

Minnesota News Connection

2006 ANNUAL REPORT

In 2006, the Minnesota News Connection produced 251 radio news stories, which aired more than 25,858 times on 257 radio stations in Minnesota and 460 nationwide.

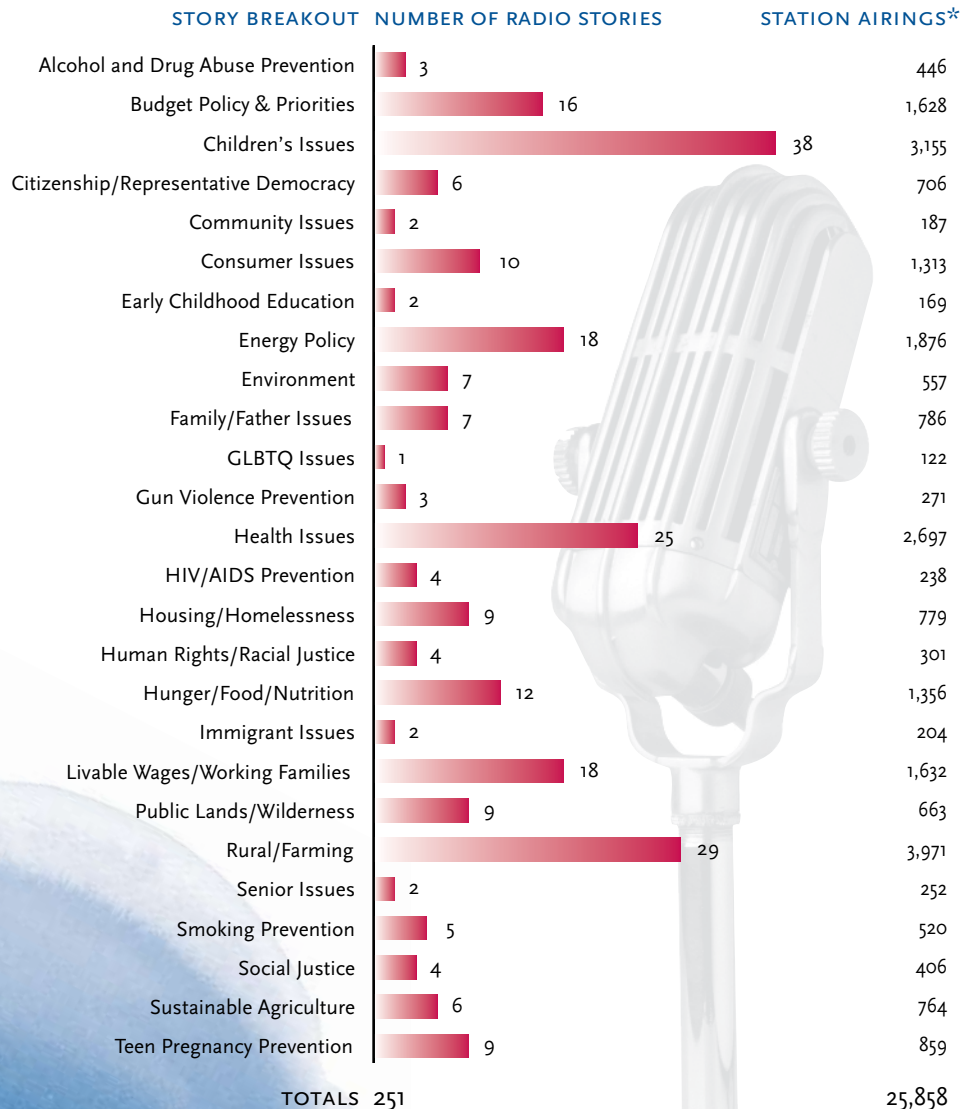


“We like everything...Well written, available audio...Good handle on important issues...Provides good stories when local content is lacking...Useful because stories are current...An excellent addition to our news broadcasts...Clear, clean, convenient.”

MINNESOTA BROADCASTERS

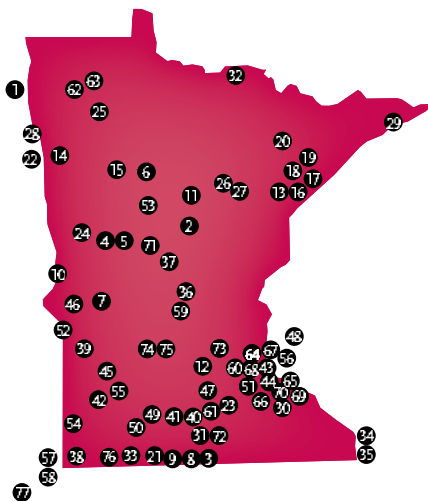
“I had long admired PNS’s work... but I had underestimated the possibilities of getting our message throughout the Upper Midwest region. On one breaking story, PNS’ work was aired by over 150 radio stations in five states plus a national network. If you want to change the media dialogue on an issue of importance, PNS is one of the most strategic and cost-effective options in the public interest toolbox.”

TIMOTHY ROSE, FRESH ENERGY



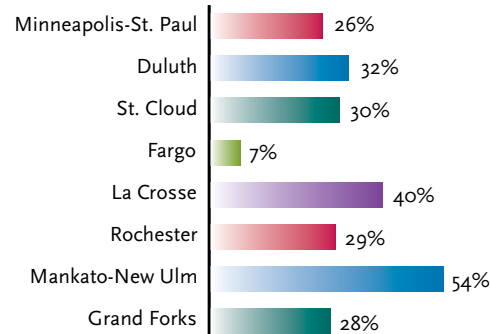
* Represents the minimum number of times stories were aired.

MINNESOTA RADIO STATIONS



1. ND PUBLIC RADIO (16) Statewide
2. RED RIVER FARM NETWORK (7) Statewide
3. KAUS-AM/FM, KLSS-FM, KRIB-AM, KYTC-FM, KATE-AM, KCPI-FM (7) Albert Lea
4. KIKV-FM, KULO-AM (2) Alexandria
5. KXRA-AM/FM, KXRZ-FM (3) Alexandria
6. KKBJ-AM/FM, WBJI-FM (3) Bemidji
7. KBMO-AM, KSCR-FM (2) Benson
8. KBEW-AM/FM (2) Blue Earth
9. KJLY-FM, KJCY-FM, KJYL-FM and others (14) Blue Earth
10. KBMW-AM, KGWB-FM (2) Breckenridge
11. KLKS-FM (1) Breezy Point
12. KRWC-AM (1) Buffalo
13. WKLK-AM/FM WMOZ-FM, (3) Cloquet
14. KROX-AM (1) Crookston
15. KDLM-AM, KBOT-FM (2) Detroit Lakes
16. KDNW-FM, KDNI-FM (2) Duluth
17. KRBR-FM, WDSM-AM, WGEE-AM, KDAL-AM/FM, KTCO-FM (6) Duluth
18. KUMD-FM (1) Duluth
19. WDSM-AM (1) Duluth
20. WEVE-FM, KRBT-AM (2) Eveleth
21. KFMC-FM, KSUM-AM (2) Fairmont
22. WDAY-AM, WDFG-FM (2) Fargo
23. KDHL-AM (1) Faribault
24. KBRF-AM, KJJK-AM/FM, KPRW-FM, KZCR-AM (5) Fergus Falls
25. KKCQ-AM/FM, KKEQ-FM (3) Fosston
26. KAXE-FM (1) Grand Rapids
27. KOZY-AM, KMFY-FM (2) Grand Rapids
28. KNOX-AM/FM, KYCK-FM (3) Grand Forks
29. WTIP-FM (1) Grand Marais
30. KDWA-AM (1) Hastings
31. WOJB-FM (1) Hayward
32. KGHS-AM, KSMD-FM (2) International Falls
33. KKOJ-AM, KRAQ-AM (2) Jackson
34. KQEG-AM, WFBZ-FM, WLFN-AM, WKBH-FM, WKCC-AM, WLXR-FM (6) La Crosse
35. WIZM-AM/FM, KLCH-FM, WKTY-AM, WRQT-FM (5) La Crosse
36. KLTF-FM, KFML-FM, WYRQ-FM (3) Little Falls
37. KEYL-AM, KXDL-FM (2) Long Prairie
38. KQAD-AM, KLQL-FM (2) Luverne
39. KLQP-FM (1) Madison
40. KEEZ-FM (1) Mankato
41. KMSU-FM, KMSK-FM, K228Q, K228R (4) Mankato
42. KMHL-AM, KARL-FM, KARZ-FM, KKCK-FM (4) Marshall
43. KTIS-AM/FM (2) Minneapolis
44. WXPT-FM, KSNB-AM, WCCO-AM (+stations in other states) (40) Minneapolis
45. KDMA-AM, KMGM-FM, KKRC-FM (3) Montevideo
46. KMRS-AM, KKOK-FM (2) Morris
47. KCHK-AM/FM (2) New Prague
48. WIXK-AM (1) New Richmond
49. KNUJ-AM/FM (2) New Ulm
50. KXLP-FM, KYSM-AM/FM, KNUJ-AM/FM (5) New Ulm
51. KYMN-AM (1) Northfield
52. KDIO-AM, KMSD-AM, KPHR-FM (3) Ortonville
53. KPRM-AM, KDKK-FM, KBKK-FM, KQKK-FM, KSKK-FM, KXXX-FM (6) Park Rapids
54. KLOH-AM, KJOE-FM, KISD-FM (3) Pipestone
55. KLGR-AM/FM (2) Redwood Falls
56. WEVR-AM/FM (2) River Falls
57. KELO-AM/FM, KRRO-FM, KTWB-FM, KWSN-AM (5) Sioux Falls
58. KXRB-AM KIKN-FM, KKLS-FM, KMXC-FM, KSOO-AM, KYBB-FM (6) Sioux Falls
59. KNSI-AM, KCLD-FM, KCML-FM, KZPK-FM (4) St. Cloud
60. KTNF-AM (1) St. Louis Park
61. KRBI-AM/FM (2) St. Peter
62. KKAQ-AM, KTRF-AM, KKDQ-FM (3) Thief River Falls

MNC Market Share Information



MNC National Pick Up 460 Stations

63. KSRQ-FM (1) Thief River Falls
64. KDWB-FM (1) Twin Cities
65. KEYY-AM (1) Twin Cities
66. KFAN-AM (1) Twin Cities
67. KFXN-AM (1) Twin Cities
68. KQQL-FM (1) Twin Cities
69. KTCZ-FM (1) Twin Cities
70. WLOL-FM (1) Twin Cities
71. KWAD-AM, KNSP-AM, KKWS-FM (3) Wadena
72. KOWZ-AM, KOWZ-FM, KRUE-FM (3) Waseca
73. KWAT-AM, KSDR-AM/FM, KKSD-FM, KDLO-FM, KIXX-FM (6) Watertown
74. KDJS-AM/FM (2) Willmar
75. KWLM-AM, KQRC-FM, KOLD-TV (3) Willmar
76. KWOA-AM/FM, KITN-FM (3) Worthington
77. WNAX-AM/FM (2) Yankton

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NEWS IN THE PUBLIC INTEREST

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