

MINNESOTA NEWS



CONNECTION

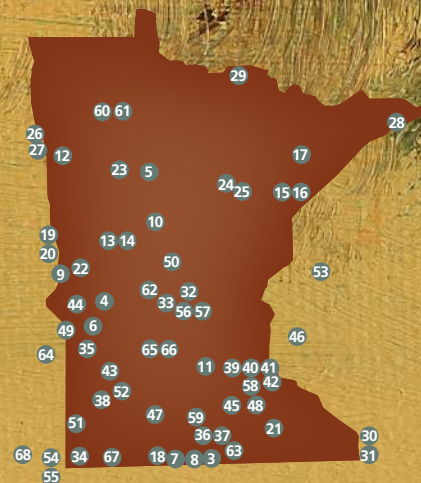
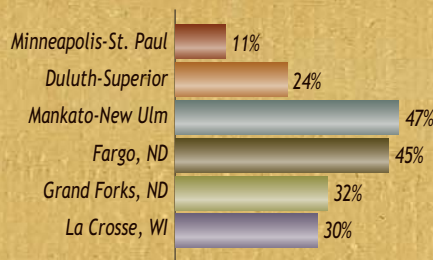


MNC National Pick Up
675 Stations

1. ND PUBLIC RADIO (16) affiliates, ND
2. RED RIVER FARM NETWORK (RRFN) (7) affiliates ND
3. KAUS-AM/FM, KLSS-FM, KRIB-AM, KYTC-FM, KATE-AM, KCPI-FM (7) Albert Lea
4. KXRA-AM/FM, KXRZ-FM (3) Alexandria
5. KKBJ-AM/FM, WBJI-FM (3) Bemidji
6. KBMO-AM, KSCR-FM (2) Benson
7. KBEW-AM/FM (2) Blue Earth
8. KJLY-FM, KJCY-FM, KJYL-FM (14) Blue Earth
9. KBMW-AM, KGWB-FM (2) Breckenridge
10. KLKS-FM (1) Breezy Point
11. KRWC-AM (1) Buffalo
12. KROX-AM (1) Crookston
13. KDLM-AM, KBOT-FM (2) Detroit Lakes
14. KRCQ-FM (1) Detroit Lakes
15. KDNW-FM, KDNI-FM (2) Duluth
16. KRBR-FM, WDSM-AM, WGEE-AM, KDAL-AM/FM, KTCO-FM (6) Duluth
17. WEVE-FM, KRBT-AM (2) Eveleth
18. KFMC-FM, KSUM-AM (2) Fairmont
19. KQWB-AM/FM, KLTA-FM, KPFX-FM, KVOX-FM (5) Fargo
20. WDAY-AM, WDFG-FM (2) Fargo
21. KDHL-AM (1) Faribault
22. KBRF-AM, KJKK-AM/FM, KPRW-FM, KZCR-AM (5) Fergus Falls
23. KKCQ-AM/FM, KKEQ-FM (3) Fosston
24. KAXE-FM (1) Grand Rapids
25. KOZY-AM, KMFY-FM (2) Grand Rapids

26. KKXL-FM, KJKJ-FM, KKXL-FM, KQHT-FM, KSNR-FM (5) Grand Forks
27. KNOX-AM/FM, KYCK-FM (3) Grand Forks
28. WTIP-FM (1) Grand Marais
29. KGHS-AM, KSDM-FM (2) International Falls
30. WFBZ-FM, WLFN-AM, WLXR-FM, WQCC-FM, WKBH-FM (5) La Crosse
31. WIZM-AM/FM, KLCH, WKTY, WRQT-FM (5) La Crosse
32. KLTF-FM, KFML-FM, WYRQ-FM (3) Little Falls
33. KEYL-AM, KXDL-FM (2) Long Prairie
34. KQAD-AM, KLQL-FM (2) Luverne
35. KLQP-FM (1) Madison
36. KEEZ-FM (1) Mankato
37. KMSU-FM, KMSK-FM, K228Q, K228R (4) Mankato
38. KMHL-AM, KARL-FM, KARZ-FM, KKCK-FM (4) Marshall
39. KFAI-FM (1) Minneapolis
40. KTIS-AM/FM (2) Minneapolis
41. KUOM FM-Radio "K" (1) Minneapolis
42. WXPT-FM, KSNB-AM, WCCO-AM (+stations in other states) (40) Minneapolis
43. KDMA-AM, KMGM-FM, KKRC-FM (3) Montevideo
44. KMRS-AM, KKOK-FM (2) Morris
45. KCHK-AM/FM (2) New Prague
46. WIXX-AM (1) New Richmond
47. KNUJ-AM, KNSG, KNUJ, KYSM-AM/FM (5) New Ulm
48. KYMN-AM (1) Northfield
49. KDIO-AM, KMSD-AM, KPHR-FM (3) Ortonville

MNC Market Share Information



246 state/regional radio stations aired MNC stories in 2005

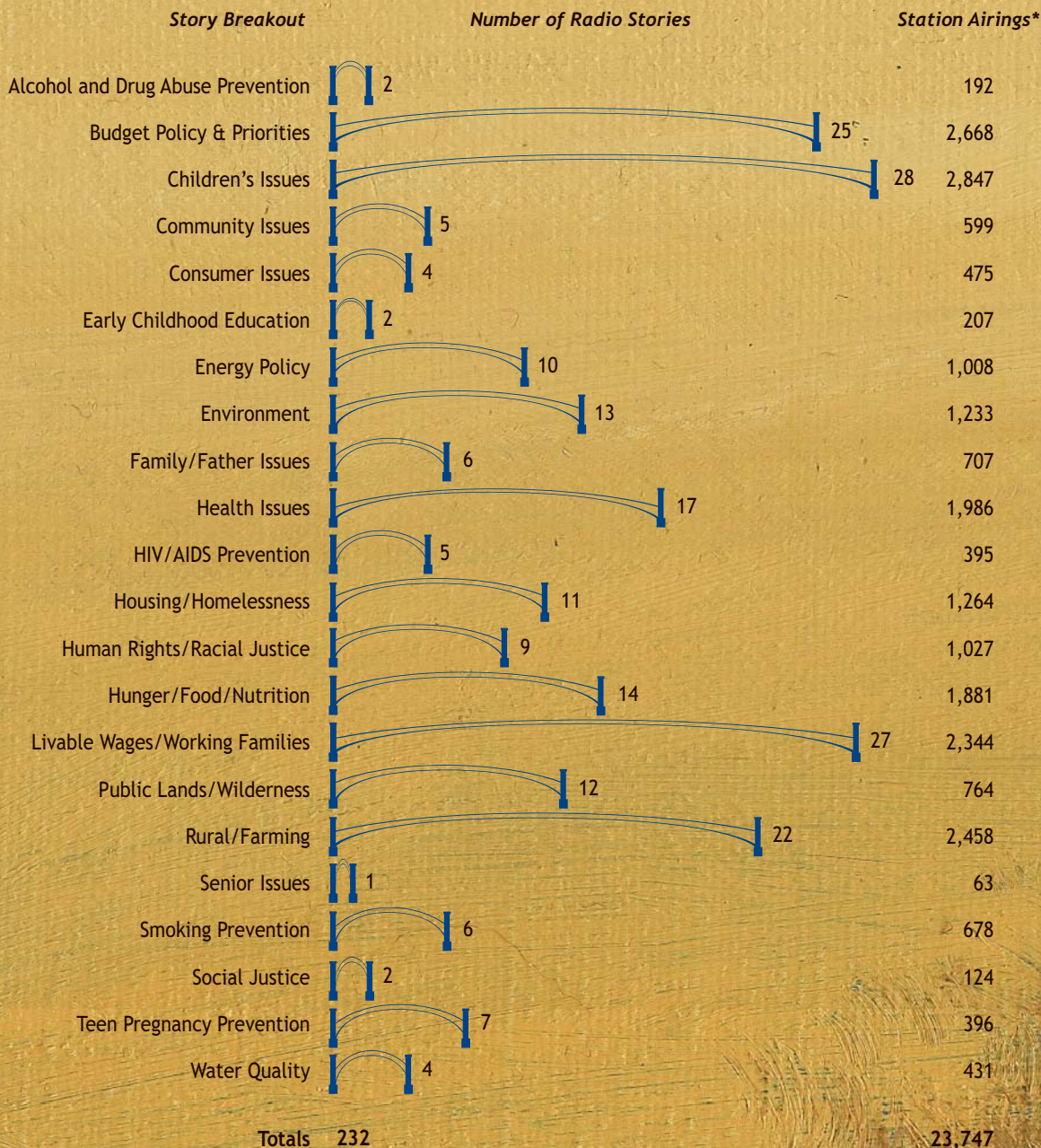
50. KPRM-AM, KDKK-FM, KBKK-FM, KQKK-FM, KSKK-FM, KXKK-FM (6) Park Rapids
51. KLOH-AM, KJOE-FM, KISD-FM (3) Pipestone
52. KLGR-AM/FM (2) Redwood Falls
53. WOJB-FM (1) Reserve
54. KELO-AM/FM, KRRO-FM, KTWB-FM, KWSN-AM (5) Sioux Falls
55. KXRB-AM, KIKN-FM, KKLS-FM, KMXC-FM, KS00-AM, KYBB-FM (6) Sioux Falls
56. KNSI-AM, KCLD-FM, KCML-FM, KZPK-FM (4) St. Cloud
57. KVSC-FM (1) St. Cloud
58. KTNF-AM (1) St. Paul Park
59. KRBI-AM/FM (2) St. Peter
60. KKAQ-AM, KTRF-AM, KKDQ-FM (3) Thief River Falls
61. KSRQ-FM (1) Thief River Falls
62. KWAD-AM, KNSP-AM, KKWS-FM (3) Wadena
63. KOWZ-AM/FM KRUE-FM (3) Waseca
64. KWAT-AM, KIXX-FM, KDLO-FM, KKSD-FM (4) Watertown
65. KDJS-AM/FM (2) Wilmar
66. KWLM-AM, KQRC-FM, KOLD TV (3) Wilmar
67. KWOA-AM/FM, KITN-FM (3) Worthington
68. WNAX-AM/FM (2) Yankton

Minnesota Broadcasters

“Timely, convenient... Stories not usually covered by AP. Sound bites are great... Good coverage of non-profit agencies/issues... Thanks for contact info at the bottom — we use the scripts as background and do our own interviews... You continue to do a good thing. I think Minnesota broadcasting and news could use more of what you do.”

“The Minnesota News Connection gives valuable, consistent opportunities to get information and perspectives out in places we couldn’t reach on our own. Not only has its reputation and usage grown among the radio stations, it has reinforced and helped build new relationships within the progressive community.”

Jim Koppel,
Children’s Defense Fund, Minnesota



* Represents the minimum number of times stories were aired.