



greater dakota NEWS SERVICE

2007 annual report

“The stories are timely and we can always use the sound...I like the new GDNS format...You do a wonderful job with the service and I appreciate it...It expands coverage of stories and adds another voice to the newscast... Relevant/important/current information that pertains to the region.”

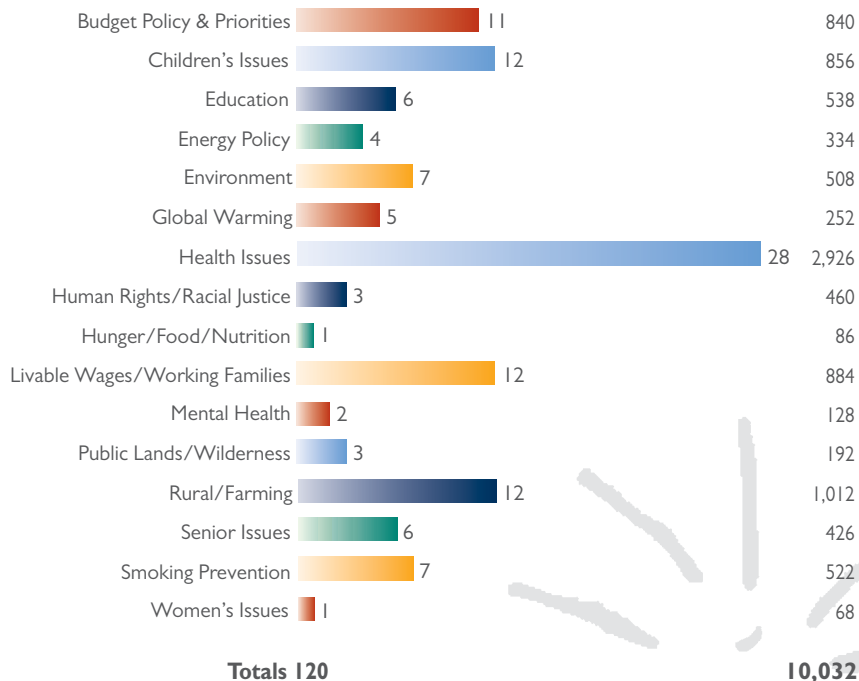
South Dakota Broadcasters

“Our work is carried on at the grassroots level and many of our volunteer activists first experience working with the media when they deal with GDNS. They are always surprised at GDNS’s patience with them and the reporter’s willingness to help them get their stories out.”

Jim Margadant
Sierra Club Organizer
SD Chapter Sierra Club

STORY BREAKOUT NUMBER OF RADIO STORIES

STATION AIRINGS*

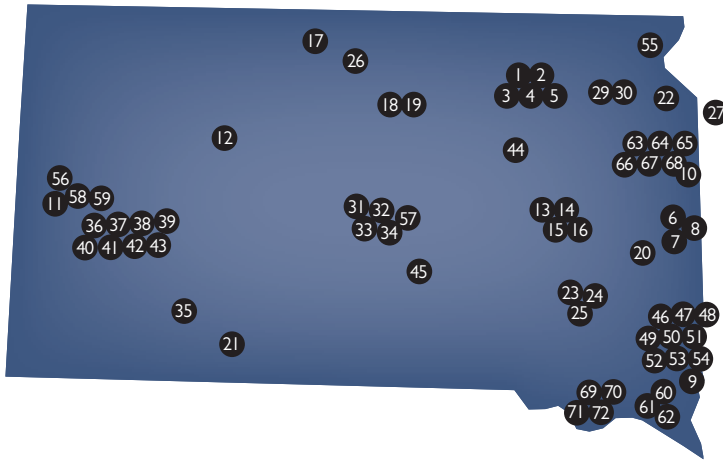


ON AIR

In 2007, the Greater Dakota News Service produced 120 radio news stories, which aired more than 10,032 times on 82 radio stations in South Dakota and 576 nationwide.

* Represents the minimum number of times stories were aired.

SOUTH DAKOTA RADIO STATIONS



GDNS Market Share Information

Rapid City  60%

GDNS National and Regional pick up 576 Stations

City	Map #	Stations
Aberdeen	1-5	KBFO-FM, KGIM-AM/FM (2), KCAA-AM/FM (2), KSDN-AM/FM (2), KQAA-FM
Brookings	6-8	KBRK-AM/FM (2), KJJQ-AM, KKQQ-FM
Canton	9	KYBB-FM
Clear Lake	10	KDBX-AM
Deadwood	11	KSQY-AM
Faith	12	KPSD-FM
Huron	13-16	KJIV-AM, KOKK-AM, KZKK-AM, KZNC-AM
Little Eagle	17	KLND-AM
Lowry	18-19	KMLO-AM, KQSD-FM
Madison	20	KJAM-AM/FM (2)
Martin	21	KZSD-FM
Milbank	22	KMSD-AM
Mitchell	23-25	KMIT-FM, KORN-AM/FM (2), KUQL-FM

City	Map #	Stations
Mobridge	26	KOLY-AM/FM (2)
Ortonville, MN	27	KDIO-AM
Osakis, MN	28	KCGN-FM
Pierpont	29-30	KDSD-AM, KESD-FM
Pierre	31-34	KCCR-AM, KGFX-AM/FM (2), KLXS-FM, KPLO FM
Porcupine	35	KILI-FM
Rapid City	36-43	KFXS-FM, KIQK-AM, KKMK-FM, KOTA-AM, KOUT-FM, KQRQ-FM, KTOQ-AM, KZLK-AM
Redfield	44	KQKD-AM
Reliance	45	KTSD-FM
Sioux Falls	46-54	KCSD-AM, KELO-AM/FM (2), KIKN-FM, KKLS-FM, KMXC-FM, KRRO-FM, KSOO-AM, KTWB-FM, KWSN-AM

City	Map #	Stations
Sisseton	55	KBWS-FM
Spearfish	56	KDDX-FM
Statewide	57	Waitt Farm Network
Sturgis	58	KBHB-AM
Sturgis	59	KRCS-FM
Vermillion	60-62	KBHE-FM, KUSD-AM, KVTK-AM,
Watertown	63-68	KDLO-FM, KIXX-FM, KKSD-FM, KPHR-FM, KSDR-AM/FM (2), KWAT-AM
Yankton	69-72	KKYA-FM, KVHT-FM, KYNT-AM, WNAX-AM



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