



# washington

## NEWS SERVICE

2007 annual report

*“FREE, professional, relevant...It’s easy to use...This is a really good service and I wish there were more like it...Concise, direct reporting.”*

Washington Broadcasters

*“Public News Service is one of the best venues for progressive organizations to get their issues on the radio. They are professional and experienced, and truly “get it” when it comes to the nuanced interactions between communications planning, the public and the needs of the media.”*

Sian Wu  
Resource Media

### STORY BREAKOUT

### NUMBER OF RADIO STORIES

### STATION AIRINGS\*

Budget Policy & Priorities	7	388
Campaign Finance Reform/Money in Politics	1	72
Children’s Issues	13	814
Citizenship/Representative Democracy	8	295
Consumer Issues	8	400
Criminal Justice	6	199
Early Childhood Education	3	119
Education	5	229
Energy Policy	6	325
Environment	5	128
Global Warming/Air Quality	8	307
Health Issues	8	353
Housing/Homelessness	7	277
Human Rights/Racial Justice	6	324
Hunger/Food/Nutrition	3	103
International Relief	6	230
Livable Wages/Working Families	19	1,313
Oceans	2	87
Peace	1	59
Public Lands/Wilderness	16	591
Rural/Farming	1	57
Salmon Recovery	14	616
Senior Issues	3	210
Urban Planning/Transportation	1	63
<b>Totals</b>	<b>157</b>	<b>7,559</b>

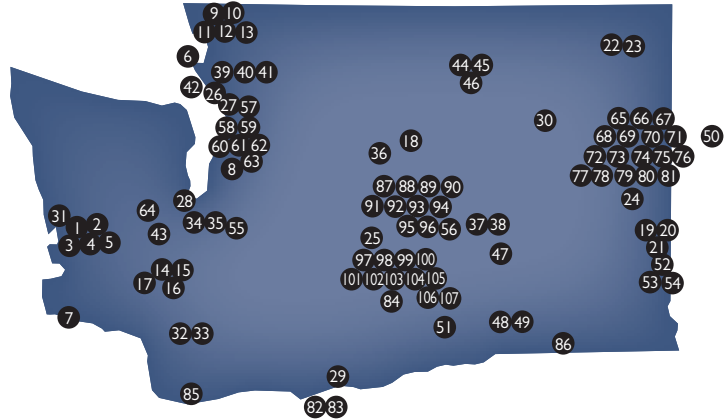
**ON AIR**

In 2007, the Washington News Service produced 157 radio news stories, which aired more than 7,559 times on 118 radio stations in Washington and 476 nationwide.

\* Represents the minimum number of times stories were aired.

# WASHINGTON RADIO STATIONS

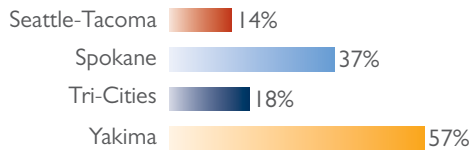
City	Map #	Stations
Aberdeen	1-5	KAYO-FM, KBKW-AM, KDUX-FM, KSWW-FM, KXRO-AM
Anacortes	6	KLKI AM
Astoria, OR	7	KMUN-FM
Bellevue	8	KBCS-FM
Bellingham	9-13	KAFE-FM, KBAI-AM, KGMI-AM, KISM-FM, KPUG-AM
Centralia	14-16	KELA-AM, KITI-AM/FM (2), KMNT-FM
Chehalis	17	KACS-FM
Chelan	18	KOZI-AM/FM (2)
Colfax	19-21	KCLX-AM, KMAX-AM, KRAO-FM
Colville	22-23	KCRK-FM, KCVL-AM
Dishman	24	KEYF-AM
Ellensburg	25	KCWU-FM
Everett	26-27	KRKO AM, KWXYZ-AM
Gig Harbor	28	KGHP-FM
Goldendale	29	KLCK AM
Grand Coulee	30	KEYG-AM/FM (2)
Hoquiam	31	KXXX-FM
Kelso	32-33	KLOG-AM, KUKN-FM
Lakewood	34-35	KLAY AM, KVTI-FM
Leavenworth	36	KOHO FM
Moses Lake	37-38	KBSN-AM, KDRM-FM
Mount Vernon	39-41	KAPS-AM, KBCR AM, KSVR-FM
Oak Harbor	42	KWDB-AM
Olympia	43	KAOS-FM
Omak	44-46	KNCW-FM, KOMW-AM/FM, (2) KZBE-FM
Othello	47	KZLN-FM



City	Map #	Stations
Pasco	48-49	KONA-AM/FM (2), KZHR-FM
Post Falls, ID	50	KCDA-AM
Prosser	51	KZXR-FM
Pullman	52-54	KHTR-FM, KQQQ-AM, KZZL-FM
Puyallup	55	KSUH-AM
Rock Island	56	KXAA-FM
Seattle	57-63	KOMO-AM, KPLZ-FM, KVI-AM, KFNK-FM, KHHO-AM, KJR-AM/FM (2), KUBE-FM
Shelton	64	KMAS AM
Spokane WA	65-81	KAEP-FM, KQNT-AM, KAQQ-AM, KDRK-FM, KEYF-FM, KGA-AM, KISC-AM/FM (2), KIXZ-FM, KJRB-AM, KKZX-AM/FM (2), KMBI-AM/FM (2), KSFC-FM, KYWL-FM, KZBD-FM, KPBX-FM, KYRS-FM, KCDA-FM

City	Map #	Stations
The Dalles, OR	82-83	KMCQ-FM, KYYT FM
Toppenish	84	KDBL-FM
Vancouver	85	KKLQ-FM
Walla Walla	86	KTEL-AM
Wenatchee	87-96	KAAP-FM, KKRT-AM, KKRK-FM, KPQ-AM/FM (2), KWIQ-AM, KWNC-AM, KWWW-FM, KWWWX-AM, KYSN-FM, KZPH-FM
Yakima	97-107	KARY-FM, KATS-FM, KBBO-AM, KFFM-FM, KHHK-FM, KIT-AM, KJOX-AM, KQSN-FM, KRSE-FM, KUTI-AM, KXDD-FM
Statewide	108	Metro Networks (13)

## WNS Market Share Information



WNS National and Regional pick up 476 Stations



public news service  
NEWS IN THE PUBLIC INTEREST

### Public News Service

888-891-9416  
fax 208-247-1830

info@publicnewsservice.org

### Washington News Service

888-692-9286  
fax 509-694-6356

wns@publicnewsservice.org