

**LAUNCHED
DECEMBER '09**
Results from December 1-31, 2009

MEDIA OUTLETS

City	Map #	Outlets
Bristol	1	WPRX-AM
Danbury	2	Comunidade News, WDAQ-FM, WFAW-FM, WLAD-AM
Hamden	3	WQUN-AM
Hartford	4	WDRC-AM, WDRC-FM
Manchester	5	Journal Inquirer
Meriden	6	WMMW-AM, WPKT-FM
Middletown	7	WESU-FM, WIHS-FM
Naugatuck	8	WFNW-AM
New Haven	9	WAVZ-AM, WELI-AM, WYBC-AM, WYBC-FM, WKCI-FM
Newburgh, NY	10	WGNV-AM
Norwich	11	WCTY-FM, WICH-AM, WNPR-FM
Poughkeepsie, NY	12	WEOK-AM
Ridgefield	13	WREF-AM
Sharon	14	WHDD-AM
Stamford	15	WEDW-FM
Torrington	16	WSNG-AM
Waterbury	17	Waterbury Republican-American, WATR-AM, WWCO-AM



In its first month, Connecticut News Service produced 13 news stories, which ran more than 300 times on 33 media outlets in Connecticut and border states and 461 regionally/nationwide. An average of 23 media outlets broadcast and/or published each story on air/print/TV and online.

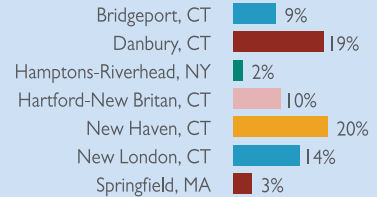
"If you haven't got a Public News Service going in your state, there's no better time than now." ☉ "Si en su estado no cuentan con la presencia de Public News Service, éste es el mejor momento para conseguirlo."

Rick Wilson, American Friends Service Committee

"media savvy and expertise on tap at PNS is invaluable... ☉ ...I love reading your stories... ☉ ...truly value our partnership... timely usage analysis...care, professionalism and results...
amazing media outlet... Keep up the good and important work...my very strong recommendation for the Public News Service as it expands."

"PNS es una raya en el agua, dentro del torrente de los medios."

CTNS Market Share Information



Additionally, 22 stations outside the major markets aired the stories.

CTNS Media Outlet Types

Print Outlets	3
Radio Stations	30
Total	33

Online — Stories live on 100s of news/bloggers/advocacy sites

NUMBER OF STORIES | MEDIA OUTLET USAGE*

Totals 13 | 375

Launched December 2009, these are the first month's results.

STORY BREAKOUT

