



# big sky CONNECTION

2007 annual report

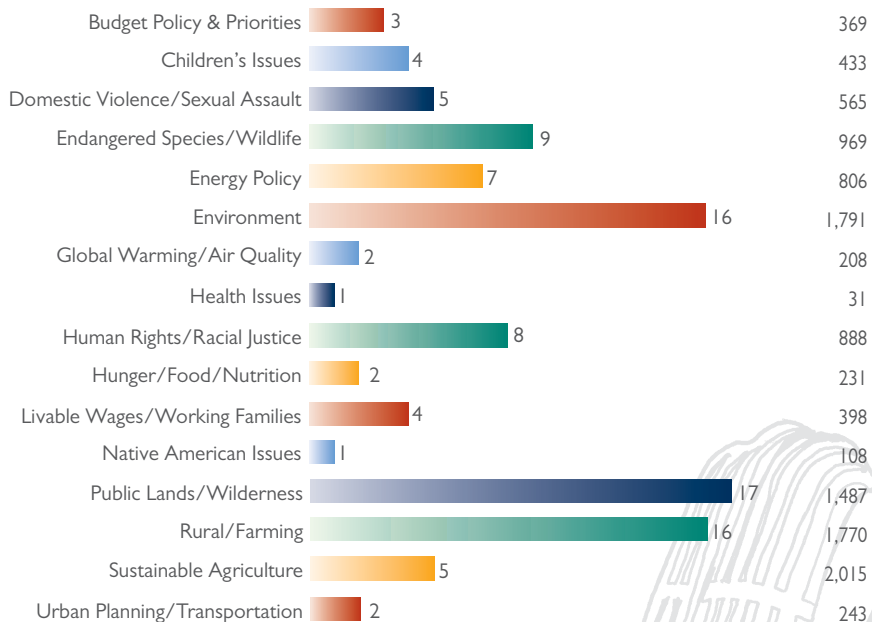
*“Always current topics.... Let’s me know what’s going on....Easy to use...Always interesting and relevant... Good range of topics and they are localized... Professionalism...The state/local flavor means something to Montana.”*

Montana Broadcasters

*“Supporting an independent news outlet that casts a wider net and gets more voices and opinions into the public debate. We all win. We’ve found the BSC a potent vehicle for improving the public debate and getting information to the general population they need to know that wouldn’t otherwise be covered.”*

Scott Crichton  
Executive Director  
ACLU of MT

STORY BREAKOUT NUMBER OF RADIO STORIES STATION AIRINGS\*



Totals 102

12,312

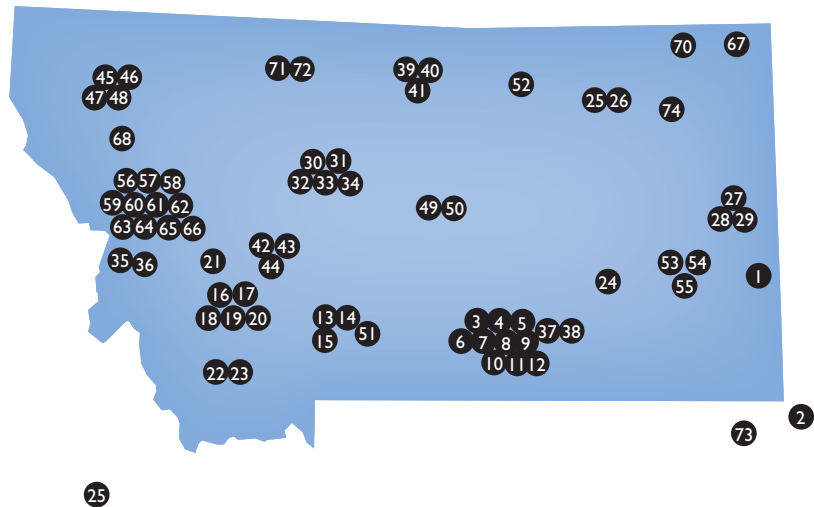


In 2007, the Big Sky Connection produced 102 radio news stories, which aired more than 12,312 times on 85 radio stations in Montana and 1,174 nationwide.

\* Represents the minimum number of times stories were aired.

# MONTANA RADIO STATIONS

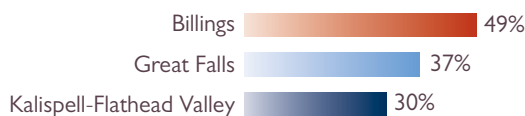
City	Map #	Stations
Baker	1	KFLN-AM
Belle Fourche	2	KBFS-AM
Billings	3-12	KBBB-FM, KBLG-AM, KBUL-AM, KCTR-FM, KGHL-AM, KKBR-FM, KMHK-FM, KRKX-FM, KRZN-FM, KYA-FM
Bozeman	13-15	KBOZ-AM/FM (2), KMMS-AM/FM (2), KOBB-AM/FM (2)
Butte	16-20	KAAR-FM, KBOW-FM, KMBR-FM, KQUY-FM, KXTL-AM
Deer Lodge	21	KQRV-AM
Dillon	22-23	KBEV-FM, KDBM-AM
Forsyth	24	KIKC-AM/FM (2)
Glasgow	25-26	KLAN-FM, KLTZ-AM
Glendive	27-29	KDZN-AM/FM (2), KGLE-AM, KXGN-AM
Great Falls	30-34	KEIN-AM, KGPR-FM, KLSK-AM, KMON-AM/FM (2), KQDI-AM/FM (2)
Hamilton	35-36	KLYQ-AM, KXDR-FM
Hardin	37-38	KBSR-AM, KHDN-AM
Havre	39-41	KOJM-AM, KPQX-FM, KRYK-FM
Helena	42-44	KBLL-AM/FM (2), KCAP-AM, KHKR-FM
Kalispell	45-48	KBBZ-FM, KDBR-FM, KJJR-AM, KALS-FM



City	Map #	Stations
Lewistown	49-50	KLCM-AM, KXLO-AM
Livingston	51	KPRK-AM
Malta	52	KMMR-AM
Miles City	53-55	KATL-AM, KKRY-AM/FM (2), KMTA-AM
Missoula	56-66	KBAZ-FM, KBGA-FM, KGGL-FM, KGRZ-AM, KGVO-AM, KLCY-AM, KMSO-FM, KUFM-FM, KYLT-AM, KYSS-FM, KZOQ-FM

City	Map #	Stations
Plentywood	67	KATQ-AM/FM (2)
Polson	68	KKMT-FM
Reno, NV	69	KBUL-FM
Scobey	70	KCGM-AM
Shelby	71-72	KSEN-AM, KZIN-FM
Sundance, WY	73	KYDT-AM
Wolf Point	74	KVCK-AM/FM (2)

## BSC Market Share Information



BSC National and Regional pick up 1,174 Stations



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