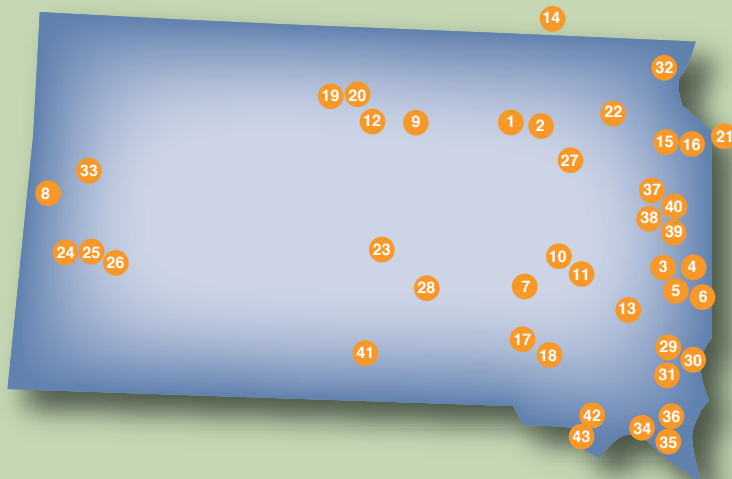


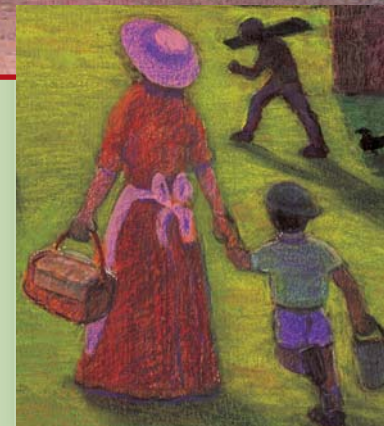
89 radio stations aired GDNS stories in 2003



1. KGIM-AM/FM (2) Aberdeen
2. KSDN, KCAA-AM/FM, KQAA, KBFO, KBWS (7) Aberdeen
3. KBRK-AM/FM (2) Brookings
4. KESD (1) Brookings
5. KJJQ, KKQQ, KDBX (3) Brookings
6. KKQQ (2) Brookings
7. KPLO (1) Chamberlin
8. KDJJ (2) Deadwood
9. KPSD (1) Faith
10. KIJV-AM/FM (2) Huron
11. KOKK, KZKK (2) Huron
12. KQSD (1) Lowry
13. KJAM-AM/FM (2) Madison
14. KZSD (1) Martin

15. KCGN (1) Milbank
16. KMSD (1) Milbank
17. KMIT, KGEK (2) Mitchell
18. KORN, KQRN (2) Mitchell
19. KMLO (1) Mobridge
20. KOLY-AM/FM (2) Mobridge
21. KDIO, KMSD, KPHR (3) Ortonville
22. KDSD (1) Pierpont
23. KGFX, KPLO-AM/FM, KQKD (4) Pierre
24. KBHE (1) Rapid City
25. KOTA, KDDX, KXXI, KDJS, KHSD (5) Rapid City

26. KTOQ, KIQK, KSQY (3) Rapid City
27. KQKD (1) Redfield
28. KTSD (1) Reliance
29. KCSD (1) Sioux Falls
30. KELO, KRRO, KTWB, KWSN (4) Sioux Falls
31. KSOO, KXRB, KKLS, KMXC, KYBB, KIKN (6) Sioux Falls
32. KSWS (1) Sisseton
33. KBHB (1) Sturgis
34. KAOR (1) Vermillion
35. KOSZ, KVHT (2) Vermillion
36. KUSD (1) Vermillion
37. KDLO (1) Watertown
38. KIXX (1) Watertown
39. KSDR-AM/FM, KS93 (3) Watertown
40. KWAT, KIXX, KDLO, KKSD (4) Watertown
41. KWYR AM/FM (2) Winner
42. KYNT, KKYA, Waitt Farm Network (2) Yankton
43. WNAX, KCLH (2) Yankton



South Dakota Broadcasters

“Your stories have good regional appeal on topics we don’t normally cover.”

“The news service adds a new audio dimension to our news.”

“Timely stories related to the state – they add a little extra to our newscast.”

“As radio station consolidation continues and the newsroom shrinks, there are growing concerns that more stories will go un-reported or at best be given minimal coverage. The strength of the Greater Dakota News Service is that it ensures the non-profit voice will continue to be heard in South Dakota by providing stations quality stories, with audio, around issues that are timely and easy to use. I consider it a privilege to work for the GDNS.”

David J. Law, Producer, Greater Dakota News Service

“The GDNS has given the non-profit community invaluable opportunities to get information and perspective out in places we couldn’t reach on our own. It’s also reinforced and fostered new relationships within the public interest community among member organizations.”

Eric Thompson, SD Tobacco-Free Kids Network



2003
Annual Report

SOUTH DAKOTA RADIO COVERAGE

STORY BREAKOUT	NUMBER OF RADIO STORIES	STATIONS AIRING*
Arts & Culture	6	282
Children’s Issues	8	395
Criminal Justice	4	190
Education	10	410
Environment	9	440
Health Issues	22	1,118
Human Rights/Diversity	3	133
Livable Wages/Working Families	19	944
Mental Health	5	206
Rural/Farming	18	870
Senior Issues	6	328
Smoking Prevention	10	521
Totals	120	5,837

* Represents the unique number of stations that aired the stories at least once.