

**Destination:
An Informed
Citizenry
Making
Educated
Decisions**

~Washington Broadcasters

“Appreciate that it’s every weekday and there’s a variety of actuality choices.”

“The subjects are timely and topical — we usually just use the scripts alone.”

“It’s nice to have the soundbites to use with well produced stories.”

“Now more than ever people need news that doesn’t toe the party line. As a reporter it’s great to have the independence WNS gives me to make sure voices and perspective get heard that might not otherwise.”

~Darrin Gunkel, WNS Producer

“WNS gets important stories out in places we couldn’t reach on our own. Having a professional journalist whose job is to cover the issues non-profits care about is an invaluable service to the community.”

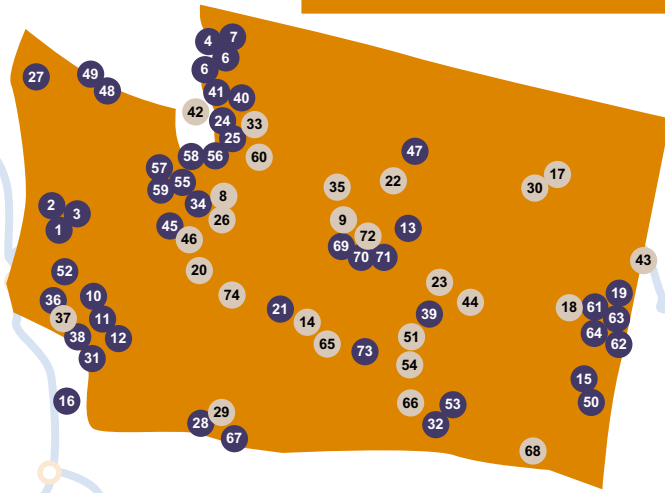
~Laura Strickler, Children’s Alliance

“It is important to the health of our democracy that citizens have opportunities to hear varying perspectives on a wide range of public issues. We are pleased that WNS consistently picks up on stories that other producers tend to miss — and covers them in a way that makes people want to listen.”

~Lucy Copass, League of Women Voters of Washington



WASHINGTON RADIO AND PRINT COVERAGE



102 radio stations and 27 newspapers ran WNS stories in 2002.

1. KBKW, KAYO (2) Aberdeen
2. KPLU-Translator (1) Aberdeen
3. KXRO, KDUX (2) Aberdeen
4. KLKI AM (1) Anacortes
5. KGMI, KISM, KIXT, KPUG, KAFE (5) Bellingham
6. KPLU-Translator (1) Bellingham
7. KPUG AM, KAFE AM (2) Bellingham
8. Highline Times/Des Moines News, Burien
9. Cashmere Valley Record, Cashmere
10. KELA-AM, KMNT-FM (2) Centralia
11. KITI AM/FM (2) Centralia
12. KPLU-Translator (1) Centrallia/Chehalis
13. KOZI AM/FM (2) Chelan

14. Northern Kittitas Co. Tribune, Cle Elum
15. KCLX, KZZL, KRAO, KMAX (4) Colfax
16. KYTT, KYSG (2) Coos Bay
17. Coulee City News-Standard, Coulee City
18. The Davenport Times, Davenport
19. KEYF AM/FM (2) Dishman
21. KXLE AM/FM (2) Ellensburg
22. Lake Entiat Mirror, Entiat
23. Grant County Journal, Ephrata
24. KRKO AM (1) Everett
25. KSER (1) Everett
26. Federal Way News, Federal Way
27. KVAC AM, KLLM FM (2) Forks
28. KYYT, KLCK (2) Goldendale
29. Goldendale Sentinel, Goldendale
30. The Star Newspaper, Grand Coulee
31. KLOG-AM, KUKN-FM (2) Kelso
32. KONA AM/FM (2) Kennewick
33. Lake Stevens Journal, Lake Stevens
34. KLAY AM (1) Lakewood
35. The Leavenworth Echo, Leavenworth
36. KEDO, KBAM, KLYK, KRQT (4) Longview
37. The Daily News, Longview
38. KPLU-Translator (1) Longview/Kelso
39. KBSN, KDRM (2) Moses Lake
40. KBRC, KAPS (2) Mount Vernon
41. KPLU-Translator (1) Mount Vernon
42. The Mukilteo Beacon, Mukilteo
43. The Newport Miner, Newport
44. The Odessa Record, Odessa
45. KAOS (1) Olympia

46. The Olympian, Olympia
47. KOMW AM/FM (2) Omak
48. KIKN-AM, KONP-AM (2) Port Angeles
49. KPLU-Translator (1) Port Angeles
50. KQQQ-AM, KHTR-FM (2) Pullman
51. Quincy Vally Post-Register, Quincy
52. KPLU-Translator (1) Raymond/S. Bend
53. KTCR, KEGX, KIOK, KNLT (5) Richland
54. The Royal Review, Royal City
55. KMPS (1) Seattle
56. KOMO, KPLZ, KVI (3) Seattle
57. KPLU-Translator (1) Sea/Tac/Evr
58. Metro Networks (13) Seattle
59. KMAS AM (1) Shelton
60. Snohomish County Tribune, Snohomish
61. KAQQ AM, KISC FM, KNFR FM (3) Spokane
62. KEZE, KXLI, KXLY AM/FM (4) Spokane
63. KGA, KDRK, KEYF AM/FM (4) Spokane
64. KSBN (1) Spokane
65. The Skamania County Pioneer, Stevenson
66. Daily Sun News, Sunnyside
67. KMCQ (1) The Dalles
68. Walla Walla Valley Times, Walla Walla
69. KAAP, KYSN, KZPH (3) Wenatchee
70. KPQ AM/FM (2) Wenatchee
71. KXA-FM, KYSN-FM (2) Wenatchee
72. The Wenatchee World, Wenatchee
73. KIT AM, KATS FM, KQSN FM, KMXV, KFFM (5) Yakima
74. Nisqually Valley News, Yelm

STORY BREAKOUT	NUMBER OF RADIO/PRINT STORIES	STATIONS AIRING
Budget Policy & Priorities	18/6	405
Campaign Finance Reform/Money in Politics	4/1	98
Children's Issues	23/6	314
Consumer Safety	6/1	108
Energy Policy	8/1	166
Domestic Violence/Sexual Assault	7/1	161
Early Childhood Education	13/1	249
Environment	24/3	469
Global Warming/Air Quality	8	126
Health Issues	26/3	563
Housing/Homelessness	12/1	245
Human Rights/Diversity	23/4	307
Hunger/Food/Nutrition	11/2	237
Livable Wages/Working Families	29/5	552
Public Lands/Wilderness	12/2	206
Salmon Recovery	10/1	199
Urban Planning/Transportation	10/1	220
Welfare Reform	9/2	227
TOTAL	253/41	4,852

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