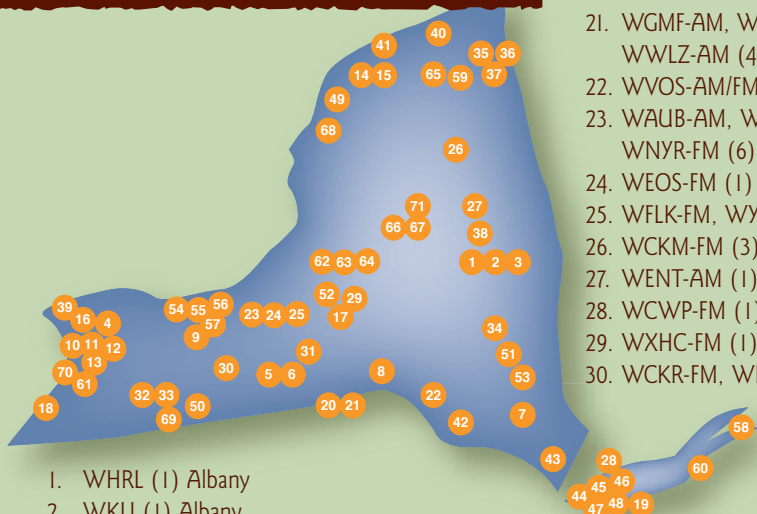


NEW YORK NEWS CONNECTION

140 in-state radio stations aired NYNC stories in 2003
Nationwide, an additional 691 stations ran NYNC stories



1. WHRL (1) Albany
2. WKLI (1) Albany
3. WROW (1) Albany
4. WBTA-AM (1) Batavia
5. WABH (1) Bath
6. WVIN (1) Bath
7. WHUD-FM, WSPK-FM (2) Beacon
8. WINR (1) Binghamton
9. WZNE (1) Brighton
10. WBEN-AM, WGR, WKSE, WTSS, WWBK, WWWS (6) Buffalo
11. WBFO-FM, WOLN-FM, WUBJ-FM (3) Buffalo
12. WBUF (1) Buffalo
13. WWKB (1) Buffalo
14. WSLJ-FM, WSLI-FM, WSLO-FM, WSLU-FM, WXLH-FM (5) Canton
15. WXLG-FM (6) Canton
16. WECK (1) Cheektowaga
17. WIII-FM, WKRT-AM (2) Cortland
18. WBKX-FM (2) Dunkirk
19. WALK-FM (2) East Patchogue
20. WELM (1) Elmira

21. WGMF-AM, WNGZ-FM, WNKI-FM, WPGI-FM, WWLZ-AM (4) Elmira
22. WVOS-AM/FM (2) Ferndale
23. WAUB-AM, WCGR-AM, WGVA-AM, WLLW-FM, WNYR-FM (6) Geneva
24. WEOS-FM (1) Geneva
25. WFLK-FM, WYLF (2) Geneva
26. WCKM-FM (3) Glens Falls
27. WENT-AM (1) Gloversville
28. WCWP-FM (1) Greenvale
29. WXHC-FM (1) Homer
30. WCKR-FM, WLEA-AM (2) Hornell
31. WHCU (1) Ithaca
32. WJTN-AM, WWSE (2) Jamestown
33. WKSJ-AM, WMHU-FM (2) Jamestown
34. WKNY (1) Kingston
35. WIRD (1) Lake Placid
36. WLDW (1) Lake Placid
37. WLPW-FM, WRGR-FM, WIRY-AM (3) Lake Placid
38. WFLY-FM, WROW-AM, WYJB-FM (3) Latham
39. WLVL-AM (1) Lockport
40. WICY-AM, WVVN-FM, WYUL-FM (3) Malone
41. WMSA (1) Massena
42. WDNB-FM, WDNH-F, WPSN, WYCY (4) Monticello
43. WRCR-AM (1) Nanuet
44. WABC-AM (1) New York
45. WCBS (1) New York
46. WFAN (1) New York



47. WNEW (1) New York
48. WNYC-AM/FM (2) New York
49. WGIX-FM, WPAC-FM, WSLB-AM (3) Ogdensburg
50. WOEN (1) Olean
51. WDOS-AM (2) Oneonta
52. WPDM-AM, WSNN-FM (2) Potsdam
53. WFKP-FM, WPKF-FM, WRNQ-FM (3) Poughkeepsie
54. WHAM (1) Rochester
55. WHTK (1) Rochester
56. WRMM (1) Rochester
57. WXXI-AM (2) Rochester
58. WLNG-FM (1) Sag Harbor
59. WYZY-FM (1) Saranac Lake
60. WLIU-FM (1) Southampton
61. WSPG (1) Springville
62. WHEN (1) Syracuse
63. WLTI (1) Syracuse
64. WSYR (1) Syracuse
65. WRGR (1) Tupper Lake
66. WBGK-FM, WBUG-AM/FM (3) Utica
67. WBIX (1) Utica
68. WTNV (1) Watertown
69. WJQZ-FM, WLSV-AM (2) Wellsville
70. WJLL-AM (1) West Seneca
71. WFRG-FM, WIBX-AM, WLZW-FM, WODZ-FM, WRUN-AM (5) Whitesboro

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New York Broadcasters

“It has info no other radio station in the market has. More stories!”

“Easy to use. Relevant subject matter. Timely topics.”

“Very comprehensive. Good quality sound. I like it.”

“Now is really the time to support independent media like the Public News Services. We know that the public gets much of its news from radio, and having our issues covered in a clear and fair way in major and minor markets across a region like this is critical. NYNC plays an important role in our communications plans. We’d like to see them in all 50 states!”

*Susan Whitmore, Communications Director
Campaign for America’s Wilderness*

“Supporting the NYNC is a smart, cost-effective way to make sure the issues we care about are covered in communities large and small throughout the state — it’s a crucial part of our effort to make sure perspective that serves the public interest gets to a statewide audience.”

*Mindy Dutton, Director of Policy and Research
Children’s Defense Fund-New York*



2003
Annual Report

NEW YORK RADIO COVERAGE

(Started September 2003)

STORY BREAKOUT	NUMBER OF RADIO STORIES	STATIONS AIRING*
Children’s Issues	5	80
Disabilities	3	71
Education	7	129
Energy Policy	3	53
Environment	5	87
Health	4	65
Human Rights/Diversity	5	85
Hunger/Food/Nutrition	5	136
Livable Wages/Working Families	6	139
Public Lands/Wilderness	3	77
Totals	46	922

Nationally, these stories ran 8,655 times in 49 other states.

* Represents the unique number of stations that aired the stories at least once.