

Greater Dakota News Service

2006 ANNUAL REPORT

In 2006, the Greater Dakota News Service produced 124 radio news stories, which aired more than 11,098 times on 91 radio stations in South Dakota and 751 nationwide.

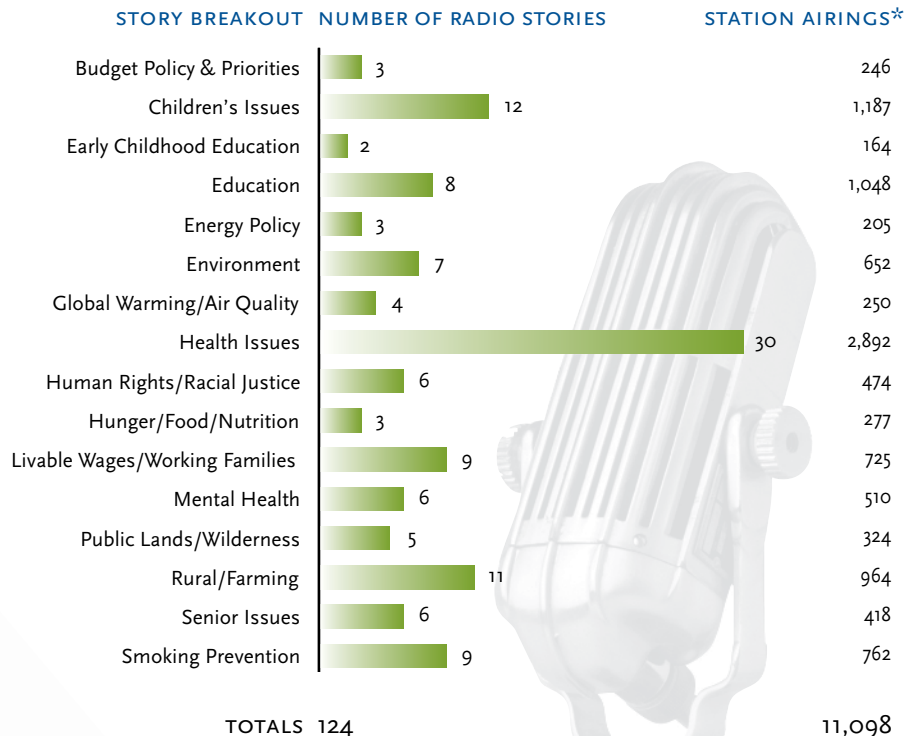


“The stories are useful and newsworthy...Your stories have good regional appeal on topics we don’t normally cover...Good topics I wouldn’t otherwise get...The stories generally have enough of a statewide interest that I can use them.”

SOUTH DAKOTA BROADCASTERS

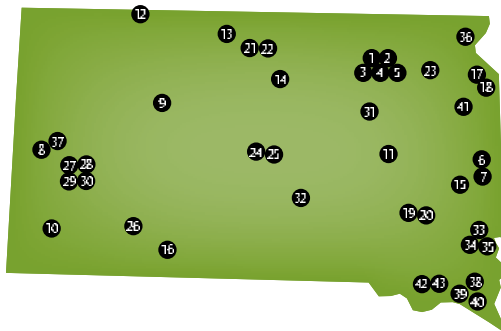
“At the American Cancer Society, the most important thing we can do to save lives is to get information out to the public. GDNS is an invaluable resource in reaching every corner of South Dakota. Not only that, many stories get picked up by national media networks — to get our story heard not just in South Dakota, but throughout the United States. Thank you!”

CHARLOTTE HOFER
AMERICAN CANCER SOCIETY



* Represents the minimum number of times stories were aired.

SOUTH DAKOTA RADIO STATIONS



1. KGIM-AM/FM (2) Aberdeen
2. KKAAM-AM (1) Aberdeen
3. KQAA-FM (1) Aberdeen
4. KSDN-AM/FM (2) Aberdeen
5. KBFO-FM (1) Aberdeen
6. KESD-AM (1) Brookings
7. KJJQ-AM, KKQQ-FM, KBRK-AM/FM, KDBX-AM (5) Brookings
8. KDJJ-AM (1) Deadwood
9. KPSD-FM (1) Faith
10. KZMX-AM/FM, KAWK-AM, KFCR-AM (4) Hot Springs
11. KOKK-AM, KIJV-AM, KZNC-AM, KZKK-AM (4) Huron
12. KBJM-AM (1) Lemmon
13. KLND-AM (1) Little Eagle
14. KQSD-AM (1) Lowry
15. KJAM-AM/FM (2) Madison
16. KZSD-FM (1) Martin
17. KCGN-FM (1) Milbank
18. KDIO-AM, KMSD-AM, KPHR-FM (3) Milbank
19. KMIT-FM, KUQL-FM (2) Mitchell
20. KORN-AM, KQRN-FM (2) Mitchell
21. KMLO-AM (1) Mobridge
22. KOLY-AM/FM (2) Mobridge
23. KDSD-FM (1) Pierpont
24. KCCR-AM, KLXS-FM (2) Pierre
25. KGFX-AM/FM, KPLO-FM (3) Pierre
26. KILI-FM (1) Porcupine
27. KBHE-FM (1) Rapid City

GDNS Market Share Information

Rapid City | 67%

GDNS National Pick Up 751 Stations

28. KOTA-AM, KDDX-FM, KQRQ-FM (3) Rapid City
29. KTOQ-AM, KIQK-FM, KSQY-FM (3) Rapid City
30. KZLK-AM (1) Rapid City
31. KQKD-AM (1) Redfield
32. KTSD-FM (1) Reliance
33. KCSD-AM (1) Sioux Falls
34. KELO-AM/FM, KRRO-FM, KTWB-FM, KWSN-AM (5) Sioux Falls
35. KIKN-FM, KSOO-AM, KKLS-FM, KMXC-FM, KYBB-FM, KIDK-AM (6) Sioux Falls
36. KSWs-AM (1) Sisseton
37. KBHB-AM, KOUT-FM, KFXS-FM, KMKM-FM, KRCS-FM, KKLS-FM (6) Sturgis
38. KOSZ-AM (1) Vermillion
39. KUSD-AM (1) Vermillion
40. KVTK-AM, KVHT-FM (2) Vermillion
41. KWAT-AM, KSDR-AM/FM, KKSD-FM, KDLO-FM, KIXX-FM (6) Watertown
42. KYNT-AM, KKYA-FM, Waitt Farm Network (3) Yankton
43. WNAX-AM/FM (2) Yankton

public news service
NEWS IN THE PUBLIC INTEREST 

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