



# michigan

## NEWS CONNECTION

(December Only)

2007 annual report

*“Stories important to MI citizens... Appreciate audio from unfamiliar newsmakers... Good to have topics not covered elsewhere... Could use more stories and more regional voices... Convenient... Good announcer voices.”*

Michigan Broadcasters

*“Now is really the time to support independent media, and the Public News Services are demonstrating why. Reaching the general public, as well as our own supporters, is critical to our work... Journalists want to cover our issues when they have the resources — the news service makes it easier for them to do so.”*

Susan Whitmore  
Communications  
Campaign for  
America's Wilderness

STORY BREAKOUT	NUMBER OF RADIO STORIES IN FIRST MONTH	STATION AIRINGS*	PROJECTED 2008 STORIES
Budget Policy & Priorities	1	96	9
Campaign Finance Reform/Money in Politics			4
Children's Issues	3	275	6
Citizenship/Representative Democracy			4
Criminal Justice			2
Domestic Violence/Sexual Assault			2
Early Childhood Education			2
Education	1	69	6
Endangered Species/Wildlife			2
Energy Policy			4
Environmental Justice			2
Family/Father Issues			2
Global Warming/Air Quality	1	91	4
GLBTQ Issues			4
Health Issues	1	73	15
Housing/Homelessness	1	94	2
Human Rights/Racial Justice	1	68	4
Hunger/Food/Nutrician			2
Immigrant Issues			4
Livable Wages/Working Families			2
Mental Health			4
Oceans			2
Peace			4
Public Lands/Wilderness			6
Senior Issues			4
Social Justice			9
Water Quality			2
Woman's Issues			7
<b>Totals</b>	<b>9</b>	<b>766</b>	<b>120</b>



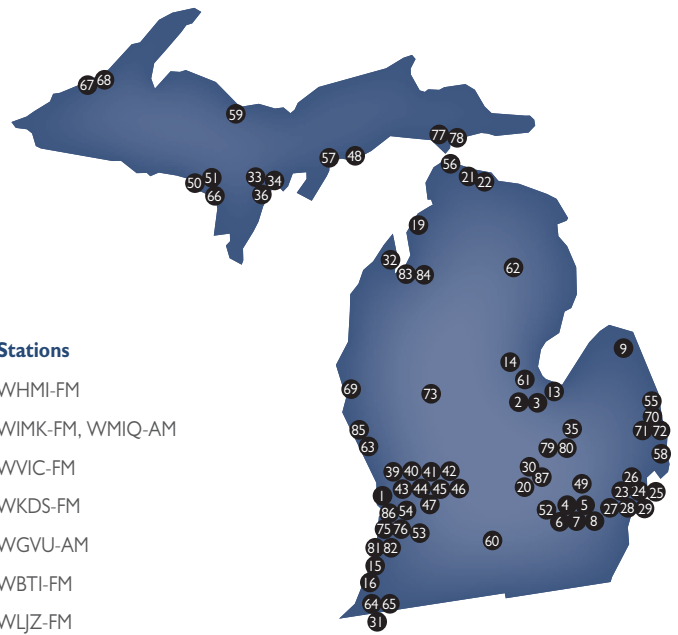
Launched in December, 2007, in the first month of operation Michigan News Connection produced 9 radio news stories, which aired more than 766 times on 99 radio stations in Michigan and 442 nationwide. MINC has **projected** 120 stories for 2008.

\* Represents the minimum number of times stories were aired.

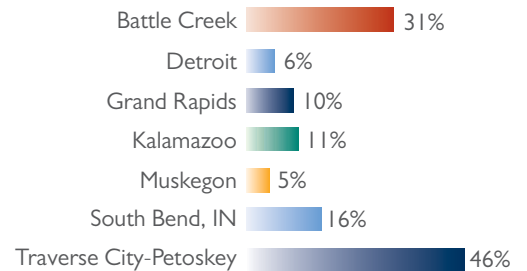
# MICHIGAN RADIO STATIONS

City	Map #	Stations
Allendale	1	WGVU-FM
Alma	2-3	WFYC-AM, WQBX-FM
Ann Arbor	4-8	WIQB-FM, WQKL-FM, WTKA-AM, WYBN-AM, WUOM-FM
Bad Axe	9	WLEW-AM/FM (2)
Battle Creek	10-12	WBCK-AM, WBFN-AM, WBXX-FM
Bay City	13	WUCX-FM
Beaverton	14	WMRX-FM
Benton Harbor	15	WCNF-FM
Bridgman	16	WYTZ-FM
Cadillac	17-18	WCKC-FM, WLJW-AM
Charlevoix	19	WCZW-FM
Charlotte	20	WJXQ-FM
Cheboygan	21-22	WCBY-AM, WGFM-FM
Detroit	23-29	WDFN-AM, WJLB-FM, WKQI-FM, WLLC-FM, WMXD-FM, WNIC-FM, WDXD-AM
East Lansing	30	WKAR-AM/FM (2)
Elkhart	31	WBYT-AM/FM (2)
Elmwood Township	32	WLJN-AM
Escanaba	33-34	WCHT-AM, WGLQ-FM
Flint	35	WFUM-FM
Gladstone	36	WGKL-FM
Glen Arbor	37-38	WGFN-FM, WJZJ-FM
Grand Rapids	39-47	WBCT-AM, WCUZ-FM, WOOD-AM/FM (2), WSNX-FM, WTKG-AM, WVTI-FM, WBCT-FM, WBFX-FM, WVGR-FM
Gulliver	48	WCMM-FM

City	Map #	Stations
Howell	49	WHMI-FM
Iron Mountain	50-51	WIMK-FM, WMIQ-AM
Jackson	52	WVIC-FM
Kalamazoo	53	WKDS-FM
Kentwood	54	WGVU-AM
Lexington	55	WBTI-FM
Mackinaw City	56	WLJZ-FM
Manistique	57	WTIQ-AM
Marine City	58	WHLX-AM
Marquette	59	WUPK-FM
Marshall	60	WRCC-FM
Midland	61	WMPX-AM
Mio	62	WAVC-FM
Muskegon	63	WGVS-AM
Niles	64-65	WAOR-FM, WNIL-AM
Norway	66	WZNL-FM
Ontonagon	67-68	WOAS-FM, WUPY-FM
Pentwater	69	WMOM-FM
Port Huron	70-72	WHLS-AM, WPHM-AM, WSAQ-FM
Reed City	73	WDEE-FM
Rose Township	74	WMSD-FM
South Haven	75-76	WCSY-FM, WHIT-FM
St. Ignace	77-78	WIDG-AM, WMKC-FM
St. Johns	79-80	WQTX-FM, WWSJ-AM
St. Joseph	81-82	WIRX-FM, WSJM-AM
Traverse City	83-84	WCCW-AM/FM (2), WLJN-FM
Whitehall	85	WGVS-FM
Wyoming	86	WYGR-AM
Statewide	87	Michigan News Channel



## MINC Market Share Information (First Month Only)



MINC National and Regional pick up 460 Stations



**public news service**  
NEWS IN THE PUBLIC INTEREST

### Public News Service

888-891-9416

fax 208-247-1830

info@publicnewsservice.org

### Michigan News Connection

800-931-0085

fax 517-913-6264

minc@publicnewsservice.org

