



MEDIA OUTLETS

City	Map #	Outlets	City	Map #	Outlets	City	Map #	Outlets
Aberdeen	1	American News, KQAA-FM, KBFO-FM, KGIM-AM, KCAA-AM, KLRJ-FM, KSDN-AM, KSDN-FM, KSFF-FM	Madison	19	KJAM-AM, KJAM-FM, The Madison Daily Leader	Sisseton	34	KBWS-FM, KSWs AM
Alcester	2	Hudsonite	Milbank	20	KKSD-FM, KMSD-AM	Spearfish	35	KBHU-FM, KDDX-FM, KSLT-FM
Belle Fourche	3	KBFS-AM	Miller	21	Miller Press	Spring Grove, MN	36	KQYB-FM
Brookings	4	Brookings Register, KBRK-AM, KBRK-FM	Mitchell	22	The Daily Republic, KMIT-FM, KORN-AM, KQRN-FM	Sturgis	37	KBHB-AM, KRCS-FM
Canton	5	KYBB-FM	Mobridge	23	KOLY FM, KOLY-AM	Sundance, WY	38	KYDT-FM
Clear Lake	6	Clear Lake Courier, KDBX-FM	Onida	24	Onida Watchman	Vermillion	39	KAOR-FM, KBHE-TV, KOSZ-AM, KUSD-FM, KUSD-TV, KVHT-FM, KVTK-AM, KZSD-TV
Dakota Dunes	7	KMEG-TV, KPTH-TV	Ortonville, MN	25	KCGN-FM, KDIO-AM, KPHR-FM	Volga	40	KJJQ AM, KKQQ-FM
Deadwood	8	KDJJ AM, KSQY-FM	Pierpont	26	KDSD-FM	Watertown	41	KDLO FM, KIXX-FM, KSDR-AM, KSDR-FM, KWAT-AM, KXLG-FM
Decorah	9	KVIK-FM	Pierre	27	KGFX FM, KGFX-AM	Waukon, IA	42	KNEI-AM, KNEI-FM
Del Rapids	10	KSQB-FM	Presho	28	Lyman County Herald	Wessington Springs	43	KUQL-FM
Flandreau	11	KXQL-FM	Rapid City	29	KFXS-FM, KIQQ-FM, KIVV-TV, KKLS-AM, KMKM-FM, KOTA-AM, KOUT-FM, KQRQ-FM, KTOQ-AM	Yankton	44	KKYA-FM, KYNT-AM, WNAX-AM, WNAX-FM
Gregory	12	Gregory Times-Advocate, KVCX-FM	Redfield	30	KGIM-FM, KNBZ-FM, KQKD-AM	Statewide		Waitt Farm Network
Groton	13	Groton Independent	Reliance	31	KPLO-FM, KTSD-FM			
Highmore	14	Highmore Herald	Salem	32	KIKN-FM			
Hill City	15	Hill City Prevalier	Sioux Fall	33	KSOO AM, KAUR-FM, KCLO-TV, KDLO-TV, KDLT-TV, KELO-AM, KELO-FM, KELO-TV, KGFX-FM, KKLS-FM, KMXC-FM, KRRO-FM, KSOO-AM, KSQB-AM, KTWB-FM, KWSN-AM, KDLV-TV			
Huron	16	Huron Plainsman, KJIV-AM, KKOK FM, KOKK-AM, KZKK-FM, KZNC-AM, KZNC-FM						
Lennox	17	Lennox Independent						
Lowry	18	KMLO-FM						



In 2009, Greater Dakota News Service produced 142 news stories, which ran more than 9,700 times on 139 media outlets in South Dakota and border states and 460 regionally/nationwide. An average of 68 media outlets broadcast and/or published each story on air/print/TV and online.

"If you haven't got a Public News Service going in your state, there's no better time than now." ☉ "Si en su estado no cuentan con la presencia de Public News Service, éste es el mejor momento para conseguirlo."

Rick Wilson, American Friends Service Committee

"media savvy and expertise on tap at PNS is invaluable... ☉ ...I love reading your stories... ☉ ...truly value our partnership... timely usage analysis...care, professionalism and results... amazing media outlet...Keep up the good and important work...my very strong recommendation for the Public News Service as it expands."

"PNS es una raya en el agua, dentro del torrente de los medios."



GDNS Market Share Information

La Crosse, WI 3%
Rapid City, SD 69%

Additionally, 127 stations outside the major markets aired the stories.

GDNS Media Outlet Types

Print Outlets	15
Radio Stations	113
Television Stations	11
Total	139

Online — Stories live on 100s of news/bloggers/advocacy sites

NUMBER OF STORIES | MEDIA OUTLET USAGE*

Totals 142 | 9,756

STORY BREAKOUT

