



*“Timely – concise – really helpful... Ease of use, as my time is tight...Adds to our local news programming...Interesting content...In a certain way, the service is invaluable to our station...Good range... Keep up the great work!”*

Minnesota Broadcasters

*“Many thanks for the great job you do covering important issues! As traditional news sources have increasingly less resources to cover local news, PNS is stepping up to fill a critical gap.”*

Robin Pronk  
Midwest Division  
American Cancer Society

STORY BREAKOUT	NUMBER OF RADIO STORIES	STATION AIRINGS*
Budget Policy & Priorities	17	1,370
Children's Issues	28	2,502
Citizenship/Representative Democracy	1	39
Consumer Issues	14	1,449
Endangered Species/Wildlife	2	167
Energy Policy	22	1,972
Environment	5	414
Family/Father Issues	3	387
Global Warming/Air Quality	7	480
Gun Violence Prevention	4	258
Health Issues	19	1,675
HIV/AIDS Prevention	4	321
Housing/Homelessness	9	807
Human Rights/Racial Justice	3	153
Hunger/Food/Nutrition	14	1,557
Livable Wages/Working Families	16	1,232
Public Lands/Wilderness	4	349
Rural/Farming	36	3,768
Senior Issues	3	269
Smoking Prevention	5	582
Social Justice	2	209
Sustainable Agriculture	6	567
Teen Pregnancy Prevention	9	513
Water Quality	3	175
<b>Totals</b>	<b>236</b>	<b>21,215</b>



In 2007, the Minnesota News Connection produced 236 radio news stories, which aired more than 21,215 times on 175 radio stations in Minnesota and 486 nationwide.

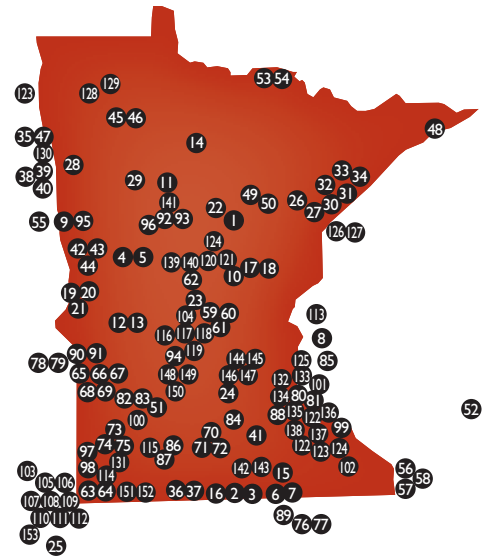
\* Represents the minimum number of times stories were aired.



# MINNESOTA RADIO STATIONS

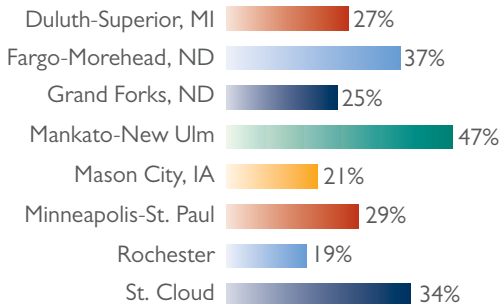
City	Map #	Stations
Aitkin	1	KFGI-FM
Albert Lea	2-3	KATE-AM, KCPI-FM
Alexandria	4-5	KXRA-AM/FM (2), KXRZ-FM
Austin	6-7	KAUS-AM/FM (2), KMSK-FM
Balsam Lake, WI	8	WLMX-FM
Barnesville	9	KRVI-FM
Baxter	10	WWWI-AM
Bemidji	11	KKBJ-AM/FM (2)
Benson	12-13	KBMO-AM, KSCR-FM
Blackduck	14	WBJI-FM
Bloomington	15	KOWZ-FM
Blue Earth	16	KBEW-AM/FM (2)
Brainerd	17-18	KLIZ-AM/FM (2), KVBR-AM
Breckenridge	19-21	KBMW-AM, KGWB-FM, KLTA-FM
Breezy Point	22	KLKS-FM
Browerville	23	KXDL-FM
Buffalo	24	KRWC-AM
Canton, SD	25	KYBB-FM
Cloquet	26-27	WKLK-AM/FM (2), WMOZ-FM
Crookston	28	KROX-AM
Detroit Lakes	29	KDLM-AM
Duluth	30-34	KDAL-AM/FM (2), KDNI-FM, KDNW-FM, KRBR-FM, KTCO-FM
East Grand Forks	35	KCNN-AM
Fairmont	36-37	KFMC-FM, KSUM-AM
Fargo, ND	38-40	KDAM-FM, KFGO-AM, WDAY-AM/FM (2)
Faribault	41	KDHL-AM
Fergus Falls	42-44	KBRF-AM, KJJK-AM/FM (2), KZCR-AM
Fosston	45-46	KKCQ-AM/FM (2), KKEQ-FM
Grand Forks, ND	47	KNOX-AM/FM (2)
Grand Marais	48	WTIP-FM
Grand Rapids	49-50	KAXE-FM, KOZY-AM

City	Map #	Stations
Granite Falls	51	KKRC-FM
Green Bay, WI	52	WHDI-FM
International Falls	53-54	KGHS-AM, KSMD-FM
Kindred, ND	55	KFAB-FM
La Crosse, WI	56-58	WIZM-AM/FM (2), WKTY-AM, WRQT-FM
Little Falls	59-61	KFML-FM, KLTF-FM, WYRQ-FM
Long Prairie	62	KEYL-AM
Luverne	63-64	KLQL-FM, KQAD-AM
Madison, WI	65-69	KLQP-FM, WERN-FM, WHA-AM, WHHI-FM, WHSA-FM
Mankato	70-72	KEEZ-FM, KMSU-FM, KYSM-AM/FM (2)
Marshall	73-75	KARZ-FM, KKCK-FM, KMHL-AM
Mason City, IA	76-77	KLSS-FM, KRIB-AM
Milbank, SD	78-79	KKSD-FM, KMSD-AM
Minneapolis	80-81	KTIS-AM/FM (2), WCCO-AM
Montevideo	82-83	KDMA-AM, KMGM-FM
New Prague	84	KCHK-AM/FM (2)
New Richmond, WI	85	WIXK-AM
New Ulm	86-87	KNUJ-AM, KXLP-FM
Northfield	88	KYMN-AM
Northwood, IA	89	KYTC-FM
Ortonville	90-91	KDIO-AM, KPHR-FM
Park Rapids	92-93	KDKK-FM, KPRM-AM
Paynesville	94	KZPK-FM
Pelican Rapids	95	KBOT-FM
Perham	96	KPRW-FM
Pipestone	97-98	KISD-FM, KLOH-AM
Red Wing	99	KLCH-FM
Redwood Falls	100	KLGR-AM/FM (2)
River Falls, WI	101	WEVR-AM/FM (2)
Rochester	102	KNXR-FM
Salem, SD	103	KIKN-FM
Sauk Rapids	104	WVAL-AM
Sioux Falls, SD	105-112	KELO-AM/FM (2), KKLS-FM, KMXC-FM, KRRO-FM, KSOO-AM, KTWB-FM, KWSN-AM, KXRB-AM
Siren, WI	113	WXCX-FM
Slayton	114	KJOE-FM
Sleepy Eye	115	KNUJ-FM
St. Joseph	116	KCML-FM
St. Cloud	117-119	KCLD-FM, KNSI-AM, KVSC-FM
Staples	120-121	KNSP-AM, KSKK-FM
Statewide	122	Metro Network (6)
Statewide	123	ND Public Radio (16)



City	Map #	Stations
Statewide	124	Red River Farm Network (7)
Stillwater	125	WMGT-AM
Superior, WI	126-127	WDSM-AM, WGEE-AM
Thief River Falls	128-129	KTRF-AM, KSRQ-FM
Thompson, ND	130	KYCK-FM
Tracy	131	KARL-FM
Twin Cities	132-138	KDWB-FM, KEEY-FM, KFAN-AM, KFXN-AM, KQQL-FM, KTCZ-FM, WLOL-FM
Wadena	139-140	KKWS-FM, KWAD-AM
Walker	141	KQKK-FM
Waseca	142-143	KOWZ-AM, KRUE-FM
Watertown, SD	144-147	KDLO-FM, KIXX-FM, KSDR-AM/FM (2), KWAT-AM
Wilmar	148-150	KOLD-TV, KDJS-AM/FM, KWLN-AM
Worthington	151-152	KITN-FM, KWOA-AM/FM (2)
Yankton, SD	153	WNAX-AM/FM (2)

## MNC Market Share Information



MNC National and Regional pick up 486 Stations



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