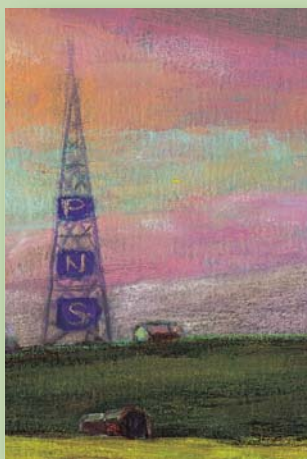
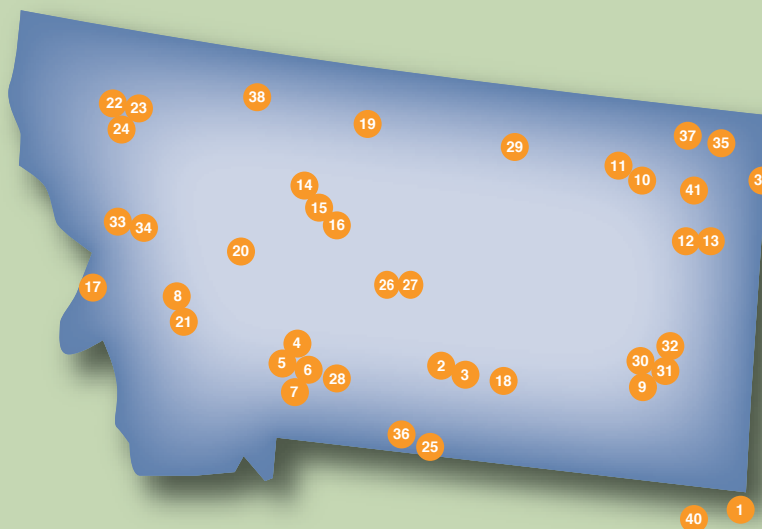


82 radio stations aired BSC stories in 2003

1. KBFS (1) Belle Fourche
2. KBLG, KRKX, KRZN, KYVA (1) Billings
3. KGHL (1) Billings
4. KSKY, KMMS-AM/FM, KXLB (4) Bozeman
5. KBOZ, KOBB-AM/FM, KZLO, KPKX (5) Bozeman
6. KMMS (1) Bozeman
7. KBOW, KOPR (2) Butte
8. KQRV (1) Deer Lodge
9. KIKC-AM/FM (2) Forsyth
10. KLAN (1) Glasgow
11. KLTZ-AM, KLAN-FM (2) Glasgow
12. KDZN (1) Glendive
13. KXGN, KDZN (2) Glendive
14. KEIN (1) Great Falls
15. KGPR, KUFM (2) Great Falls

16. KMON-AM/FM, KLFM (3) Great Falls
17. KLYQ (1) Hamilton
18. KHDN/KBSR (2) Hardin/Laurel
19. KOJM, KPQX, KRYK (3) Havre/Chinook
20. KBLL-AM/FM (2) Helena
21. KHKR (1) Helena
22. KALS (1) Kalispell
23. KBBZ, KDBR, KJJR, KKMT (4) Kalispell
24. KOFI-FM/AM (2) Kalispell
25. KBSR (1) Laurel
26. KXLO (1) Lewiston
27. KLCM, KXLO (2) Lewistown
28. KPRK (1) Livingston

29. KMMR (1) Malta
30. KATL (1) Miles City
31. KKRY (1) Miles City
32. KMTA (1) Miles City
33. KBGA, KUFM (2) Missoula
34. KGVO, KLCY, KYSS, KBAZ (4) Missoula
35. KATQ-AM/FM (2) Plentywood
36. KMXE (1) Red Lodge
37. KCGM (1) Scobey
38. KSEN, KZIN (2) Shelby
39. KTHC-FM (3) Sidney
40. KYDT(2) (2) Sundance
41. KVCK-AM/FM (2) Wolf Point



Montana Broadcasters

“Easy to use, voice cuts from people I don’t have the time to call.”

“Convenient and timely—useful.”

“Helps fill slow news days, liberal staff to balance the raging neanderthal-ism.”

“This past year, more radio jobs disappeared because of station mergers and buyouts — and the news service provides a quality product to understaffed newsrooms under pressure to gather more local stories and soundbites. We cover the stories and get voices on the air that aren’t on most journalists’ standard newsbeat calls, which helps stations balance their presentation and helps the public get a look at several angles of a story.”

Deb Courson, BSC Producer

“Getting our issues covered by commercial radio has been difficult in the past. With Big Sky Connection, we’ve noticed a remarkable increase in our radio coverage across the state.

As an organization that works to keep Montana a good place to live and work, we think that’s a good thing for Montana.”

Teresa Erickson, Staff Director, Northern Plains Resource Council

“Supporting an independent news outlet that casts a wider net and gets more voices and opinions into the public debate...we all win.

We’ve found the BSC a potent vehicle for improving the public debate and getting information to the general population they need to know that wouldn’t otherwise be covered.”

Scott Crichton, Executive Director, ACLU of MT



2003
Annual Report

MONTANA RADIO COVERAGE

STORY BREAKOUT	NUMBER OF RADIO STORIES	STATIONS AIRING*
Budget Policy & Priorities	9	438
Citizenship/Representative Democracy	4	231
Consumer Safety	4	199
Domestic Violence/Sexual Assault	5	268
Education	12	571
Endangered Species & Wildlife	10	473
Environment	12	548
Health Issues	6	324
Human Rights/Diversity	9	467
Livable Wages/Working Families	10	516
Public Lands/Wilderness	18	856
Rural/Farming	35	1,774
Totals	134	6,665

* Represents the unique number of stations that aired the stories at least once.