



tennessee

NEWS SERVICE

(April–December)
2007 annual report

“Invaluable!...Very helpful overall...Appreciate the brevity...Convenient and usually very timely...Enhances my newscasts...Timely cuts with newscasters I wouldn’t think to call...Could use greater range of issues... Like the different voices we don’t usually cover.”

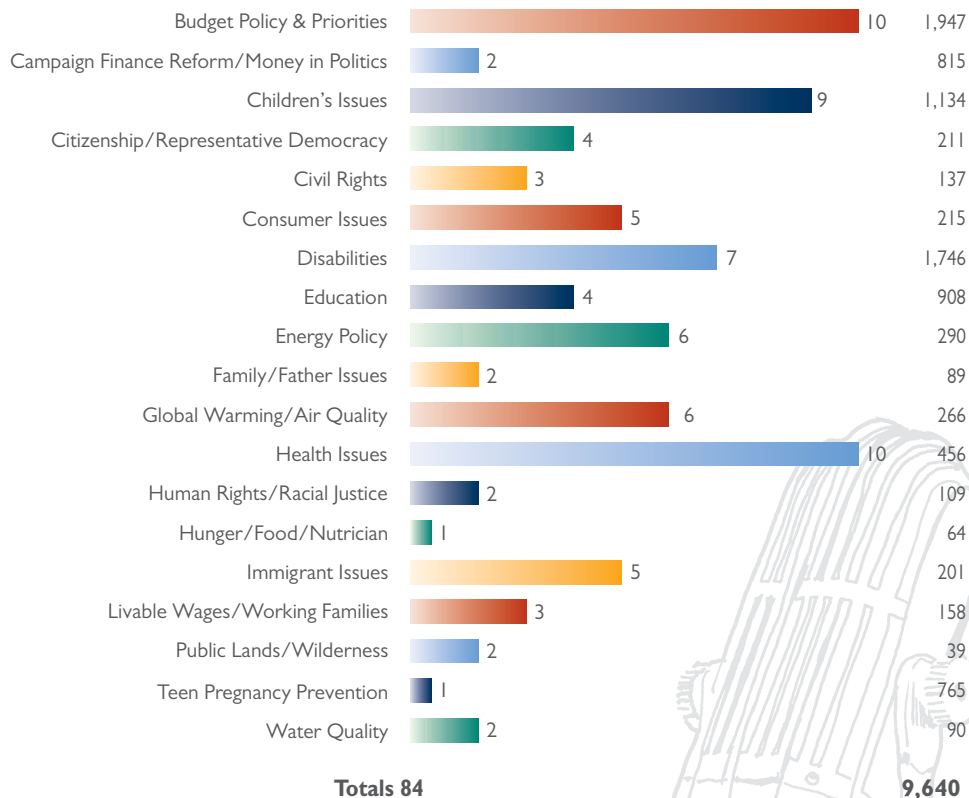
Tennessee Broadcasters

“I want to give my very strong recommendation for the Public News Service. They are great to work with and provide access to listeners in rural areas of the state it would be impossible to reach otherwise.”

Jeff Teague
President and CEO
Planned Parenthood of
Middle and East Tennessee
Nashville, Tennessee



STORY BREAKOUT NUMBER OF RADIO STORIES STATION AIRINGS*

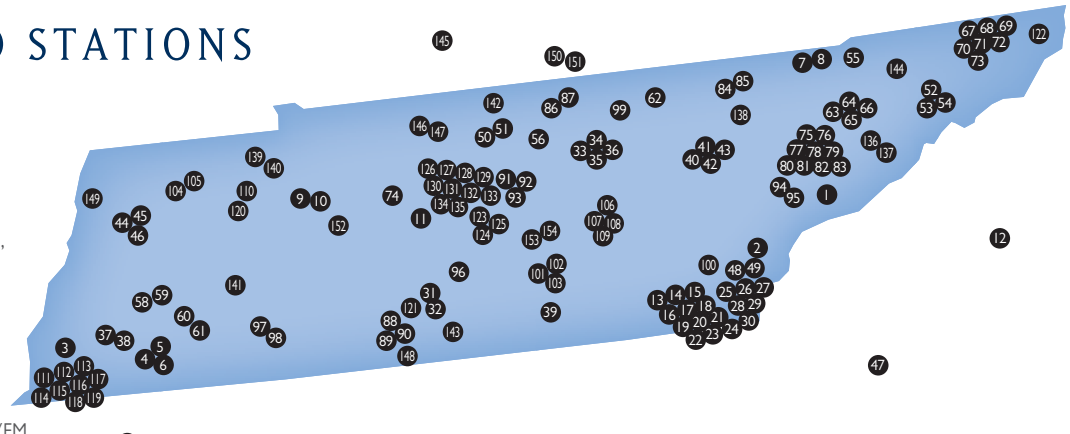


Launched in April, 2007, the Tennessee News Service produced 84 radio and online news stories, which aired more than 9,640 times on 169 radio stations in Tennessee and 1,140 nationwide.

* Represents the minimum number of times stories were aired.

TENNESSEE RADIO STATIONS

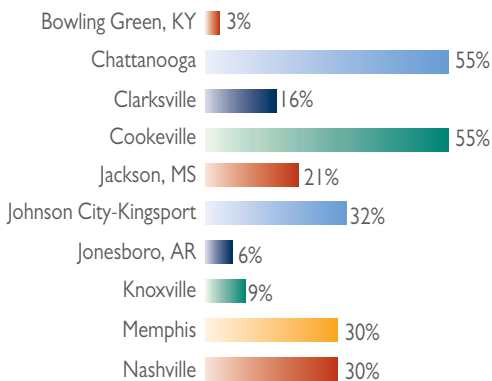
City	Map #	Stations
Alcoa	1	WBCR-AM
Athens	2	WAYA-FM
Bartlett	3	WMFS-FM
Bolivar	4-6	WBOL-AM, WMOD-FM, WOJG-FM
Bristol	7-8	WOPI-AM, WIGN-AM
Camden	9-10	WFWL-AM, WRJB-FM
Centerville	11	WNKX-AM/FM (2)
Charlotte, NC	12	WYFN-AM
Chattanooga	13-24	WAWL-FM, WDEF-AM/FM (2), WDOD-AM/FM (2), WDYN-FM, WGOW-AM/FM (2), WOGT-FM, WSKZ-AM, WUSY-FM, WUUS-AM, WRXR-FM, WLOV-FM, WKXJ-FM
Cleveland	25-30	WALV-FM, WBAC-AM, WCLE-AM/FM (2), WDNT-AM, WUSY-AM, WXQK-AM
Columbia	31-32	WKOM-FM, WKRM-AM
Cookeville	33-36	WHUB-AM, WGIC-FM, WGSQ-FM, WPTN-AM
Covington	37-38	WKBL-AM, WKBQ-FM
Cowan	39	WZYX-AM
Crossville	40-43	WAEW-AM, WCSV-AM, WOWF-FM, WPBX-FM
Dyersburg	44-46	WASL-FM, WLSQ-FM, WTRO-AM
Elberton, GA	47	WNGA-AM
Etowah	48-49	WCPH-AM, WENR-AM
Gallatin	50-51	WHIN-AM, WVCP-AM
Greeneville	52-54	WGRV-AM, WIKQ-FM, WSMG-AM
Harrogate	55	WRWB-AM



City	Map #	Stations
Hartsville	56	WTNK-AM
Holly Springs, MS	57	WKRA-AM/FM (2)
Humboldt	58-59	WHMT-AM, WLSZ-FM
Jackson	60-61	WTJS-AM, WWGM-FM
Jamestown	62	WDEB-AM/FM (2)
Jefferson City	63-66	WNRX-AM, WETB-AM, WJCW-AM, WQUT-FM
Kingsport	67-73	WCSK-FM, WGOC-AM, WKIN-AM, WKOS-FM, WKPT-AM, WRZK-FM, WTFM-FM
Kingston Springs	74	WFFI-FM
Knoxville	75-83	WITA-AM, WIVK-FM, WNML-AM/FM (2), WNOX-FM, WNRX-FM, WUOT-FM, WUTK-FM, WIFA-AM, Knoxville Voice
La Follette	84-85	WQLA-FM, WGLH-AM
Lafayette	86-87	WEEN-AM, WLCT-FM
Lawrenceburg	88-90	WDXE-AM/FM (2), WLLX-FM, WWLX-AM
Lebanon	91-93	WANT-FM, WCOR-AM, WRVW-AM/FM (2)
Lenoir City	94-95	WKZX-FM, WBLC-AM
Lewisburg	96	WAXO-AM
Lexington	97-98	WDXL-AM, WZLT-FM
Livingston	99	WLIV-AM
Louden	100	WKVL-FM
Manchester	101-103	WFTZ-FM, WMSR-AM, WWTN-FM
Martin	104-105	WCMT-AM, WUTM-FM
Mc Minnville	106-109	WBMC-AM, WKZP-FM, WTRZ-FM, WAKI-AM
Mckenzie	110	WHDM-AM
Memphis	111-119	WTCK-AM, KJMS-FM, KWAM-AM, WDIA-AM, WEGR-FM, WHRK-FM, WOTO-FM, WREC-AM, WYLT-FM
Milan	120	WYNU-FM
Mount Pleasant	121	WXRQ-AM
Mountain City	122	WMCT-AM

City	Map #	Stations
Murfreesboro	123-125	WGNS-AM, WMOT-FM, WMTS-FM
Nashville	126-135	WFFH-FM, WLAC-AM, WNMQ-AM/FM (2), WSIX-FM, WSM-FM, WVRV-FM, WYXE-AM, WAMB-AM, Peace and Justice Radio/Radio Free Nashville, WZTO-FM
Newport	136-137	WLIK-AM, WNPC-AM/FM (2)
Oliver Springs	138	WOKI-AM
Paris	139-140	WLZK-FM, WMUF-AM/FM (2)
Parker's Crossroads	141	WBFG-FM
Portland	142	WQKR-AM
Pulaski	143	WKSJ-AM/FM (2)
Rogersville	144	WRGS-AM
Russellville, KY	145	WUBT-AM
Springfield	146-147	WDBL-AM, WSGI-AM
St. Joseph	148	WJOR-FM
Tiptonville	149	WTVN-FM
Tompkinsville, KY	150-151	WTKY-AM/FM (2), WVFB-FM
Waverly	152	WQMV-AM
Woodbury	153-154	WBOZ-FM, WBRY-AM

TNNS Market Share Information



TNNS National and Regional pick up 1,140 Stations



public news service
NEWS IN THE PUBLIC INTEREST

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