

Commonwealth News Service

2006 ANNUAL REPORT

In 2006, the Commonwealth News Service produced 84 radio news stories, which aired more than 8,566 times on 83 radio stations in Massachusetts and 1,176 nationwide.

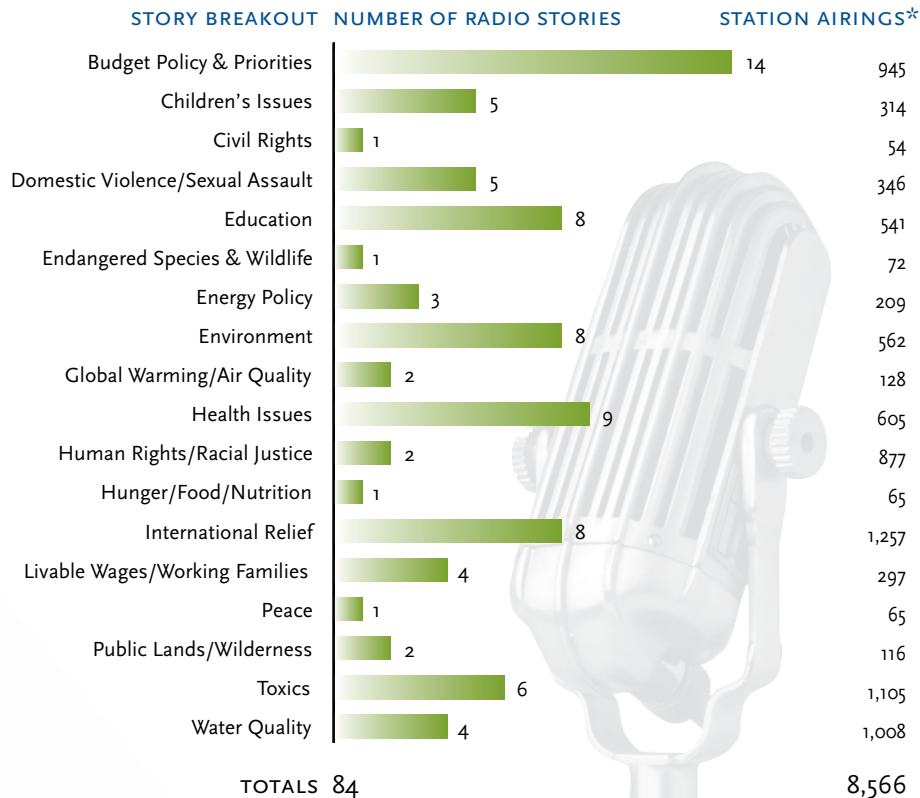


“An additional resource...Alerts me to new developments...Well written, good details...Good topics... Timeliness.”

MASSACHUSETTS BROADCASTERS

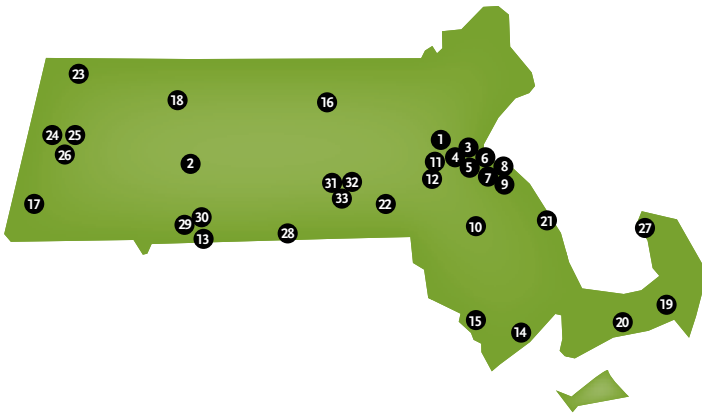
“We feel that CNS’s leadership and effectiveness in promoting news coverage for progressive issues is smart, strategic and in sync with Clean Water Action’s organizational mission around environmental health issues. As icing on the cake, CNS also works with us to ensure that the messages that go out are accurate — wouldn’t it be nice if all media outreach worked this way?”

CINDY LUPPI
NEW ENGLAND CLEAN
WATER ACTION

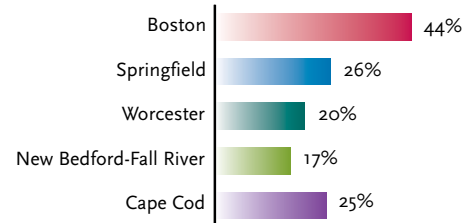


* Represents the minimum number of times stories were aired.

MASSACHUSETTS RADIO STATIONS



CNS Market Share Information



CNS National Pick Up 1,176 Stations

1. WCDJ-AM (1) Allston
2. WMUA-FM, WFCR-FM (2) Amherst
3. WBZ-AM, WBCN-FM, WODS-FM, WBMX-FM, WZLX-FM (5) Boston
4. WERS-FM (1) Boston
5. WKOX-AM (1) Boston
6. WJMN-FM (1) Boston
7. WXKS-AM/FM (2) Boston
8. Metro News (24) Boston
9. WAAF-FM, WEEI-AM, WRKO-AM, WVEI-AM, WQSX-FM (5) Boston
10. WBET-AM (1) Brockton
11. WMBR-FM (1) Cambridge
12. WRCA-AM, WHRB-FM (2) Cambridge
13. WHNP-AM (1) East Longmeadow
14. WBSM-AM, WFHN-FM (2) Fairhaven
15. WSAR-AM, WHTB-AM (2) Fall River
16. WEIM-AM (1) Fitchburg
17. WSBS-AM (1) Great Barrington
18. WHAI-FM, WHMQ-AM (2) Greenfield
19. WCCT-FM (1) Harwich
20. WOCN-FM, WQRC-FM (2) Hyannis
21. WATD-FM (1) Marshfield
22. WMRC-AM (1) Milford
23. WNAW-AM, WMNB-FM (2) North Adams
24. WBEC-AM/FM (2) Pittsfield
25. WBRK-AM/FM (2) Pittsfield
26. WUHN-AM, WUPE-FM (2) Pittsfield
27. WOMR-FM (1) Provincetown
28. WESO-AM (1) Southbridge
29. WHMP-AM, WRSI-FM, WPVQ-FM, WAQY-FM, WHAI-FM, WLZX-FM (6) Springfield
30. WHYN-AM/FM, WNNZ-AM (3) Springfield
31. WORC-AM, WGFP-AM (2) Worcester
32. WTAG-AM (1) Worcester
33. WSRS-FM (1) Worcester

public news service
NEWS IN THE PUBLIC INTEREST

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