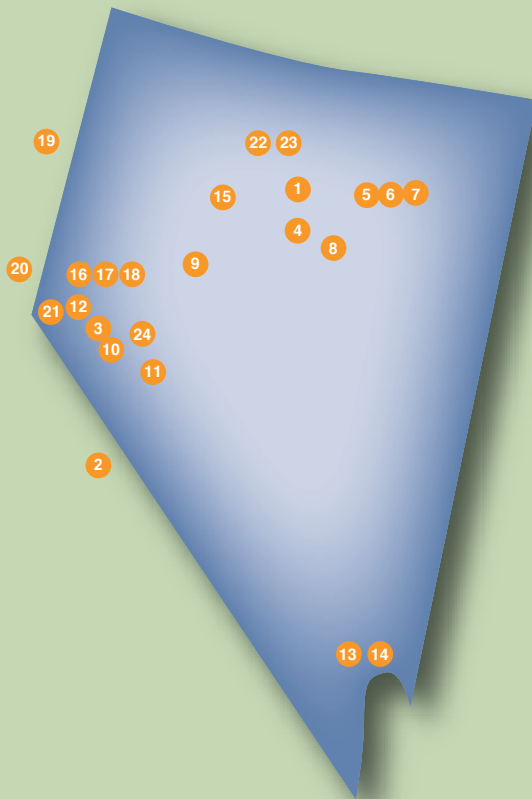
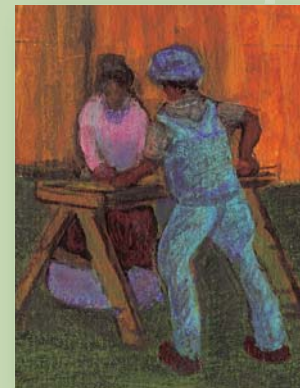


42 radio stations aired NNS stories in 2003



1. N. NV Public Radio Net. (1) Battle Mountain
2. N. NV Public Radio Net. (1) Bishop, CA
3. KPTL-AM (1) Carson City
4. N. NV Public Radio Net. (1) Crescent Valley
5. KELK-AM (2) Elko
6. KRJC-FM, KTSN-AM (2) Elko
7. N. NV Public Radio Net. (1) Elko
8. N. NV Public Radio Net. (1) Eureka
9. KVLV-AM/FM (2) Fallon
10. KGVM-FM (1) Gardnerville
11. N. NV Public Radio Net. (1) Hawthorne
12. N. NV Public Radio Net. (1) Incline Village
13. KNUU-AM (1) Las Vegas
14. Metro News (11) Las Vegas
15. N. NV Public Radio Net. (1) Lovelock
16. KBUL-FM, KKOH-AM, KNEV-FM, KNHK-FM (4) Reno
17. KBDB-AM (2) Reno
18. N. NV Public Radio Net. (1) Reno
19. N. NV Public Radio Net. (1) Susanville, CA
20. N. NV Public Radio Net. (1) Truckee, CA
21. N. NV Public Radio Net. (1) Verdi
22. KWNA-AM/FM (2) Winnemucca
23. N. NV Public Radio Net. (1) Winnemucca
24. N. NV Public Radio Net. (1) Yerington



Nevada Broadcasters

“Great to have another source of news. Thanks for the story.”

“It’s Monday morning...there’s nothing on the wire...but lo, your story saved the morning’s newscast. Thanks.”

“We often use your stories as the basis of our public affairs programs.”

“It’s gratifying to me, personally, to be able to bring new voices into the mix of coverage of the news of the day. The Nevada News Service provides more viewpoints so people are better able to make up their minds on the important issues we cover — that’s what it’s all about.”

Rex Gunderson, NNS Producer

“The Nevada News Service makes it easier for journalists to cover the stories and perspectives that don’t come from huge PR firms and most often don’t get the same kind of coverage. It’s incredibly valuable to the non-profit community to have a professional journalist whose job is to cover the public interest and make sure the more marginalized voices in our society are included in the public debate.”

*Bob Fulkerson, Executive Director
Progressive Leadership Alliance of Nevada*



2003
Annual Report

NEVADA RADIO COVERAGE

(Started August 2003)

STORY BREAKOUT	NUMBER OF RADIO STORIES	STATIONS AIRING*
Arts & Culture	3	36
Campaign Finance Reform	3	37
Children’s Issues	2	8
Consumer Safety	2	35
Domestic Violence/Sexual Assault	3	59
Education	3	42
Energy Policy	5	77
Environment	5	42
GLBT Issues	2	15
Human Rights/Diversity	3	48
Livable Wages/Working Families	5	92
Nuclear Waste	5	91
Public Lands/Wilderness	6	66
Smoking Prevention	4	47
Totals	51	695

* Represents the unique number of stations that aired the stories at least once.