



prairie NEWS SERVICE

2007 annual report

“Great to use, really helps...Provides alternative views...Timely, relevant, easy to use...Could use more stories, more often... Everything, great service.”

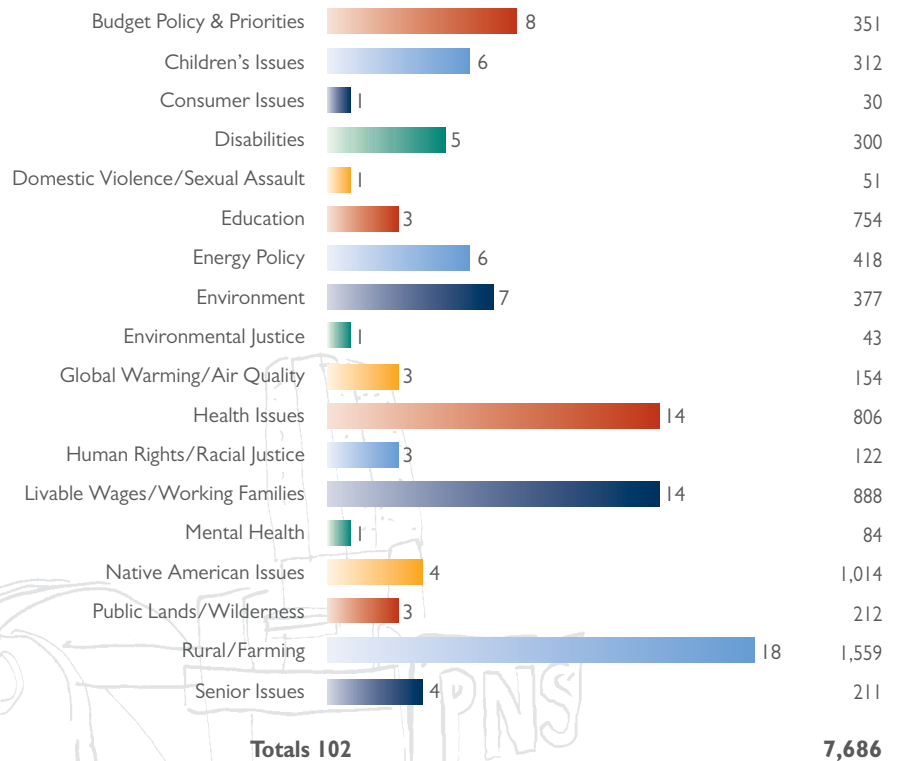
North Dakota Broadcasters

“It is almost impossible to estimate the reach, coverage, timeliness, or the impact of the stories that PNS has helped produce for the cause of independence and self-determination of persons with disabilities.”

James M. Moench
Executive Director
North Dakota Disabilities
Advocacy Consortium

STORY BREAKOUT NUMBER OF RADIO STORIES

STATION AIRINGS*



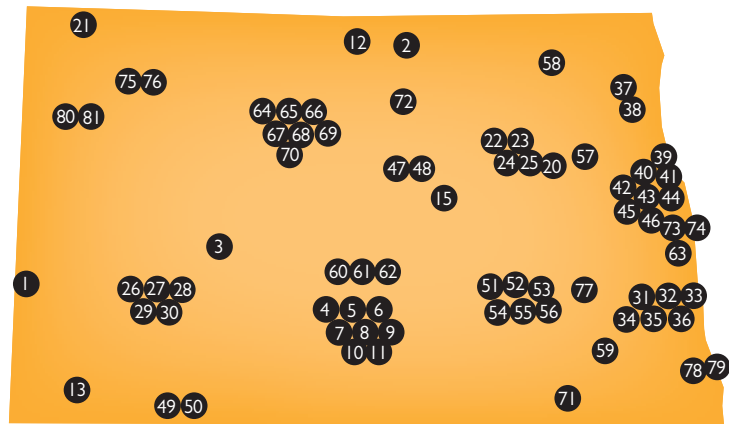
In 2007, the Prairie News Service produced 102 radio news stories, which aired more than 7,686 times on 89 radio stations in North Dakota and 609 nationwide.

* Represents the minimum number of times stories were aired.



NORTH DAKOTA RADIO STATIONS

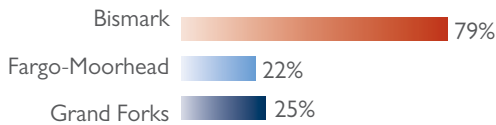
City	Map #	Stations
Beach	1	NDPR
Belcourt	2	KEYA-FM
Beulah	3	KHOL-AM
Bismarck	4-11	KBMR-AM, KFYZ-AM, KLXX-AM, KQDY-FM, KSSS-FM, KXMR-AM, KYYY-FM, NDPR
Bottineau	12	KBTO-AM
Bowman	13	NDPR
Burlington, IA	14	KGWB
Carrington	15	KDAK-AM
Casper	16-19	KHOC-AM, KMLD-AM, KQLT-AM, KVOC-AM
Crary	20	NDPR
Crosby	21	NDPR
Devils Lake	22-25	KDLR-AM, KDVL-FM, NDPR, KZZY-AM
Dickinson	26-30	KCAD-FM, KLTC-AM, KRRB-FM, KZRZ-AM/FM (2), NDPR
Fargo	31-36	NDPR, WDAY-AM/FM (2), FFGO-AM/FM (2), KVOX-AM, KULW-FM, KRVI-FM



City	Map #	Stations
Grafton	37-38	KAUJ-AM/FM (2), KXPO-AM/FM (2)
Grand Forks	39-46	KFJM-FM, KJKJ-FM, KKXL-AM/FM (2), KQHT-FM, KSNR-FM, KUND-FM, NDPR, KNOX-AM
Harvey	47-48	KHND-AM, NDPR
Hettinger	49-50	KNDC-AM, NDPR
Jamestown	51-56	KQDJ-AM, KSJB-AM, KSJZ-FM, KXGT-FM, KYNV-FM, NDPR
Lakota	57	NDPR
Langdon	58	KNDK
Lisbon	59	KQLX-AM/FM (2)

City	Map #	Stations
Mandan	60-62	KACL-FM, KBYZ-FM, KKCT-FM
Mayville	63	KMAV-AM/FM (2)
Minot	64-70	KCJB-AM, KIZZ-FM, KMXA-FM, KRRZ-AM, KYYX-FM, KZPR-FM, NDPR
Oakes	71	KDDR-AM
Rugby	72	KZZJ-AM
Thompson	73-74	KNOX-FM, KYCK-FM
Tioga	75-76	KTGO-AM, NDPR
Valley City	77	KOVC-AM
Wahpeton	78-79	KBMW-AM, KGWB-FM
Williston	80-81	KEYZ-AM, NDPR

PNS Market Share Information



PNS National and Regional pick up 609 Stations



public news service
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