



iowa

NEWS SERVICE

2007 annual report

“Easy to use...Love everything, great service!... Provides alternative views... The extra soundbites are useful, could use more... Our people appreciate the work you do and the audio you provide.”

Iowa Broadcasters

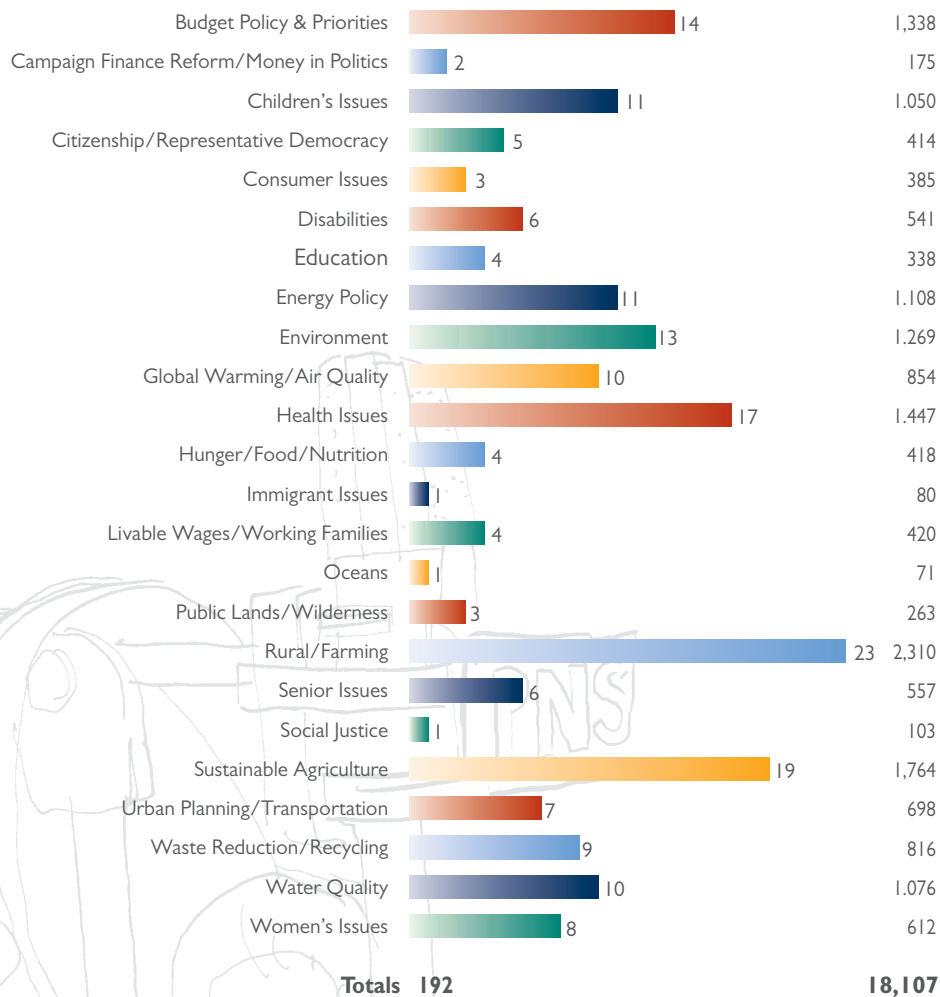
“We truly value our partnership with the Iowa News Service. From their helpful story development process to timely usage analysis, we appreciate the care, professionalism and results the news service delivers every time.”

Ann Black
AARP Iowa Associate State
Director for Communications

STORY BREAKOUT

NUMBER OF RADIO STORIES

STATION AIRINGS*

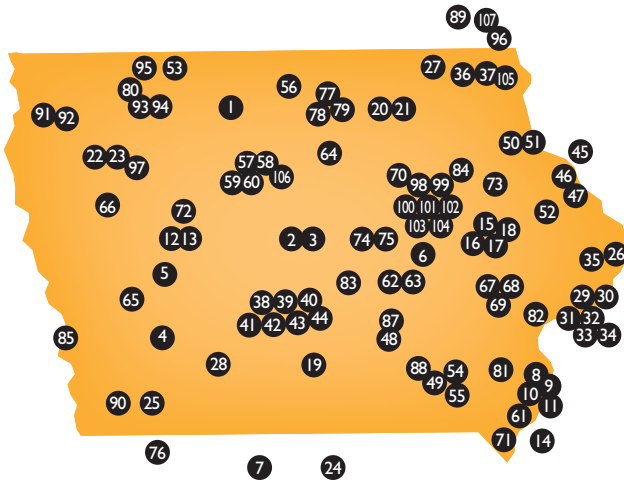


In 2007, the Iowa News Service produced 192 radio news stories, which aired more than 18,107 times on 127 radio stations in Iowa and 438 nationwide.

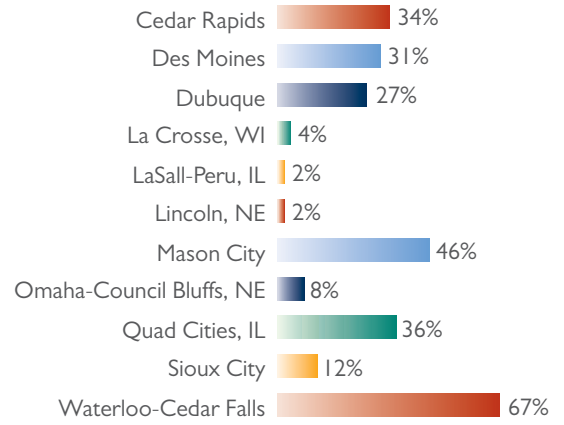
ON AIR



IOWA RADIO STATIONS



INS Market Share Information



INS National and Regional pick up 438 Stations

City	Map #	Stations	City	Map #	Stations	City	Map #	Stations
Algona	1	KLGA-AM/FM (2)	Eddyville	48	KKSI-FM	Oskaloosa	87	KBOE-AM/FM (2)
Ames	2-3	KLTI-FM, KASI-AM	Eldon	49	KRKN-FM	Ottumwa	88	KLEE-AM
Atlantic	4	KJAN-AM	Elkader	50-51	KADR-AM, KCTN-FM	Red Wing, MN	89	KLCH-FM
Audubon	5	KSOM-AM/FM (2)	Epworth	52	KGRR-AM	Shenandoah	90	KMA-AM
Belle Plaine	6	KZAT-FM	Estherville	53	KILR-AM/FM (2)	Sioux City	91-92	KMNS-AM, KSCJ-AM
Bethany, MO	7	KAAN-AM/FM (2)	Fairfield	54-55	KIIK-FM, KMCD-FM	Spencer	93-94	KICD-AM/FM (2), KLLT-FM
Burlington	8-11	KBUR-AM, KDMG-AM, KKMI-FM, KGRS-FM	Forest City	56	KIOW-FM	Spirit Lake	95	KUOO-FM
Carroll	12-13	KCIM-AM, KKRL-FM	Fort Dodge	57-60	KKEZ-FM, KWMT-AM, KUEL-FM, KVFD-AM	Spring Grove, MN	96	KQYB-FM
Carthage, IL	14	WQKQ-FM	Fort Madison	61	KBKB-AM/FM (2)	Storm Lake	97	KAYL-AM/FM (2)
Cedar Rapids	15-18	KCNZ-AM, KKCX-FM, KMRY-AM, WMT-AM/FM (2)	Grinnell	62-63	KGRN-AM, KRTI-FM	Waterloo	98-104	KCRR-FM, KFMW-FM, KKHQ-FM, KOEL-FM, KOKZ-FM, KWLO-AM, KXEL-AM
Chariton	19	KELR-FM	Hampton	64	KLMJ-FM	Waukon	105	KNEI-AM/FM (2)
Charles City	20-21	KCHA-AM/FM (2), KWMM-FM	Harlan	65	KNOD-FM	Webster City	106	KQWC-AM/FM (2)
Cherokee	22-23	KCHE-AM, KCHE-FM	Ida Grove	66	KKIA-FM	Winona, MN	107	KHME-FM
Chillicothe, MO	24	KRNW-FM	Iowa City	67-69	KCJJ-AM, KXIC-AM, KKRQ-FM			
Clarinda	25	KKBZ-FM	Iowa Falls	70	KIFG-AM/FM (2)			
Clinton	26	KCLN-AM	Keokuk	71	KOKX-AM/FM (2)			
Cresco	27	KCZQ-FM	Lake City	72	KIKD-FM			
Creston	28	KSIB-AM/FM (2)	Manchester	73	KMCH-FM			
Davenport	29-34	KJOC-AM, WOC-AM, KUUL-FM, KMXG-FM, KCQQ-FM, WLLR-AM/FM (2)	Marshalltown	74-75	KFJB-AM, KXIA-FM			
De Witt	35	KBOB-FM	Maryville, MO	76	KXCV-FM			
Decorah	36-37	KDEC-AM/FM (2), KVIK-AM/FM (2)	Mason City	77-79	KGLO-AM, KIAI-AM/FM (2), KLKK-FM			
Des Moines	38-44	KLYF-FM, KRNT-AM, KXNO-AM, WHO-AM, KKDM-FM, KMXD-FM, KCCQ-FM	Milford	80	KUQQ-FM			
Dickeyville, WI	45	WVRE-AM	Mt. Pleasant	81	KILJ-AM/FM (2)			
Dubuque	46-47	KATF-AM, KDTH-AM	Muscatine	82	KWPC-AM			
			Newton	83	KCOB-AM/FM (2)			
			Oelwein	84	KOEL-AM			
			Omaha	85	KFAB-AM			
			Osage	86	KSMA-FM			



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