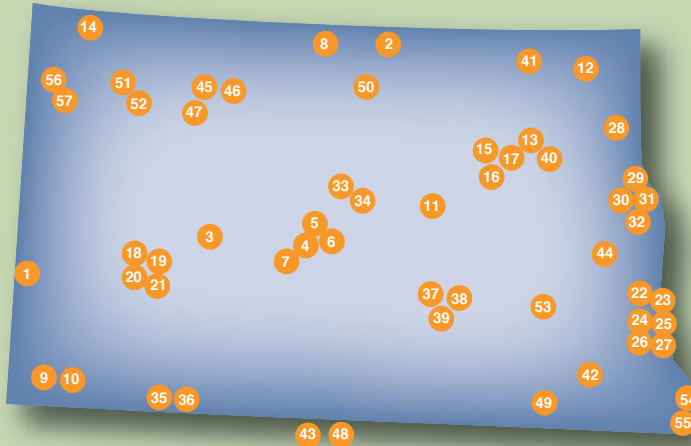




94 radio stations aired PNS stories in 2003



1. NDPR (1) Beach
2. KEYA (1) Belcourt
3. KHOL (1) Beulah
4. KACL-FM, KBYZ-FM, KKCT-FM, KLXX-AM (4) Bismarck
5. KBMR-AM, KQDY, KSSS, KXMR (4) Bismarck
6. KFYZ (1) Bismarck
7. NDPR (1) Bismarck
8. KBTO (1) Bottineau
9. KPOK (1) Bowman
10. NDPR (1) Bowman
11. KDAK (1) Carrington
12. KAUI (1) Cavalier
13. NDPR (1) Crary
14. NDPR (1) Crosby
15. KDLR, KDVL (2) Devils Lake
16. KZZY (1) Devils Lake
17. NDPR (1) Devils Lake
18. KCAD, KLTC, KZRK (3) Dickinson

19. KDIX (1) Dickinson
20. KRRB (1) Dickinson
21. NDPR (1) Dickinson
22. KDSU, KCND (2) Fargo
23. KFGO, KCHY, KRVI, KFAB, WDAY-FM, WBFG (6) Fargo
24. KFNW (1) Fargo
25. KLTA (1) Fargo
26. KPFX (1) Fargo
27. NDPR (1) Fargo
28. KXPO-AM/FM (2) Grafton
29. KCNN, KZLT FM (2) E. Grand Forks
30. KKXL (1) Grand Forks
31. KNOX-AM/FM, KYCK (3) Grand Forks

32. NDPR (1) Grand Forks
33. KHND (1) Harvey
34. NDPR (1) Harvey
35. KNDC (1) Hettinger
36. NDPR (1) Hettinger
37. KQDJ, KYGT, KYNU (3) Jamestown
38. KSJB, KSJZ (2) Jamestown
39. NDPR (1) Jamestown
40. NDPR (1) Lakota
41. KNDK (1) Langdon
42. KQLX-AM/FM (2) Lisbon
43. KLND (1) Little Eagle
44. KMAV-AM/FM (2) Maryville
45. KCJB, KRRZ, KIZZ, KMXA, KYX, KZPR (5) Minot
46. KHRT (1) Minot
47. NDPR (1) Minot
48. KOLY-AM/FM (2) Mobridge
49. KDDR (1) Oakes
50. KZZJ (1) Rugby
51. KTGO (1) Tioga
52. NDPR (1) Tioga
53. KOVC (1) Valley City
54. KBMW (1) Wahpaton
55. KGWB (1) Wahpeton
56. KEYZ (1) Williston
57. NDPR (1) Williston



North Dakota Broadcasters

**“Informative. The stories are ones that we would probably not cover. I like the voices.”**

**“Timely & convenient – it’s great to use.”**

**“Timely info that other services don’t have.”**

“Newsrooms will be swamped with political viewpoints in 2004. This service is one of the few voices that provide newsrooms with different perspectives on the issues of the day. My association with the news service convinces me that this type of journalism helps create the true ‘fair and balanced’ reporting that is so needed today.”

**Dick Layman , PNS Producer**

“Another result of the news service is that members of our participating groups are excited when they hear our side of the story in the mainstream media. That is so important in today’s conservative environment, because otherwise these issues just aren’t covered. So, really, the news service brings a much needed shot of balance and credibility to public discourse in our communities.”

**Don Morrison, Executive Director  
North Dakota Progressive Coalition**

“Journalists are not getting off any easier than other workers in this labor market, and the pressures they face make it extremely hard for the public to get the kind of information they need to make informed choices. Supporting the PNS is one of the most cost-effective vehicles we’ve found to hear more comprehensive coverage of the issues facing working people.”

**Chris Runge, Executive Director, ND State Public Employees**



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## NORTH DAKOTA RADIO COVERAGE

STORY BREAKOUT	NUMBER OF RADIO STORIES	STATIONS AIRING*
Children’s Issues	7	291
Consumer Safety	6	252
Disabilities	6	184
Domestic Violence/Sexual Assault	6	226
Education	9	295
Energy Policy	4	197
Environment	8	365
Health Issues	7	199
Livable Wages/Working Families	19	805
Public Lands/Wilderness	5	179
Rural/Farming	17	834
Senior Issues	8	306
Smoking Prevention	6	239
<b>Totals</b>	<b>108</b>	<b>4,372</b>

\* Represents the unique number of stations that aired the stories at least once.