

2009 annual report

iowa

NEWS SERVICE

MEDIA OUTLETS

City	Map #	Outlets
Adel	1	Grimes Today
Algona	2	KLGA-AM, KLGA-FM
Ames	3	KASI-AM, KCCQ-FM, KLTI-FM
Anamosa	4	Anamosa Journal Eureka
Ankeny	5	KDRB-FM
Atlantic	6	KJAN-AM
Audubon	7	KSOM-FM
Austin, MN	8	KAUS-FM
Belle Plaine	9	KZAT-FM
Bethany, MO	10	KAAN-AM, KAAAN-FM
Bloomfield	11	Bloomfield Democrat
Boone	12	KWBG-AM
Breda	13	Breda News
Burlington	14	KBUR-AM, KDMG-FM, KGRS-FM, KKMI-FM
Carroll	15	Carroll Daily Times-Herald, KCIM-AM, KKRL-FM
Carthage, IL	16	WQKQ-FM
Cedar Falls	17	KULT-FM, KCNZ-AM, KCNZ-FM, KDNZ-AM
Cedar Rapids	18	KCRG-TV, KMRY-AM, WMT-AM, WMT-FM
Centerville	19	Daily Iowegian
Chariton	20	KELR-FM
Charles City	21	Charles City Press, KCHA-AM, KCHA-FM
Cherokee	22	KCHE-AM, KCHE-FM
Chillicothe, MO	23	KRNW-FM
Clarinda	24	KKBZ-FM
Clear Lake	25	Clear Lake Mirror Reporter
Clinton	26	Iowa Radio Network-KCLN AM
Coffax	27	Jasper County Tribune
Columbus Junction	28	Columbus Gazette
Coon Rapids	29	Coon Rapids Enterprise
Corning	30	Adams County Free Press
Council Bluffs	31	KLNG-AM
Cresco	32	Cresco Times, KCZQ-FM
Creston	33	Creston News-Advertiser
Danbury	34	The Danbury Review
Davenport	35	Catholic Messenger, Iowa Radio Network-WOC-AM, KCQO-FM, KMXG-FM, KWQC-TV, Quad-City Times, WLLR-AM, WLLR-FM
Dayton	36	Dayton Review
Decorah	37	Iowa Radio Network-KDEC AM, Iowa Radio Network-KDEC FM, KVIK-FM

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Des Moines	38	CityView, Des Moines Register, Iowa Radio Network-KXNO AM, KIOA-FM, KKDM-FM, KLYF-FM, KMXD-FM, KPZS-AM, KRNT-AM, KSTZ-FM, WHO-AM, WHO-TV
Diagonal	39	Diagonal Progress
Dickeyville, WI	40	WVRE-FM
Dubuque	41	KATF-FM, KDTH-AM, KFXB-TV
Dyersville	42	Dyersville Commercial, KDST-FM
Eagle Grove	43	Eagle Grove Eagle, KJYL-FM
Earlham	44	Earlham Advocate
East Moline, IL	45	KUUL-FM
Eddyville	46	KKSI-FM
Eldon	47	KRKN-FM
Elk Horn	48	Danish Villages Voice
Elkader	49	Clayton County Register
Emmetsburg	50	Iowa Radio Network-KDWD-FM
Epworth	51	KGRR-FM
Estherville	52	Estherville Daily News, KILR-AM, KILR-FM
Fairfield	53	KIHK-FM, KMCD-AM
Fort Dodge	54	KKEZ-FM, KWMT-AM, KUEL-FM, KVFD-AM
Fort Madison	55	KBKB-AM, KBKB-FM
Garnavillo	56	KCTN-FM
George	57	Lyon County News
Grinnell	58	Grinnell Herald-Register, KGRN-AM, KRTI-FM
Griswold	59	Griswold American
Grundy Center	60	Grundy Register, KCRR-FM
Guthrie Center	61	Guthrie Center Times
Guttenberg	62	Guttenberg Press
Hampton	63	KLMJ-FM
Harlan	64	KNOD-FM
Hudson	65	KCFM-FM
Humboldt	66	KHBT-AM
Ida Grove	67	Iowa Radio Network-KKIA FM
Independence	68	KQMG-AM, KQMG-FM
Iowa City	69	Iowa Radio Network-KXIC AM, KCJJ-AM, KKRQ-AM, KKRQ-FM, KMJM-AM, KXIC-AM, Public Access TV
Iowa Falls	70	KIFG-AM, KIFG-FM
Keokuk	71	KOKX-AM, KOKX-FM
Knoxville	72	Knoxville Journal-Express
La Porte City	73	Progress Review
Lake City	74	KIKD-FM
Lancaster, WI	75	WGLR-FM
Le Mars	76	KKMA-FM, KLEM-AM, Le Mars Daily Sentinel
Leon	77	Leon Journal-Reporter
Manchester	78	Manchester Press
Manning	79	Manning Monitor
Maquoketa	80	Maquoketa Sentinel-Press
Marshalltown	81	KFJB-AM, KXIA-FM
Maryville, MO	82	KNIM-AM, KNIM-FM, KXCV-FM

City	Map #	Outlets
Mason City	83	Globe Gazette, Iowa Radio Network-KGLO AM, KLSS-FM, KRIB-AM
Milford	84	KUQQ-FM
Missouri Valley	85	Missouri Valley Times-News
Monticello	86	Monticello Express
Mount Ayr	87	Mount Ayr Record-News
Moville	88	Mobile Record
Mt. Pleasant	89	Mt. Pleasant News, KILJ-AM, KILJ-FM
Muscatine	90	KWPC-AM
Neola	91	Gazette
Newton	92	KCOB-AM, KCOB-FM, Newton Daily News
Oelwein	93	Oelwein Daily Register
Ogden	94	Ogden Reporter
Omaha, NE	95	Iowa Radio Network-KFAB AM
Onawa	96	KZSR-FM, Onawa Sentinel
Osage	97	KSMA-FM, Mitchell County Press News
Osceola	98	KNWI-FM
Ottumwa	99	KLEE-AM, KOTM-FM, The Ottumwa Courier
Parkersburg	100	KQCR-FM
Paullina	101	Paullina Times
Pella	102	KAZR-AM
Platteville, WI	103	WPVL-AM
Prairie Du Chien, WI	104	WQPC-FM
Rock Island	105	WKBF-AM
Savanna	106	WCCI-FM
Sheldon	107	KIWA-FM
Shenandoah	108	KMA-AM
Sioux City	109	Iowa Radio Network-KMNS AM, KSCJ-AM
Spencer	110	KICD-AM, KICD-FM, KLLT-FM
Spirit Lake	111	KUOO-FM
Storm Lake	112	KAYL-AM, KAYL-FM
Washington	113	KCII-AM, KCII-FM
Waterloo	114	Courier, KFMW-FM, KOKZ-FM, KWLO-AM, KWVL-TV, KXEL-AM
Waukon	115	KHPP-AM, KNEI-FM
Webster City	116	KQWC-AM, KQWC-FM
Westside	117	Observer
Whiting	118	KKYY-FM
Winnebago, NE	119	KSUX-FM
Winterset	120	KZZQ-FM
Yankton, SD	121	WNAX-AM, WNAX-FM

public news service
NEWS IN THE PUBLIC INTEREST

In 2009, Iowa News Service produced 163 English and 5 Spanish news stories, which ran more than 15,500 times on 237 media outlets in Iowa and border states and 494 regionally/nationwide. An average of 92 media outlets broadcast and/or published each story on air/print/TV and online.

"If you haven't got a Public News Service going in your state, there's no better time than now." ☉ "Si en su estado no cuentan con la presencia de Public News Service, éste es el mejor momento para conseguirlo."

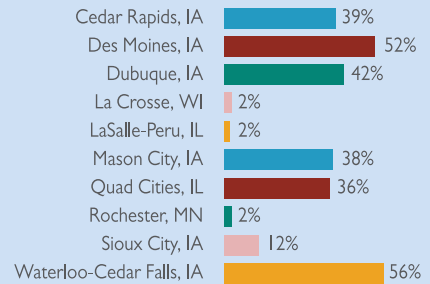
Rick Wilson, American Friends Service Committee

"media savvy and expertise on tap at PNS is invaluable... ☉ ...I love reading your stories... ☉ ...truly value our partnership... timely usage analysis...care, professionalism and results...
amazing media outlet... Keep up the good and important work...my very strong recommendation for the Public News Service as it expands."

"PNS es una raya en el agua, dentro del torrente de los medios."



INS Market Share Information



Additionally, 188 stations outside the major markets aired the stories.

INS Media Outlet Types

Print Outlets	56
Radio Stations	175
Television Stations	6
Total	237

Online — Stories live on 100s of news/bloggers/advocacy sites

NUMBER OF STORIES | MEDIA OUTLET USAGE*

Totals 168 | 15,541

STORY BREAKOUT

