

New Mexico News Connection

2006 ANNUAL REPORT

In 2006, the New Mexico News Connection produced 114 radio news stories, which aired more than 8,198 times on 88 radio stations in New Mexico and 1,351 nationwide.

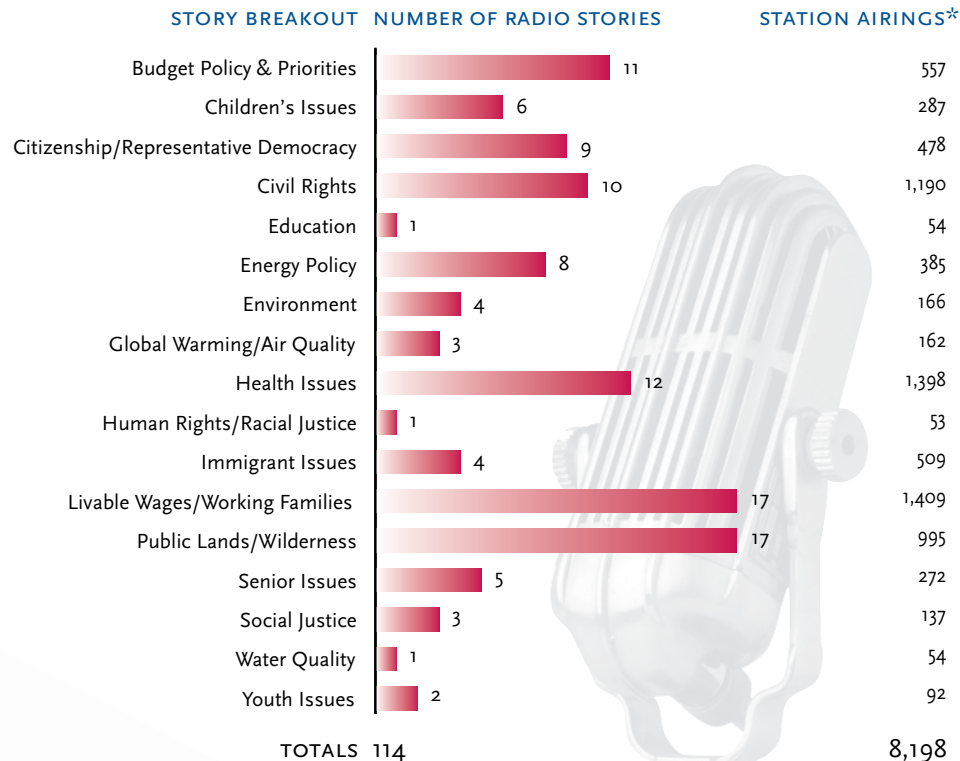


“It’s about New Mexico and that makes it useful...Provides additional news...More angles and more stories, please!...Short and convenient.”

NEW MEXICO BROADCASTERS

“In today’s fast paced media landscape, New Mexico News Connection (NMNC) offers a valuable service to radio listeners across the state by providing progressive, community voices to the democratic conversation on our airwaves. When no one else covers us, NMNC gets a quote from one of our community experts. When others do cover us, NMNC gets our message past a saturation point and helps us provide the leadership for folks to act on SWOP’s vision of hope, change and justice for our communities.”

KARLOS SCHMIEDER
SOUTHWEST ORGANIZING PROJECT/
YOUTH MEDIA COUNCIL

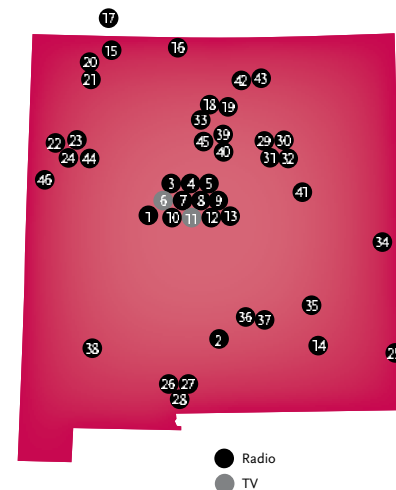


* Represents the minimum number of times stories were aired.

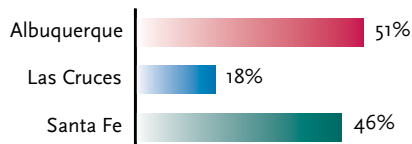
NEW MEXICO RADIO & TV STATIONS

1. KABR-AM (1) Alamo
2. KINN-AM, KYEE-FM, KZZX-FM (3) Alamogordo
3. KABQ-AM/FM, KTEG-FM, KPEK-FM, KBQI-FM, KZRR-FM, KSYU-FM (7) Albuquerque
4. KDRF-FM, KBZU-FM, KTBL-AM, KKOB-AM/FM, KMGA-FM, KRST-FM, KNML-AM (8) Albuquerque
5. KLUZ TV₄₁ Entravision Albuquerque
6. KLVO-AM, KAGM-AM, KKIM-AM, KSOL-AM (4) Albuquerque
7. KRZY-AM/FM (2) Albuquerque
8. KUNM-FM (1) Albuquerque
9. KZNM-FM, KKIM-AM, KABG-FM (3) Albuquerque
10. TV Channel 27 Albuquerque
11. KZRR-FM (1) Albuquerque
12. KLSK-FM (1) Albuquerque
13. KSYU-FM (1) Albuquerque
14. KSVP-AM, KTZA-FM (2) Artesia
15. KCQK-AM (1) Aztec
16. KCIE-FM (1) Dulce
17. KISZ-FM, KDGO-AM, KPTE-FM (3) Durango
18. KDCE-AM (1) Espanola
19. KDCE-AM, KYBR-AM (2) Espanola
20. KENN-AM, KRWN-FM (2) Farmington
21. KNNT-AM (1) Farmington
22. KGLP-FM (1) Gallup
23. KQAK-AM (1) Gallup
24. KGLX-FM (1) Gallup
25. KFMO-FM (1) Hobbs
26. KIXN-FM, KZOR-FM (2) Las Cruces
27. KHQT-FM, KSNM-AM, KGRT-FM, KKVS-FM (4) Las Cruces
28. KRWG-FM (1) Las Cruces
29. KOBE-AM (1) Las Vegas
30. KFUN-AM, KLVF-AM (2) Las Vegas
31. KMDZ-FM, KNMX-AM (2) Las Vegas
32. KBAC-FM (1) Las Vegas
33. KRSN-AM (1) Los Alamos
34. KENW-FM, KMTH-FM (2) Portales
35. KBCQ-FM, KINF-AM, KMOU-FM, KSFX-FM (4) Roswell

36. KBUY-AM, KWES-FM (2) Ruidoso
37. KTUM-FM, KWMW-FM, KRUI-AM, KIDX-FM, KNMB-FM (5) Ruidoso Downs
38. KNUW-FM (1) Santa Clara
39. KSFR-FM (1) Santa Fe
40. KVSF-AM, KTRC-AM (2) Santa Fe
41. KSSR-AM, KIVA-AM (2) Santa Rosa
42. KKIT-FM, KXMT-FM (2) Taos
43. KTAO-FM (1) Taos
44. KXTC-FM (1) Thoreau
45. KSFQ-FM (1) White Rock
46. KSHI-FM (1) Zuni



NMNC Market Share Information



NMNC National Pick Up 1,351 Stations

public news service
NEWS IN THE PUBLIC INTEREST

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