

Nevada News Service

2006 ANNUAL REPORT

In 2006, the Nevada News Service produced 106 radio news stories, which aired more than 4,732 times on 59 radio stations in Nevada and 590 nationwide.

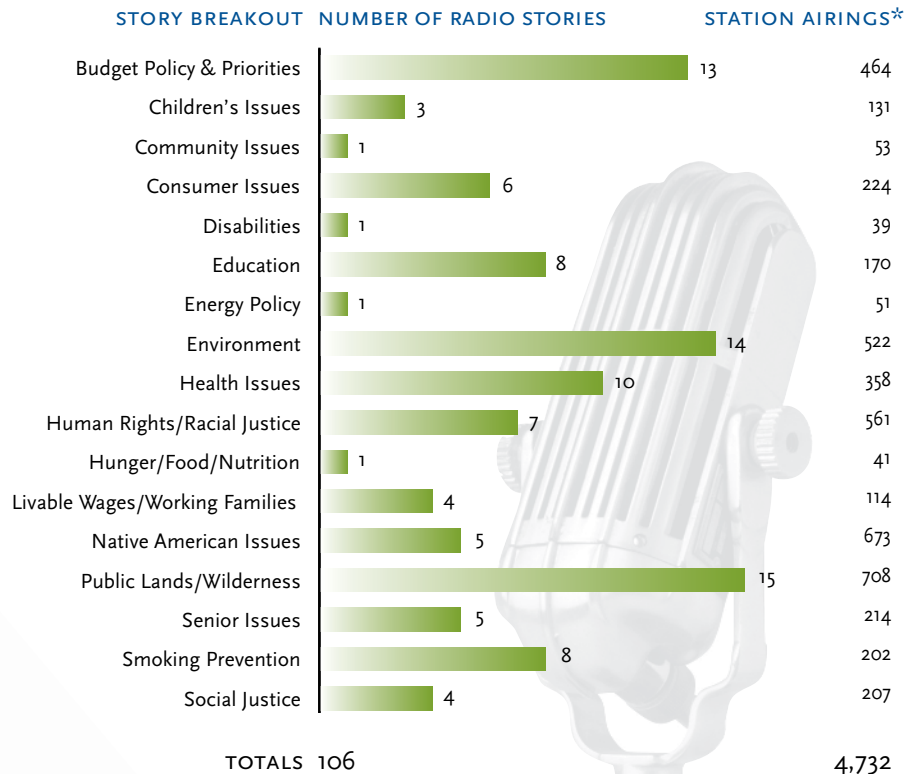


“It’s Monday morning, there’s nothing on the wire, but lo, your story saved the morning’s newscast, thanks...Adds some different aspects to the news...Very useful on slow local news days...Very convenient... Helps bolster coverage...We often use your stories as the basis of our public affairs programs.”

NEVADA BROADCASTERS

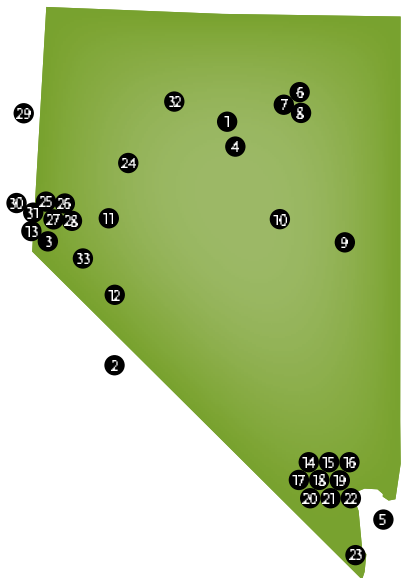
“Getting hard news out to Nevadans on tough issues from water to immigration to wages has never been the same since Nevada News Service opened its doors in the Silver State. The editors and technical staff are always on call to present the news and issues we care about with clarity and strength. Those who frame the issues control the debate, and the news service helps keeps the public interest foremost in the picture.”

BOB FULKERSON, PLAN



* Represents the minimum number of times stories were aired.

NEVADA RADIO STATIONS



NNS Market Share Information



NNS National Pick Up 590 Stations

1. NNPRN (1) Battle Mountain
2. NNPRN (1) Bishop
3. KPTL-AM, KCMY-FM (2) Carson City
4. NNPRN (1) Crescent Valley
5. KRRN-FM (1) Dolan Springs
6. KHIX-FM (1) Elko
7. KRJC-FM, KTSN-AM (2) Elko
8. NNPRN-KNCC-FM (1) Elko
9. KCLS-FM, KELY-AM (2) Ely
10. NNPRN (1) Eureka
11. KVLV-AM/FM (2) Fallon
12. NNPRN (1) Hawthorne
13. NNPRN (1) Incline Village
14. KBAD-AM, KENO-AM, KOMP-FM, KXPT-FM (4) Las Vegas
15. KJUL-FM, KXNT-AM, KMZQ-FM, KOAS-FM, KVGS-FM, KNUU-AM, KLAV-AM (7) Las Vegas
16. KKLZ-FM, KJUL-FM (2) Las Vegas
17. KLNK-FM, KNPR-FM, KTPH-FM, KWPR-FM (4) Las Vegas
18. KRLV-AM (1) Las Vegas
19. KFMS-FM (1) Las Vegas
20. KQOL-FM (1) Las Vegas
21. KSNE-FM (1) Las Vegas
22. KWNR-FM (1) Las Vegas
23. KADD-FM (1) Laughlin
24. NNPRN (1) Lovelock
25. KBUL-FM, KKOH-AM, KNEV-FM, KURK-FM (4) Reno
26. KDOT-FM, KPTT-AM, KHIT-AM, KHXR-FM, KOZZ-FM (5) Reno
27. KHIT-AM, KHXR-FM, KOZZ-FM (3) Reno
28. NNPRN-KUNR-FM (1) Reno
29. NNPRN (1) Susanville
30. NNPRN (1) Truckee
31. NNPRN (1) Verdi
32. NNPRN (1) Winnemucca
33. NNPRN (1) Yerington
34. Indymedia Website

public news service
NEWS IN THE PUBLIC INTEREST

Public News Service
888-891-9416
fax 208-247-1830
info@publicnewsservice.org

Nevada News Service
888-320-9602
Fax: 775-540-1826
nns@publicnewsservice.org