so many of our stories--that otherwise would go unreported
or regulated to the back pages--are aired throughout the state."**

—Dick Layman, INS Producer

**"In an era where the abundance and lack of depth in mainstream media can actually cloud the issues,
the INS has been an irreplaceable tool to get information and perspective from the non-profit community to
the general public. The coverage gets "the other side" of the story into the public debate."**

—Lisa Davis Cook, Iowa Citizen Action Network

iowa radio coverage



119 radio stations aired INS stories in 2001.

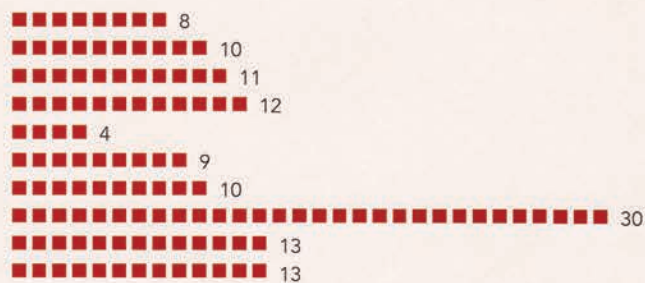
1. KASI, KCCQ (2) Ames
2. KJAN (1) Atlantic
3. KSOM (1) Audubon
4. KBUR, KBKB AM/FM, KGRS (4) Burlington
5. KKMI, KDMG AM/FM, WQKQ (4) Burlington
6. KCIM, KIKD, KKRL (3) Carroll
7. KMRY (1) Cedar Rapids
8. WMT AM/FM (2) Cedar Rapids
9. KCLN, KZEG (2) Clinton
10. KSIB AM/FM, KTR (3) Creston
11. KCZQ (1) Creston
12. WOC (5) Davenport
13. KDEC AM/FM (2) Decorah
14. KDSN AM/FM (2) Denison
15. KLYF (1) Des Moines

16. KWKY (1) Des Moines
17. WHO (4) Des Moines
18. KXNO (1) Des Moines
19. KKSJ, KRKN (2) Eddyville
20. KEMB (1) Emmetsburg
21. KILR AM/FM (2) Estherville
22. KMCD/KIHK (2) Fairfield
23. KWMY, KKEZ (2) Fort Dodge
24. KVFD, KUJL (2) Fort Dodge
25. KLMJ FM (1) Hampton
26. KNOD (1) Harlan
27. KIDA (1) Ida Grove
28. KKIA (1) Ida Grove
29. KXIC (2) Iowa City
30. KIFG AM/FM (2) Iowa Falls
31. KOKX AM/FM (2) Keokuk
32. KNIA, KRLS (2) Knoxville
33. KLEM, KKMA (2) Le Mars
34. KFJB, KXIA (2) Marshalltown
35. KGLO (3) Mason City
36. KILJ AM/FM (2) Mount Pleasant
37. KWPC (1) Muscatine
38. KCOB AM/FM, KRTI (3) Newton
39. KOEL AM/FM, KCRR, KKCW (4) Oelwein
40. KFAB (3) Omaha
41. KBOE AM/FM (2) Oskaloosa
42. KBIZ, KTWB (2) Ottumwa
43. KMA, KKBZ (2) Shenandoah
44. KMNS, KGLI, KSEZ, KSFT, KWSL (5) Sioux City
45. KICD AM/FM, KLLT (3) Spencer
46. KUOO, KUQQ (2) Spirit Lake
47. KQYB, KHME, KNEI AM/FM, KSFF, KVIK (6) Spring Grove
48. KAYL AM/FM (2) Storm Lake
49. KCIL AM/FM (2) Washington
50. KXEL, KFMW, KOKZ, KWLO (4) Waterloo
51. KNEI AM/FM (2) Waukon
52. KWAY AM/FM (2) Waverly
53. KQWC AM/FM (2) Webster City

Story Breakout

Agriculture/Rural
Budget Policy & Priorities
Children's Issues
Community Issues
Disabilities
Diversity/Human Rights
Energy Policy
Environment
Health Issues
Labor/Working Families

Number of radio stories



Stations Airing

353
376
426
487
175
371
368
1181
529
439

TOTALS

120

4,705

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COMMUNICATIONS

minnesota news connection



**"A popular government without popular information, or the means of acquiring it,
is but a prologue to a farce or a tragedy, or perhaps both."**

—JAMES MADISON

Minnesota Broadcasters—

"Ease of use. Helps my newscasts sound more professional with about no time lost in preparation for my busy morning. Keep them coming!"

"Wide range of topics...ability to plug timely actuality into AP copy items but also some issues that aren't addressed by other services."

"Good sound bites. Another resource for us to tap into as we put together our morning drive newscasts. Appreciate the background and contact numbers."

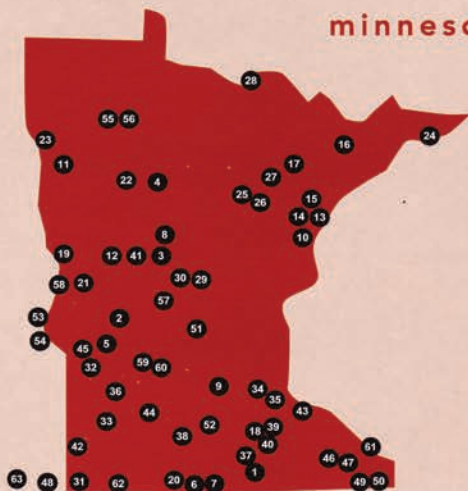
"We report on significant developments that might otherwise be missed, or aspects of stories that are being overlooked. It isn't easy journalism, but it is rewarding. Our reporting is part of the "mix," part of the public discourse, and it helps people get information to make informed decisions on matters that affect their lives."

—Jim Wishner, MNC Producer

"The MNC gives valuable, consistent opportunities to get information and perspective out in places we couldn't reach on our own. Not only has its reputation and usage grown among the radio stations, it has reinforced and helped build new relationships within the progressive community."

—Jim Koppel, CDF-MN

minnesota radio coverage



192 radio stations aired MNC stories in 2001.

1. KATE, KCPI (2) Albert Lea
2. KXRA AM/FM (2) Alexandria
3. WWWI AM (1) Baxter
4. KKBJ AM/FM, WBJI (3) Bemidji
5. KSCR AM/FM (2) Benson
6. KBEW AM/FM (2) Blue Earth
7. KJLY, KJCY, KJYL (13) Blue Earth
8. KLKS (1) Brezzy Point
9. KRWC AM (1) Buffalo
10. WKLK AM/FM, KBFH (3) Cloquet
11. KROX RADIO (1) Crookston
12. KRCQ FM (1) Detroit Lakes
13. KDNW, KDNI (2) Duluth
14. KDAL AM/FM, KTCO (3) Duluth
15. WBEC, KKCB, KLDJ, KUSZ (4) Duluth
16. WELY AM/FM (2) Ely
17. WEVE, KRBT (2) Eveleth
18. KDHL AM (1) Fairbault
19. WDAY, WBFG (2) Fargo
20. KFMC FM, KSUM AM (2) Farimont

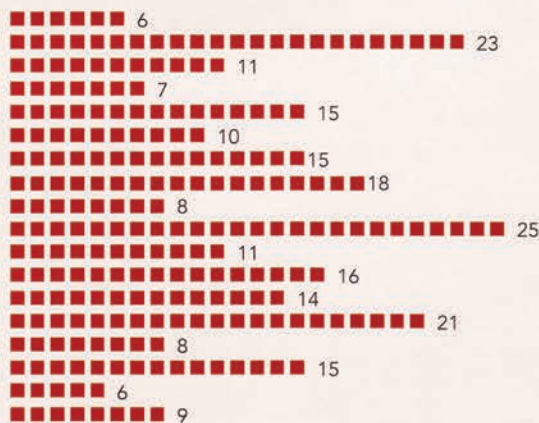
21. KBRF, KJKK AM/FM, KPRW, KZCR (5) Fergus Falls
22. KKCO AM/FM, KKEQ (3) Foston
23. KNOX AM/FM, KYCK (3) Grand Forks
24. WTIP (2) Grand Maris
25. KAXE (1) Grand Rapids
26. KOZY AM, KMFY (2) Grand Rapids
27. WNMT, WUSZ, WMFG, WFMG, KMFG, WIBX (6) Hibbing
28. KGHS, KSDM (2) International Falls
29. KLTF FM, KFML, WYRQ (3) Little Falls
30. KEYL AM, KXDL FM (2) Long Prairie
31. KQAD, KLQL (2) Luverne
32. KLOP-FM (1) Madison
33. KMHL, KARL, KARZ, KKCK (4) Marshall
34. KBEM (1) Minneapolis
35. KFAI AM/FM (2) Minneapolis
36. KDMA, KMGM, KKRC (3) Montevideo
37. WIXK AM/FM (2) New Richmond
38. KXLP FM, KYSM AM/FM (3) New Ulm
39. KYMN (1) Northfield
40. KRFO AM/FM (2) Owatonna
41. KPRM, KDKK, KBKK, KQKK, KSKK, KXXX (6) Park Rapids
42. KLOH AM/FM, KISD (3) Pipestone
43. KCUE, KWNG (2) Red Wing
44. KLGR AM/FM (2) Redwood Falls
45. KDIO, KMSD, KPHR (3) Ortonville
46. KOLM, KLCX, KWWK (3) Rochester
47. KRCH, KWEB (2) Rochester
48. KELO, KRRO, KTWB, KWSN (4) Sioux Falls
49. KQYB, KHME, KNEI AM/FM, KSFF, KVIK (6) Spring Grove
50. KHME, KNEI AM/FM, KQYB, KSFX, KUIK (6) Spring Grove
51. KCLD, KCML, KNSI, KZPK (4) St. Cloud
52. KRBI AM/FM (2) St. Peter
53. ND Public Radio (16 stations) Statewide
54. Red River Farm Network (ND, 7 stations) Statewide
55. KKAQ AM/FM, KTRF, KKDQ (3) Thief River Falls
56. KTRF, KKXL AM/FM (3) Thief River Falls
57. KWAD, KNSP, KKWS (3) Wadena
58. KBMW, KGWB (2) Wahpeton
59. KDJS AM/FM (2) Willmar
60. KWLM, KQRC, KOLD (3) Willmar
61. KAGE, KWND, KWNO (3) Winona
62. KWOA AM/FM, KITN (3) Worthington
63. WNAX AM/FM (2) Yankton

Story Breakout

Budget Policy & Priorities
 Children's Issues
 Community Issues
 Disabilities
 Education
 Environment
 Energy Policy
 Farming/Rural Issues
 Food/Nutrition
 Health Issues
 Housing
 Human Rights/Diversity
 Labor
 Livable Wages/Poverty
 Money in Politics/Campaign Finance Reform
 Smoking Prevention
 Teen Pregnancy Prevention
 Welfare Reform

TOTALS

Number of radio stories



238

Stations Airing

292
 1,058
 586
 383
 634
 375
 726
 1,073
 382
 1,035
 556
 691
 857
 852
 289
 718
 185
 410

11,102

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 COMMUNICATIONS

big sky connection



**"A popular government without popular information, or the means of acquiring it,
is but a prologue to a farce or a tragedy, or perhaps both."**

—JAMES MADISON

Montana Broadcasters—

"Timely. Interesting. Politically liberal to balance conservative soundbites available elsewhere. And Free!"

"You do an incredible job at running down the key stories in play in this state."

"It's handy, consistent, and nice to have additional state news from a different source."

**"After 33 years' work in Montana media, I remain committed to communication and the mutual respect it can foster.
The BSC has people listening to each other again--it's a proven way to get important issues and perspective onto
the public radar screen that otherwise go unreported."**

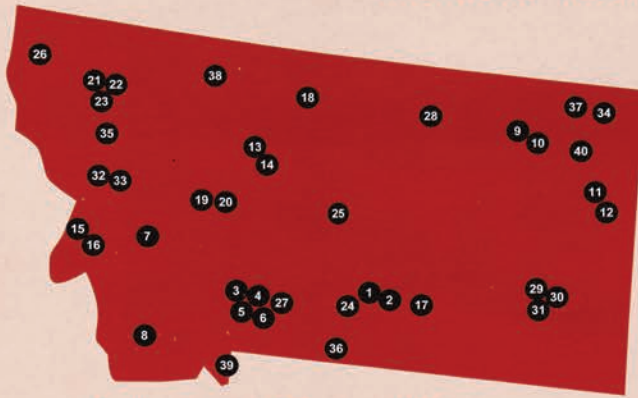
—Paul Richards, BSC Producer

**"Where else do Montanans get consistent, strong coverage of issues affecting everyday peoples' needs and concerns?
Furthermore, the reporting is not polemical and sectarian, like so much of the programming we hear these days.**

BSC fills an important niche for our community."

—Margaret E. MacDonald, Montana Association of Churches

montana radio coverage



76 radio stations aired BSC stories in 2001.

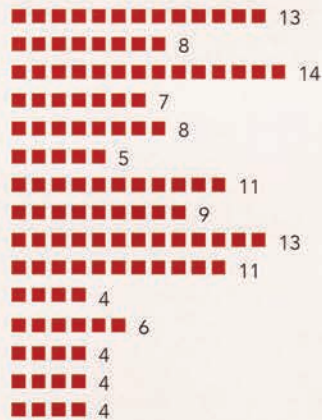
1. KBLG, KRZN, KRKX, KYA (4) Billings
2. KGHL (1) Billings
3. KMMS AM/FM, KSKY, KXLB (4) Bozeman
4. KBOZ, KOB AM/FM, KZLO, KPKX (5) Bozeman
5. KGLT (1) Bozeman
6. KBOW, KOPR (2) Bozeman
7. KQRV Deer Lodge
8. KDBM, KBEV (2) Dillon
9. KLTZ AM/KLAN FM (2) Glasgow
10. KLAN (1) Glasgow
11. KXGN, KDZN (2) Glendive
12. KDZN Glendive

13. KMOM AM/FM, KLFM (3) Great Falls
14. KEIN (1) Great Falls
15. KLYQ (1) Hamilton
16. KBMG FM (1) Hamilton
17. KHDN (1) Hardin
18. KOJM, KPQX, KRYK (3) Havre
19. KBLL AM/FM (2) Helena
20. KCAP AM/FM, KHKR, KZMT (4) Helena
21. KALS (1) Kalispell
22. KJJR, KBBZ, KDBR, KKMT (4) Kalispell
23. KOFI AM/FM (2) Kalispell
24. KBSR (1) Laurel
25. KLCM (1) Lewiston
26. KLCB, KTNY (2) Libby
27. KPRK (1) Livingston
28. KMMR (1) Malta
29. KATL (1) Miles City
30. KKRY (1) Miles City
31. KMTA (1) Miles City
32. KGVO, KLCY, KYSS, KBAZ (4) Missoula
33. KLCY, KYSS, KGVO (3) Missoula
34. KATQ AM/FM (2) Plentywood
35. KERR, KQK (2) Polson
36. KMXE-FM (1) Red Lodge
37. KCGM (1) Scobey
38. KSEN AM, KZIN FM (2) Shelby
39. KEZQ (1) West Yellowstone
40. KVCK AM/FM (2) Wolf Point

Story Breakout

Agriculture/Rural
Arts & Culture
Community Issues
Domestic Violence
Education
Endangered Species & Wildlife
Environment
Energy/Deregulation
Human Rights/Diversity
Labor/Livable Wages
Money in Politics
Roadless Lands/Wilderness
Water
Welfare Reform
Women's Issues

Number of radio stories



Stations Airing

406
182
390
184
194
164
261
300
312
366
92
129
81
116
118

TOTALS

121

3,295

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COMMUNICATIONS

prairie news service



**"A popular government without popular information, or the means of acquiring it,
is but a prologue to a farce or a tragedy, or perhaps both."**

—JAMES MADISON

North Dakota Broadcasters—

"Good stories on timely topics...fast and easy!"

"We have a small staff—it provides another source for stories we don't usually get."

"Concise, timely, variety of topics, interesting news..."

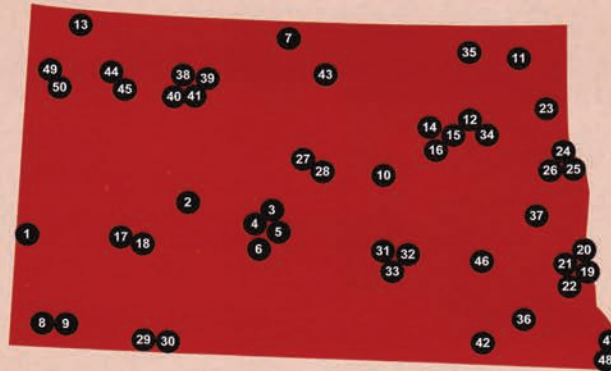
**"We provide a voice for people and perspectives that might otherwise not be heard. I am so pleased to be able
to practice my profession on something that strengthens the bonds of community and educates the public on
issues related to social and environmental justice."**

—Kim Douglas, PNS Producer

**"For many of the non-profits in our state, mainstream media sometimes seems like a brick wall dominated
by powerful far right interests. The news service goes right through to get critical analysis and public
interest points of view to the community."**

—Don Morrison, North Dakota Progressive Coalition

north dakota radio coverage



74 radio stations aired PNS stories in 2001.

- | | |
|--|-------------------------------------|
| 1. NDPR (1) Beach | 26. NDPR (1) Grand Forks |
| 2. KHOL (1) Beulah | 27. KHND (1) Harvey |
| 3. KFYZ (1) Bismarck | 28. NDPR (1) Harvey |
| 4. KLXX, KKCT, KBYZ (3) Bismarck | 29. KNDK (1) Hettinger |
| 5. NDPR (1) Bismarck | 30. NDPR (1) Hettinger |
| 6. KBMR AM, KQDY, KSSS, KXMR (4) Bismarck | 31. KSJB, KSJZ (2) Jamestown |
| 7. KBTO (1) Bottineau | 32. KQDJ, KYGT, KYNLU (3) Jamestown |
| 8. KPOK (1) Bowman | 33. NDPR (1) Jamestown |
| 9. NDPR (1) Bowman | 34. NDPR (1) Lakota |
| 10. KDAK (1) Carrington | 35. KNDK (1) Langdon |
| 11. KAUJ (1) Cavalier | 36. KQLX AM/FM (2) Lisbon |
| 12. NDPR (1) Crary | 37. KMAV AM/FM (2) Mayville |
| 13. NDPR (1) Crosby | 38. KCJB, KMXA, KYYX (3) Minot |
| 14. KDLR, KDVL (2) Devils Lake | 39. KHRT (1) Minot |
| 15. NDPR (1) Devils Lake | 40. KRRZ (1) Minot |
| 16. KZZY (1) Devils Lake | 41. NDPR (1) Minot |
| 17. KLTC, KCAD, KZRX (3) Dickinson | 42. KDDR (1) Oakes |
| 18. NDPR (1) Dickinson | 43. KZZJ (1) Rugby |
| 19. KPFX, KQJD, KQWB AM/FM, KUOX (5) Fargo | 44. KTGO (1) Tioga |
| 20. WDAY, WBFG (2) Fargo | 45. NDPR (1) Tioga |
| 21. KLTA (1) Fargo | 46. KOVC (1) Valley City |
| 22. NDPR (1) Fargo | 47. KBMW, KGWB (2) Wahpeton |
| 23. KXPO AM/FM (2) Grafton | 48. KGWB (1) Wahpeton |
| 24. KKXL (1) Grand Forks | 49. KEYZ AM (1) Williston |
| 25. KNOX AM/FM, KYCK (3) Grand Forks | 50. NDPR (1) Williston |

Story Breakout

Number of radio stories

Stations Airing

Children's Issues	13	337
Community Issues	6	198
Disabilities	3	52
Education	7	188
Energy Policy	6	129
Environment	6	119
Farming/Rural Issues	30	870
Health/Mental Health	17	412
Human Rights/Diversity	7	145
Labor/Working Families	20	423
Money in Politics/Campaign Finance Reform	5	95
TOTALS	120	2,968

creative
COMMUNICATIONS

oregon news service



**"A popular government without popular information, or the means of acquiring it,
is but a prologue to a farce or a tragedy, or perhaps both."**

—JAMES MADISON

Oregon Broadcasters—

"Thank you for continuing to provide a quality resource. It's easy to use, timely, freshens the newscasts."

"Been at this a long time and really appreciate the service. Good range of topics, the length is perfect. Thanks."

"Relevant and timely. Thank you for including contact names and numbers so we can pursue our own sound."

"Throughout my journalistic career, I have not always felt like the stories I was covering were making a difference for people. This is different. We have the ability to bring listeners the often under-reported or ignored sides of stories that affect them—and that's very gratifying for me."

—Dondrea Warner, ONS Producer

"This year the service broke critical angles on stories that most media did not cover. ONS stories continue to cover the significant developments and perspective required for informed decision-making on critical issues of our state."

—Kelley Weigel, Rural Organizing Project

annual report 2001

1. KRKT AM/FM (2) Albany
2. KSOR, KAGI, KSJK, KSMF, KSRG (5) Ashland
3. KAST AM/FM (2) Astoria
4. KMUN (1) Astoria
5. KCMB, KWRL (2) Baker
6. KBND, KLRR, KTWS (3) Bend
7. KOAB (1) Bend
8. KXUX, KXIX, KSJJ (3) Bend
9. KYTT, KYSG (2) Coos Bay
10. KSHR, KBND, KJMX, KWRO (4) Coquille
11. KLOO AM/FM (2) Corvallis
12. KOAC (1) Corvallis
13. KNND, KCGR (2) Cottage Grove
14. KLCC, KLCO (2) Eugene
15. KUGN, KEHK (2) Eugene
16. KEPB (1) Eugene

17. KNRO AM/FM, KZEL (3) Eugene
18. KPNW (1) Eugene
19. KCST AM/FM (2) Florence
20. KGBR (1) Gold Beach
21. KAJQ AM/FM (2) Grants Pass
22. KOHU (2) Hermiston
23. KQFM (2) Hermiston
24. KJHR, KCGB (2) Hood River
25. KFLS AM/FM (2) Klamath Falls
26. KLAB, KAGO AM/FM, KKJX, KYSF (5) Klamath Falls
27. KTVR (1) La Grande
28. KLBK, KBKR (2) La Grande
29. KQIK AM/FM (2) Lakeview
30. KGAL, KSHO (2) Lebanon
31. KLYC (1) McMinnville
32. KDOV (1) Medford
33. KRWQ, KMED, KZZE, KISS, KOOL (5) Medford
34. KNPT, KBGX, KYTE, KBCH, KCRF (5) Newport
35. KSHL (1) Newport
36. KSND (1) Newport
37. KSRV, KCID AM/FM (3) Ontario
38. KUMA (4) Pendleton
39. KRBK (1) Pendleton
40. KBOO (1) Portland
41. KPAM (1) Portland
42. KXL (9) Portland
43. KOTK, KWJJ FM (2) Portland
44. KINK FM, KBBT FM, KUPL AM/FM, KKJZ, KUFO (6) Portland
45. KSJJ, KXIX, KXUX (3) Redmond
46. KRNK (1) Roseburg
47. KRSB AM/FM, KKMV, KQEN, KAVJ (5) Roseburg
48. KMTX, KRSB FM, KKMV, KQEN (4) Roseburg
49. KBZY (1) Salem
50. KKNV, KXO, KMGE (3) Springfield
51. KMCO (1) The Dalles
52. KTLK, KMBD (2) Tillamook
53. KLVJ (1) Umatilla
54. KLOV, KLVK, KLVJ, KLVU (4) Winchester
55. KGRV AM/FM (2) Winston

creative
COMMUNICATIONS

greater dakota news service



"A popular government without popular information, or the means of acquiring it, is but a prologue to a farce or a tragedy, or perhaps both."

—JAMES MADISON

South Dakota Broadcasters—

"I really like the quality of your soundbites. Great Job."

"Good topics and stories that I may not otherwise know about."

"As a one person newsroom, the additional information and soundbites are very helpful."

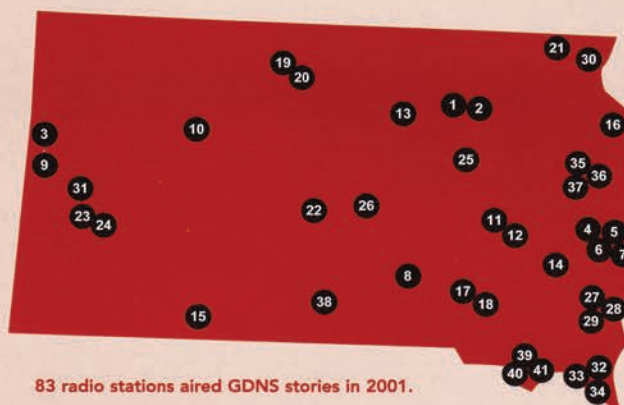
"It's been a joy to watch the service grow into a mature and appreciated broadcast news group. I hear often from my radio station news director friends who tell me they appreciate the diversity and accuracy of the stories. It's a terrific way to share information on South Dakota's non-profit community."

—David J. Law, GDNS Producer

"The value in statewide coverage is priceless--as many as fifty stations regularly pick up a given story. One non-profit group said it best, 'Without GDNS our stories play in Rapid City and Sioux Falls, with GDNS our stories reach the whole state.' In addition to getting information and perspective to the public, the service allows non-profit organizations to network with groups they may otherwise not have known."

—Lona Lewis, South Dakota Education Association

south dakota radio coverage



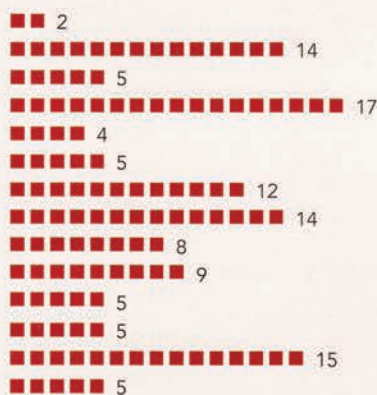
83 radio stations aired GDNS stories in 2001.

- | | |
|--|--|
| 1. KGIM AM/FM (2) Aberdeen | 22. KGFX, KPLO, KQKD, KPLO (4) Pierre |
| 2. KKAA, KSDN AM/FM, KQAA, KBFO, KBWS (7) Aberdeen | 23. KOTA, KDDX, KXXI, KDJS, KHSD (5) Rapid City |
| 3. KBFS AM, KYDT FM (2) Belle Fourche | 24. KBHE (1) Rapid City |
| 4. KBRK AM/FM (2) Brookings | 25. KQKD (1) Redfield |
| 5. KESD FM (1) Brookings | 26. KTSD (1) Reliance |
| 6. KJJQ, KKQQ, KDBX (3) Brookings | 27. KCSD (1) Sioux Falls |
| 7. KKQQ (1) Brookings | 28. KELO AM/FM, KWSN, KTWB, KROO (5) Sioux Falls |
| 8. KPLO (1) Chamberlin | 29. KSOO, KXRB, KKLS, KMXC, KYBB, KIKN (6) Sioux Falls |
| 9. KDSJ (1) Deadwood | 30. KSWs (1) Sisseton |
| 10. KPSD (1) Faith | 31. KBHB (1) Sturgis |
| 11. KIJV AM/FM (2) Huron | 32. KOSZ, KVHT (2) Vermillion |
| 12. KOKK, KZKK (2) Huron | 33. KUSD (1) Vermillion |
| 13. KQSD (1) Lowry | 34. KAOR (1) Vermillion |
| 14. KJAM AM/FM (2) Madison | 35. KWAT, KIXX, KDLO, KKSD (4) Watertown |
| 15. KZSD (1) Martin | 36. KDLO (1) Watertown |
| 16. KMSD, KPHR, KDIO (3) Milbank | 37. KIXX (1) Watertown |
| 17. KMIT, KGEK (2) Mitchell | 38. KWYR AM/FM (2) Winner |
| 18. KORN, KQRN (2) Mitchell | 39. KYNT, KKYA (2) Yankton |
| 19. KOLY AM/FM (2) Mobridge | 40. WNAX, KCLH (2) Yankton |
| 20. KMLQ (1) Mobridge | 41. KKYA FM (1) Yankton |
| 21. KDSD (1) Pierpont | |

Story Breakout

Arts & Culture
Children's Issues
Criminal Justice
Education
Energy Policy
Environment
Health Issues
Labor/Livable Wages
Mental Health
Rural/Farming
Social Justice
Senior Issues
Smoking Prevention
Women's Issues

Number of radio stories



Stations Airing

84
539
148
669
140
144
408
520
292
367
193
140
520
157

TOTALS

120

4,321

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COMMUNICATIONS

washington news service



**"A popular government without popular information, or the means of acquiring it,
is but a prologue to a farce or a tragedy, or perhaps both."**

—JAMES MADISON

Washington Broadcasters—

"Easy access, timely stories, several cuts to choose from... we really appreciate this service."

"I see news items that aren't covered by other services at this time."

"Consistency and range of issues – people, enviro, economic issues all good."

"I became a journalist 15 years ago to make a difference in my community. Working for WNS allows me to do that every day--it's journalism the way it's supposed to be. We cover the stories that help create and nurture an informed, involved citizenry."

—Kim Riemland, WNS Producer

"WNS is an important vehicle for communicating the truth about our society. It informs us accurately about the forces behind the politics that shape our social and economic life. It adds an alternative voice that deepens our perspective and elevates our vision."

—John Boonstra, Washington Association of Churches

"We couldn't be more pleased with the WNS. Each month's coverage of issues of importance to our non-profit community is better than the last. And we have had considerable success in hitting the large market outlets in Seattle/Tacoma and Spokane that had been unreachable to us before. Thanks!"

—Steve Wickmark, Children's Alliance

A map of Washington state with 35 numbered locations marked for water sampling. The locations are distributed across the state, with a higher concentration in the northern and central regions. The numbers are: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35.

1. KXRO, KDUX (2) Aberdeen
2. KLKI AM (1) Anacortes
3. KGMI, KISM, KBWF (3) Bellingham
4. KELA AM, KMNT FM (2) Centralia
5. KITI AM/FM (2) Centralia
6. KOZI AM/FM (2) Chelan
7. KCLX, KZZL, KRAO, KMAX (4) Colfax
8. KRAO FM/AM (2) Colfax
9. KCRK, KCVL (2) Colville
10. KYTT, KYSG (2) Coos Bay

11. KEYF AM/FM (2) Dishman
12. KXLE AM/FM (2) Ellensburg
13. KRKO AM (1) Everett
14. KVAC AM, KLLM FM (2) Forks
15. KYYT, KLCK (2) Goldendale
16. KONA AM/FM (2) Kennewick
17. KLAY AM (1) Lakewood
18. KEDO, KBAM, KLYK, KRQT (4) Longview
19. KBSN, KDRM (2) Moses Lake
20. KWIQ AM/FM, KUYF (3) Moses Lake N.
21. KBRC, KAPS (2) Mount Vernon
22. KSVR Mount Vernon
23. KAOS (1) Olympia
24. KOMW AM/FM (2) Omak
25. Metro Networks (13) Seattle
26. KOMO, KPLZ, KVI (3) Seattle
27. KUOW, KCMU NPR (2) Seattle
28. KMAS AM (1) Shelton
29. KITZ (1) Silverdale
30. KAQQ AM, KISC FM, KNFR FM (3) Spokane
31. KGA, KDRK, KEYF AM/FM (4) Spokane
32. KSBN (1) Spokane
33. KEZE, KXLI, KXLY AM/FM (4) Spokane
34. KPLU (1) Tacoma
35. KMCO (1) The Dalles
36. KPQ AM/FM (2) Wenatchee
37. KIT AM, KATS FM, KQSN FM, KMWX, KFFM (5) Yakima

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