

**Destination:
An Informed
Citizenry
Making
Educated
Decisions**

~Oregon Broadcasters

“Great stories — right on top of breaking or ‘hot’ stories.”

“I like the alternative perspective you bring to the issue with good sound-bites. Often the person in the cut is not someone we usually hear from.”

“Easy to use. Concise and to the point stories that are timely for radio. Appreciate the choice of soundbites and phone numbers of the contacts.”

“To me journalism is about educating the public about issues that affect them. Unfortunately in today’s atmosphere of multimedia conglomerates, many issues are just not given the coverage they need. The Oregon News Service has given me the ability to look at these important stories and make sure the public gets the information they need. It’s a very rewarding experience.”

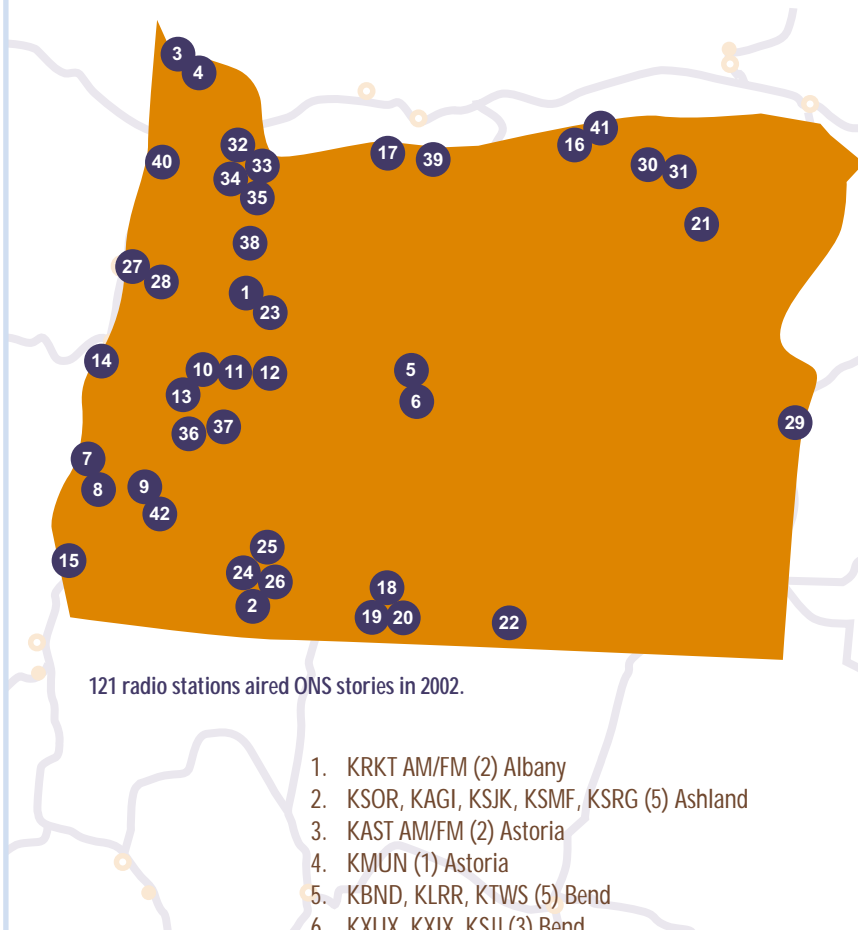
~Dondrea Warner, ONS Producer

“The ONS plays a critical role in broadcasting news of the issues faced by the Latino and immigrant communities in Oregon. No other news service has given us the opportunities that ONS has!”

~Ramon Ramirez, CAUSA/PCUN



OREGON RADIO COVERAGE



121 radio stations aired ONS stories in 2002.

1. KRKT AM/FM (2) Albany
2. KSOR, KAGI, KSJK, KSMF, KSRG (5) Ashland
3. KAST AM/FM (2) Astoria
4. KMUN (1) Astoria
5. KBND, KLRR, KTWS (5) Bend
6. KXUX, KXIX, KSJJ (3) Bend
7. KYTT, KYSG (2) Coos Bay
8. KSHR, KBND, KJMX, KWRO (4) Coquille
9. KNND, KCGR (2) Cottage Grove
10. KLCC, KLCO (2) Eugene
11. KNRQ AM/FM, KZEL (3) Eugene

12. KPNW, KDOZ, KDOK (3) Eugene
13. KUGN, KEHK (2) Eugene
14. KCST AM/FM (2) Florence
15. KGBR (1) Gold Beach
16. KOHU (2) Hermiston
17. KIHHR, KCGB (2) Hood River
18. KAGO, KLAD, KKJX, KYSF, KISS (5) Klamath Falls
19. KFLS AM/FM (2) Klamath Falls
20. KLAD, KAGO AM/FM, KKJX, KYSF (5) Klamath Falls
21. KLBK, KBKR (2) La Granda
22. KQIK AM/FM (2) Lakeview
23. KGAL, KSHO (2) Lebanon
24. KAKT, KABY, KCMX, KTMT (4) Medford
25. KDOV (1) Medford
26. KRWQ, KMED, KZZE, KISS, KOOL (5) Medford
27. KNPT, KBGX, KYTE, KBCH, KCRF (5) Newport
28. KSND (1) Newport
29. KSRV, KCID AM/FM (3) Ontario
30. KTIX, KWHT (2) Pendleton
31. KUMA (4) Pendleton
32. KBOO (1) Portland
33. KINK FM, KBBT FM, KUPL AM/FM, KKJZ, KUFO (6) Portland
34. KOTK, KWJJ FM (2) Portland
35. KXL (9) Portland
36. KOEN, KRSB AM/FM, KKMV KAVJ (5) Roseberg
37. KRSB AM/FM, KKMV, KOEN, KAVJ (5) Roseberg
38. KBZY (1) Salem
39. KMCC (1) The Dalles
40. KTLI, KMBD (2) Tillamook
41. KLWJ (1) Umatilla
42. KGRV (2) Winston

| STORY BREAKOUT | NUMBER OF RADIO STORIES | STATIONS AIRING |
|---|-------------------------|-----------------|
| Budget Policy & Priorities | 36 | 974 |
| Campaign Finance Reform/Money in Politics | 20 | 520 |
| Consumer Safety | 11 | 284 |
| Criminal Justice | 17 | 376 |
| Education | 4 | 109 |
| Environment | 13 | 304 |
| Health Issues | 32 | 854 |
| Human Rights/Diversity | 23 | 471 |
| Hunger/Food/Nutrition | 11 | 286 |
| Livable Wages/Working Families | 14 | 344 |
| Public Lands/Wilderness | 7 | 208 |
| Salmon Recovery | 7 | 195 |
| Smoking Prevention | 10 | 257 |
| Sustainable Agriculture | 13 | 292 |
| Toxics | 15 | 426 |
| Urban Planning/Transportation | 9 | 150 |
| TOTAL | 242 | 6,063 |

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