



new mexico NEWS CONNECTION

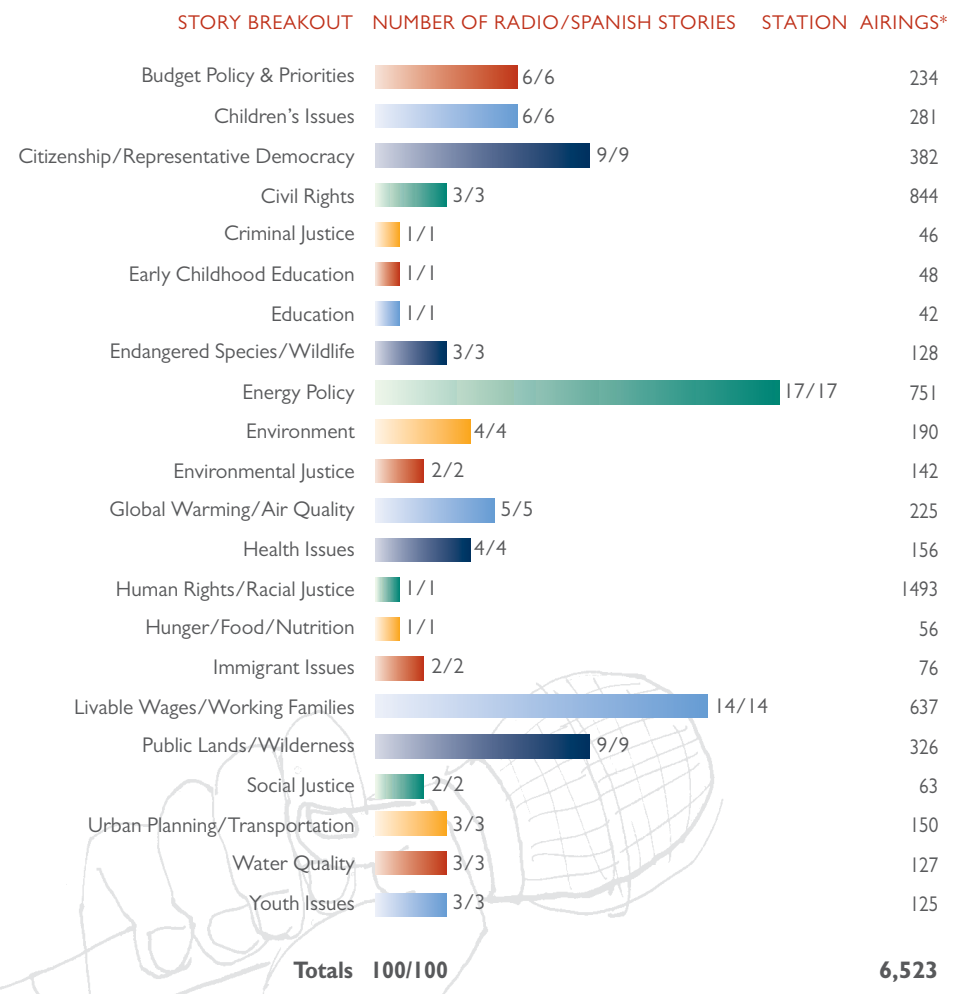
2007 annual report

“Another source of news, helpful...Appreciate New Mexico info, can you give us a wider range of issues?... Really easy to use...Timely.”

New Mexico Broadcasters

“When we think about high impact, strategic communication, we think about the New Mexico News Service. Reporting on our stories in compelling images for audiences in all of our state’s media markets has increased citizen knowledge and support for a broad range of out of poverty strategies.”

Ona Porter
Community Action
New Mexico

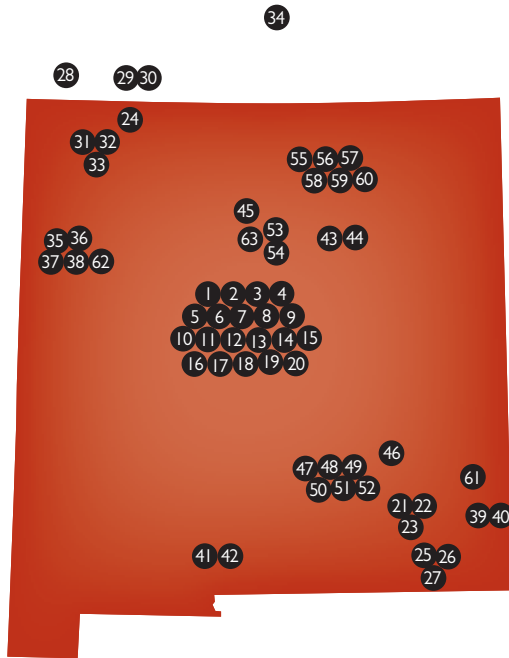


In 2007, the New Mexico News Connection produced 100 radio news stories, which aired more than 6,523 times on 66 radio stations in New Mexico and 1,230 nationwide. Additionally, 100 Spanish stories were produced.

* Represents the minimum number of times stories were aired.



NEW MEXICO RADIO STATIONS



NMNC Market Share Information

Albuquerque 21%

Las Cruces 3%

Santa Fe 17%

NMNC National and Regional pick up 1,230 Stations

City	Map #	Stations	City	Map #	Stations	City	Map #	Stations
Albuquerque	1-20	KABG-AM/FM (2), KABQ-FM, KBQI-FM, KBZU-FM, KDEF-AM, KFLQ-FM, KKIM-AM, KKNS-AM, Kkob-AM/FM (2), KLYT-AM KMGA-FM, KNKT-FM, KPEK-FM, KTBL-AM, KTEG-FM, KUNM-AM, KZNM-FM, KZRR-FM, KLSK-FM, KSYU-FM	Cortez, CO	28	KISZ-FM	Roswell	46	KWFL-FM
Artesia	21-23	KEND-FM, KSVP-AM, KTZA-FM	Durango, CO	29-30	KPTE-FM, KDGO-AM	Ruidoso	47-52	KBUY-AM, KIDX-FM, KNMB-FM, KRUI-AM, KWES-FM, KWMW-FM
Aztec	24	KCQL-AM	Farmington	31-33	KENN-AM, KRWN-FM, KNNT-AM	Santa Fe	53-54	KSFR-FM, KTRC-AM
Carlsbad	25-27	KAMQ-AM, KATK-AM/FM (2), KCDY-FM	Fort Collins, CO	34	KRFC-FM	Taos	55-60	KKIT-FM, KKTC-FM, KLNN-FM, KTAO-FM, KVOT-AM, KXMT-FM
			Gallup	35-38	KFMQ-FM, KGAK-AM, KGLP-FM, KGLX-FM	Tatum	61	KTUM-FM
			Hobbs	39-40	KIXN-FM, KZOR-FM	Thoreau	62	KXTC-FM
			Las Cruces	41-42	KOBE-AM, KRWG-FM	White Rock	63	KSFQ-FM
			Las Vegas	43-44	KFUN AM, KBAC-AM			
			Los Alamos	45	KRSN-AM			



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