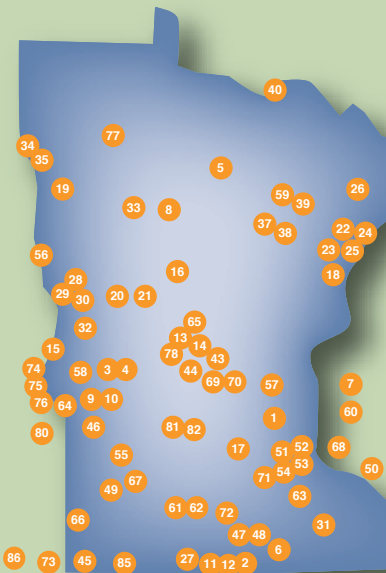


319 radio stations aired MNC stories in 2003



1. KKIN-AM (2) Aitkin
2. KATE-AM, KCPI (2) Albert Lea
3. KIKV-FM (1) Alexandria
4. KXRA-AM/FM, KXRZ (3) Alexandria
5. WOI-AM/FM (2) Ames, IA
6. KNFX-AM, KWEB, KMFX, KRCH (4) Austin
7. WLMX, WXCX (2) Balsom Lake Siren, WI
8. KKBJ-AM/FM, WBJI (3) Bemidji
9. KBMO, KCSR (2) Benson
10. KSCR-AM/FM (2) Benson
11. KBEW-AM/FM (2) Blue Earth
12. KJLY, KJCY, KJYL (14) Blue Earth
13. KLIZ-AM, KVBR (2) Brainerd
14. WJJY, KTCF, KBPQ (3) Brainerd
15. KBMW, KGWB (2) Breckenridge
16. KLKS (1) Breezy Point
17. KRWC-AM (1) Buffalo

18. WKLK-AM/FM, KBFH (3) Cloquet
19. KROX-AM (1) Crookston
20. KDLM, KBOT (2) Detroit Lakes
21. KRCC-FM (1) Detroit Lakes
22. KDAL-AM/FM, KTCO (3) Duluth
23. KDNW, KDNI (2) Duluth
24. KUMD-FM (1) Duluth
25. WEBC, KKCB, KLDJ, KUSZ (4) Duluth
26. WEVE, KRBT (2) Eveleth
27. KFMC-FM, KSUM-AM (2) Fairmont
28. KFGO, KCHY, KRVI, KFAB, WDAY-FM (5) Fargo
29. KQWB (6) Fargo
30. WDAY, WBFG (2) Fargo
31. KDHL-AM (1) Faribault
32. KBRF, KJJK AM/FM, KPRW, KZCR (5) Fergus Falls
33. KKCC-AM/FM, KKEQ (3) Fosston
34. KKXL (1) Grand Forks
35. KNOX-AM/FM, KYCK (3) Grand Forks
36. WTIP (2) Grand Marais
37. KAXE (1) Grand Rapids
38. KOZY-AM, KMFY (2) Grand Rapids
39. WMFG AM/FM, KMFG (3) Hibbing
40. KGHS, KSDM (2) Int. Falls
41. WIZM (5) La Crosse
42. WQCC, WLXR, WLSN-AM, KQEG, WKHH-AM/FM, WSBZ (7) La Crosse

43. KLTF-FM, KFML, WYRQ (3) Little Falls
44. KEYL-AM, KXDL-FM (2) Long Prairie
45. KQAD-AM, KLQL (2) Luverne
46. KLQP-FM (1) Madison
47. KEEZ-FM (1) Mankato
48. KMSU, KMSK, K228Q, K228R (4) Mankato
49. KMHL, KARL, KARZ, KKCK (4) Marshall
50. WMEQ, WATQ, WBIZ FM (3) Menomonie
51. KBEM (1) Minneapolis
52. KFAL-AM/FM (2) Minneapolis
53. KTIS-AM/FM (2) Minneapolis
54. WCCO, KCCO (2) Minneapolis
55. KDMA, KMGM, KKRC (3) Montevideo
56. KCCD, KCCM-FM (2) Moorhead
57. KBEK (1) Mora
58. KMRS, KKOK (2) Morris
59. WNMT, WNFG, WTBX, WUSZ, WMFG, KMFG (6) Nashauk
60. WIXK-AM (1) New Richmond
61. KNUJ-AM, KNSG, KNUJ, KYSM-AM/FM (5) New Ulm
62. KXLP-FM, KYSM-AM/FM (3) New Ulm
63. KYMN-AM (1) Northfield
64. KDIO, KMSD, KPHR (3) Ortonville
65. KPRM, KDKK, KBKK, KQKK, KSKK, KXXX (6) Park Rapids
66. KLOH-AM/FM, KISD (3) Pipestone



67. KLGR-AM/FM (2) Redwood Falls
68. WEVR-AM/FM (2) River Falls
69. KNSI, KCLD, KCML, KZPK (4) St. Cloud
70. WJON-AM (6) St. Cloud
71. WXPT, KCCO, WCCO (3) St. Louis Park
72. KRBI-AM/FM (2) St. Peter
73. KELO, KRRO, KTWB, KWSN (4) Sioux Falls
74. MN News Network (60) Statewide
75. ND PUBLIC RADIO (16) Statewide
76. Red River Farm Network, ND (7) Statewide
77. KKAQ-AM/FM, KTRF, KKDQ (4) Thief River Falls
78. KWAD, KNSP, KKWS (3) Wadena
79. KOWZ-AM KOWZ-FM KRUE-FM (3) Waseca
80. KWAT, KIXX, KDLO, KKSD (4) Watertown, SD
81. KDJS-AM/FM (2) Wilmar
82. KWLM-AM, KQRC, KOLD (3) Wilmar
83. KAGE, KWND, KWNO (3) Winona
84. KQYB, KHME, KNEI-AM/FM, KSFF, KVIK (6) Winona
85. KWOA-AM/FM, KITN (3) Worthington
86. BWNAX, KCLH (2) Yankton

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NEWS IN THE PUBLIC INTEREST



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Minnesota Broadcasters

**“It’s professional,
good writing, relevant.”**

**“Concise, good audio cuts.
Helps me air stories I otherwise
wouldn’t know about.”**

**“Usually covers some stories
other media outlets don’t
and helps fill the newscast.”**

“News is more than ‘he said...she said.’ It is subtle, complicated and multi-dimensional. It’s about explaining, in understandable terms and with no predisposition, the intricacies, perspectives and dimensions of the issues that affect our lives. That’s our approach to reporting. It’s a responsibility we take seriously, and we are gratified that many Minnesota broadcasters rely on us to help keep their listeners up to date on the issues of the day.”

Jim Wishner, MNC Producer

“The Minnesota News Connection is journalism at its best...fair, accurate, timely, and with civic purpose. It’s this kind of thoughtful reporting that builds public conversation to make our democracy work.”

*Brian A. Rusche, Executive Director
Joint Religious Legislative Coalition*

“It really increases our community’s capacity to get important stories out across the state and reach a wide variety of markets. The voices and perspective covered generally wouldn’t be picked up by the mainstream media and the MNC has changed that in our state.”

*Minh Ta, Public Policy Director
Children’s Defense Fund-Minnesota*



2003
Annual Report

MINNESOTA RADIO COVERAGE

STORY BREAKOUT	NUMBER OF RADIO STORIES	STATIONS AIRING*
Budget Policy & Priorities	25	1,558
Children’s Issues	26	1,624
Consumer Safety	10	695
Disabilities	9	577
Education	10	650
Energy Policy	14	895
Environment	20	1116
Health Issues	28	1,801
HIV/AIDS Prevention	13	577
Housing/Homelessness	9	577
Human Rights/Diversity	8	471
Hunger/Food/Nutrition	9	656
Livable Wages/Working Families	29	1,772
Public Lands/Wilderness	12	549
Rural/Farming	24	1,759
Smoking Prevention	11	828
Teen Pregnancy Prevention	7	408
Totals	264	16,513

* Represents the unique number of stations that aired the stories at least once.