



# california

## NEWS SERVICE

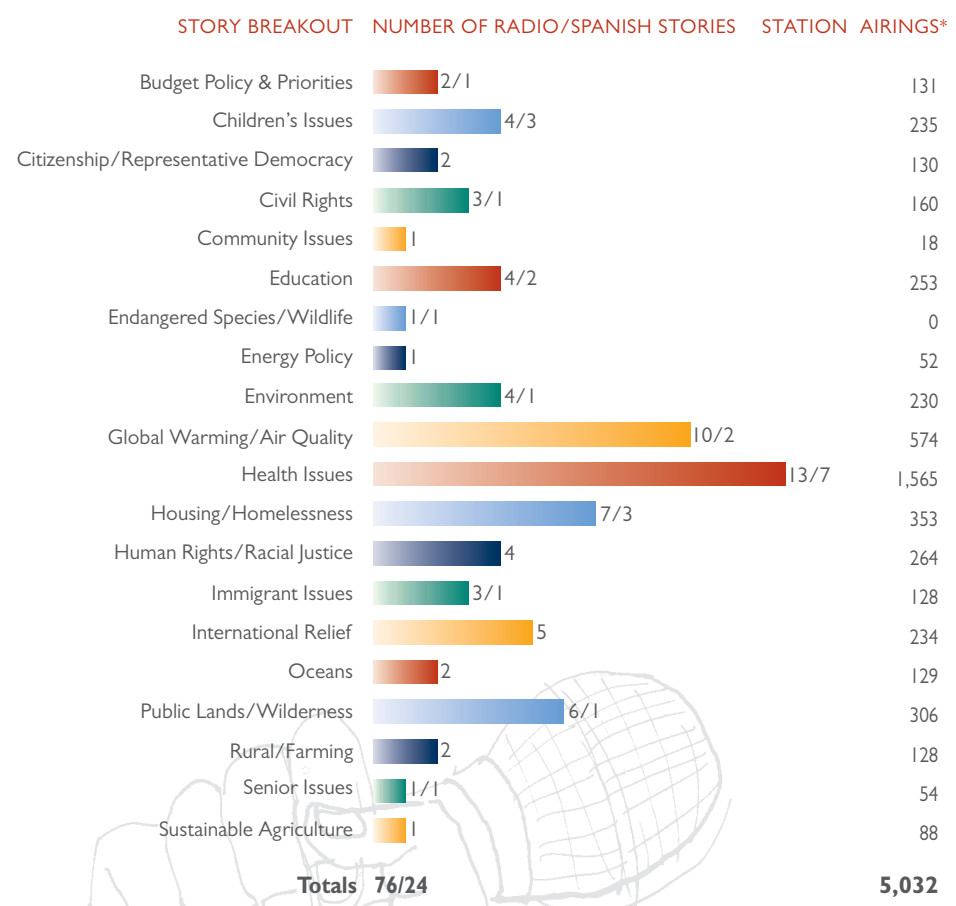
(June–December)  
2007 annual report

*“Appreciate it’s California-specific news...Easy to use...Stories are timely...It’s all good...Send more environment and education...Covers stories below the threshold of the larger news services... Thanks.”*

California Broadcasters

*“PNS has helped us to educate Californians on the needs of children and families in ways we could have never done on our own by providing an innovative public service that enables us to reach broad audiences and enhance our impact.”*

Evan Holland  
Communications Associate  
Children’s Defense Fund  
California



\* Represents the minimum number of times stories were aired.

Launched in June, 2007, the California News Service produced 76 radio and online news stories in the first seven months which aired more than 5,032 times on 215 radio stations in California and 1,091 nationwide. Additionally, 24 Spanish stories were produced.



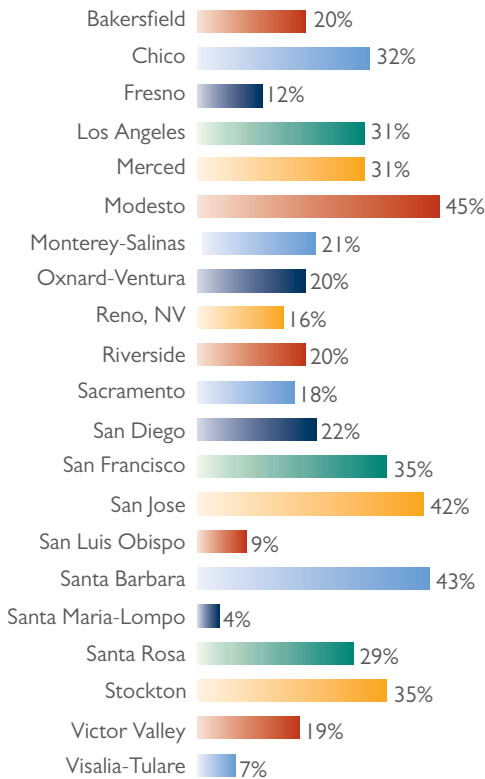
# CALIFORNIA RADIO STATIONS

City	Map #	Stations
Anaheim	1	KEZY-AM
Arcadia	2	KMAX-FM
Arroyo Grande	3	KXTK-AM
Avalon	4	KISL-FM
Bakersfield	5-12	KBID-AM, KBKO-FM, KDFO-AM, KERN-AM, KGEO-AM, KGET-AM, KGFM-FM, KRAB-FM
Berkeley	13-14	KBLX-FM, KVTO-AM
Buena Park	15	KBPK-FM
Carson City, NV	16	KBUL-FM
Ceres	17	KBES-FM
Chico	18-23	KZFR-FM, KEWE-AM, KHHZ-FM, KHSI-FM, KMXI-FM, KPAY-AM
Colusa	24	KKCY-FM
Corning	25	KTHU-FM
Delano	26	KDFO-FM
El Centro	27	KXO-AM
Ellsworth	28	KSPE-FM
Eureka	29-30	KINS-AM, KWSW-AM
Ferndale	31-32	KHUM-FM, KWPT-FM
Fort Bragg	33-34	KDAC-AM, KOZT-FM
Fresno	35-38	KJWL-FM, KKDJ-FM, KMJ-AM, KYNO-AM
Grass Valley	39	KNCO-AM/FM (2)
Hanford	40	KIGS-AM
Hydesville	41	KSLG-FM
Indio	42	KCRI-FM

City	Map #	Stations
Inglewood	43-44	KJLH-FM, KTYM-AM
King City	45	KRKC-AM
Klamath Falls, OR	46-47	KFLS-AM, KKRB-FM
Lake Havasu City, AZ	48-50	KRCY-FM, KRRK-AM, KZUL-FM
Lakeport	51	KXBX-AM/FM (2)
Lancaster	52-55	KGMX-FM, KAVL-AM/FM (2), KAVS-FM, KYHT-FM
Loma Linda	56	KCAA-AM
Los Angeles	57-79	KABC-AM, KCBS-FM, KDLD-FM, KDLE-FM, KFVB-AM, KLOS-AM, KLSX-AM, KNX-AM, KRTH-AM, KSPN-AM, KSSD-FM, KSSE-FM, KTWW-AM, KACD-FM, KAVS-FM, KIIS-FM, KXTA-AM, KOST-FM, KFI-AM, KYSR-FM, KBIG-FM, KCMG-FM, KLAC-AM
Mariposa	80	KUBB-FM
Medford, OR	81	KDOV-FM
Merced	82-87	KABX-FM, KBKY-FM, KBRE-FM, KHPO-FM, KTIQ-AM, KYOS-AM
Modesto	88	KATM-FM
Modesto	89-95	KESP-AM, KFIV-AM, KHKK-FM, KHOP-FM, KJSN-FM, KMRQ-FM, KUYL-AM
Mojave	96	KCRY-FM
Monterey	97-102	KIDD-AM, KNRY-AM, KDON-AM/FM (2), KOCN-FM, KRQC-FM, KTOM-AM/FM (2)



## CANS Market Share Information



City	Map #	Stations
Mt. Shasta	103	KZRO-FM
North Highlands	104	KQEI-FM
Oakdale	105	KDJK-FM
Palm Springs	106	KGAM-AM
Pasadena	107-108	KDIS-AM, KROQ-FM
Paso Robles	109	KPRL-AM
Patterson	110	KOSO-FM
Philo	111	KZYX-FM
Port Hueneme	112	KVTA-AM
Porterville	113	KTIP-AM
Quincy	114	KNLF-FM
Redding	115	KVIP-AM/FM (2)
Reno, NV	116-118	KKOH-AM, KNEV-FM, KURK-FM
Ridgecrest	119-120	KWDJ-AM, KZIQ-FM
Riverside	121-122	KCBC-AM, KUCR-FM
Sacramento	123-126	KFBK-AM, KGBY-FM, KHYL-FM, KSTE-AM
San Bernardino	127	KCKC-AM
San Clara	128	KVVN-AM
San Clemente	129	KWVE-FM
San Diego	130-140	KCBQ-AM, KFMB-AM, KGB-FM, KHST-FM, KIOZ-FM, KJQY-FM, KMSX-FM, KOGO-AM, KPOP-AM, XHRM-FM, XTRA-AM
San Francisco	141-155	KALW-FM, KCBS-AM, KDFC-FM, KGO-AM, KLLC-FM, KOIT-AM/FM (2), KPOO-FM, KQED-FM, KABL-AM, KIOI-FM, KISQ-FM, KKSF-FM, KMEL-FM, KNEW-AM,

City	Map #	Stations
San Jose	156-160	KYLD-FM, KCNL-FM, KFJO-FM, KLDZ-FM, KSJO-FM, KUFX-FM
San Luis Obispo	161	KVEC-AM
Santa Barbara	162-167	KOCP-FM, KIST-FM, KSBL-FM, KTMS-AM, KTYD-FM, KXXT-AM
Santa Clarita	168	KBET-AM
Santa Cruz	169	KSCO-AM
Santa Monica	170-171	KCRU-FM, KCRW-FM
Santa Paula	172	KUNX-AM
Santa Rosa	173-177	KFGY-FM, KSRO-AM, KVRV-FM, KXFX-FM, KZST-FM
Sebastopol	178	KJZY-AM
Shafter	179	KKXX-FM
Sonora	180-182	KKBN-FM, KVML-AM, KZSQ-FM
South Lake Tahoe	183	KOWL-AM
Statewide	184	California Metro (1,500+ National Stations, 240 in California)
Stockton	185-187	KCJH-FM, KQOD-FM, KYCC-FM
Susanville	188-190	KHJQ-FM, KJDX-FM, KSUE-AM
Thousand Oaks	191	KLYF-AM
Tulelake	192	KFLS-FM
Ukiah	193-194	KQPM-FM, KUKI-AM/FM (2)
Ventura	195-197	KFYV-FM, KKZZ-AM, KSSC-FM
Victorville	198-202	KATJ-FM, KZXY-AM, KIXA-FM, KROY-AM, KIXW-AM
Wasco-Greenacres	203	KERI-AM
Watsonville	204	KOMY-AM
Willits	205-206	KLLK-AM, KZYZ-FM
Yermo	207	KYHT-FM

CANS National and Regional pick up 1,091 Stations