



wyoming NEWS SERVICE

2007 annual report

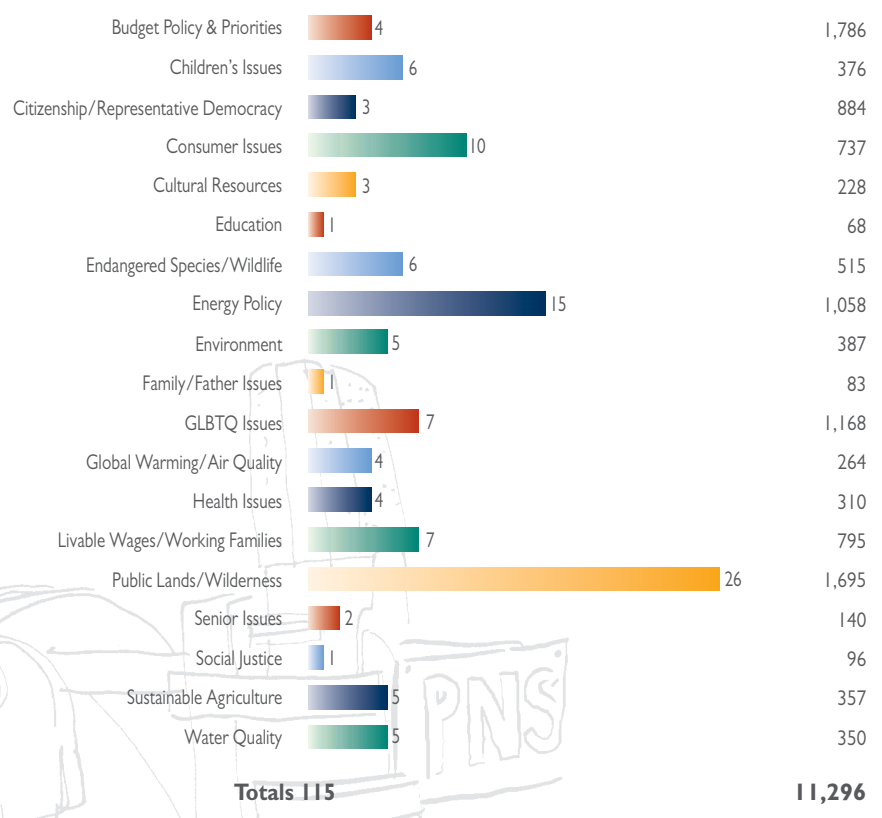
“Good scripts... Useful topics... Helpful to have another source of audio... Convenient... Could use longer soundbites... Like audio easily accessible on the website... Give more content.”

Wyoming Broadcasters

“As the West continues to struggle with profound changes spurred by growth and development, PNS is filling an important niche by building awareness and investigating the important stories that many traditional news sources have lost sight of or don't have the resources and time to cover.”

Jared White
The Wilderness Society

STORY BREAKOUT NUMBER OF RADIO STORIES STATION AIRINGS*



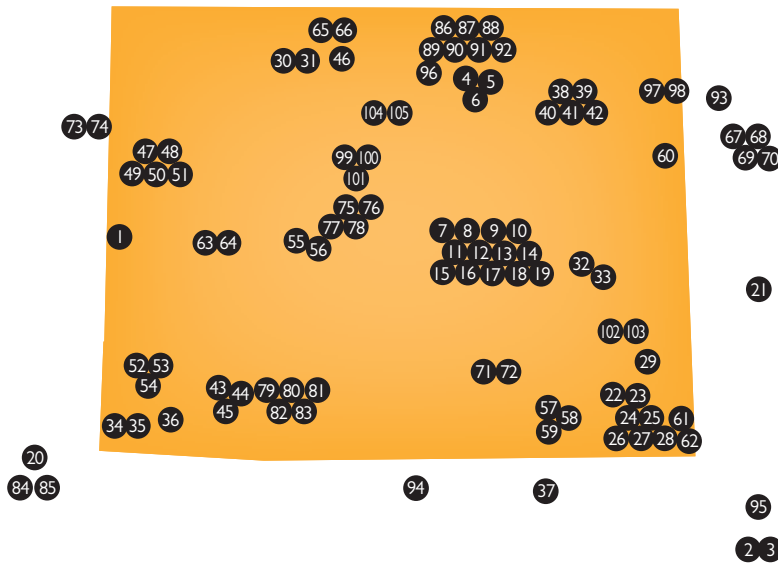
In 2007, the Wyoming News Service produced 115 radio news stories, which aired more than 11,296 times on 110 radio stations in Wyoming and 1,199 nationwide.



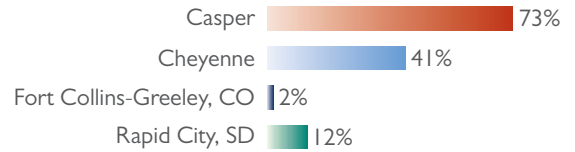
* Represents the minimum number of times stories were aired.



WYOMING RADIO STATIONS



WYNS Market Share Information



WYNS National and Regional pick up 1,199 Stations

City	Map #	Stations	City	Map #	Stations	City	Map #	Stations
Afton	1	KUWA-AM	Greybull	46	KZMQ-AM/FM (2)	Sheridan	86-92	KLWD-FM, KROE-AM, KWYO-AM, KYTI-FM, KZWY-FM, KZZS-FM, KSUW-FM
Brush, CO	2-3	KPRB-AM, KSIR-AM	Jackson	47-51	KJAX-FM, KMTN-FM, KSGT-AM, KZJH-FM, KUWJ-FM	Spearfish, SD	93	KDDX-FM
Buffalo	4-6	KBBS-AM, KLGT-AM/FM (2), KBWU-AM	Kemmerer	52-54	KAOX-FM, KDWY-FM, KMER-AM	Steamboat Springs, CO	94	KBCR-AM/FM (2)
Casper	7-19	KASS-FM, KHOC-FM, KKTL-AM, KLWC-FM, KMGW-FM, KMLD-FM, KQLT-FM, KRVK-FM, KTRS-FM, KTWO-AM, KVOC-AM, KWYY-FM, KUWC-FM	Lander	55-56	KDLY-FM, KOVE-AM	Sterling, CO	95	KPMX-AM
Centerville, UT	20	KCGL-FM	Laramie	57-59	KCGY-FM, KOWB-AM, KUWR-FM	Story	96	KZZS-AM
Chadron, NE	21	KCSR-AM	Newcastle	60	KUWN-AM	Sundance	97-98	KYDT-FM, KUWD-AM
Cheyenne	22-28	KFBC-AM, KIGN-FM, KLEN-FM, KOLZ-FM, KQLF-FM, KRAE-AM, KLWV-FM	Orchard Valley	61-62	KGAB-AM, KWYC-FM	Thermopolis	99-101	KDNO-FM, KTHE-AM, KUWT-FM
Chugwater	29	KLWV-AM	Pindale	63-64	KPIN-FM, KUMX-AM	Wheatland	102-103	KYCN-AM, KZEW-FM
Cody	30-31	KODI-AM, KTAG-FM	Powell	65-66	KPOW-AM, KUWP-AM	Worland	104-105	KKLX-FM, KWOR-AM
Douglas	32-33	KKTY-AM/FM (2), KDUW-AM	Rapid City, SD	67-70	KOTA-AM, KQRQ-FM, KZLK-AM, KUWP-AM			
Evanston	34-35	KCWW-FM, KEVA-AM	Rawlins	71-72	KIQZ-FM, KRAL-AM			
Fort Bridger	36	KNYN-FM	Rexburg, ID	73-74	KBYI-FM, KBYR-FM			
Fort Collins, CO	37	KRFC-AM/FM (2)	Riverton	75-78	KTAK-FM, KTRZ-FM, KVOW-AM, KWYW-FM			
Gillette	38-42	KAML-FM, KGWY-FM, KIML-AM, KXXL-FM, KUWG-FM	Rock Springs	79-83	KQSW-FM, KRKK-AM, KSIT-FM, KYCS-FM, KUWZ-FM			
Green River	43-45	KFRZ-FM, KUGR-AM, KZWB-FM	Salt Lake City, UT	84-85	KCPW-AM, KIQN-AM			



public news service
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