

MEDIA OUTLETS

City	Map #	Outlets
Albuquerque	1	Albuquerque Journal, KBZU-FM, KDRF-FM, KIVA-AM, KKOB-AM, KKOB-FM, KMGA-FM, KNML-AM, KOAT-TV, KOVT-TV, KPEK-FM, KRQE-TV, KRST-AM, KSVA-AM, KUNM-FM, KZRR-FM
Artesia	2	Artesia Daily Press, KSVP AM, KSVP-AM, KTZA-FM
Aztec	3	KCQL AM
Bosque Farms	4	KTEG-FM
Carlsbad	5	Carlsbad Current-Argus
Chama	6	Colorado Time-Table
Cloudcroft	7	KNMB-FM
Corrales	8	KSYU-FM
Cortez, CO	9	KISZ-FM, KRTZ-FM, KVFC-AM
Durango, CO	10	KDGO-AM, KPTE-FM
Farmington	11	Farmington Daily Times, KENN-AM, KNNT-AM, KRWN-FM
Gallup	12	KFMQ-FM, KGAK AM, KGLP-FM, KGLX-FM
Hobbs	13	Hobbs Daily News Sun, KIXN-FM, KPER-FM, KYKK-AM, KZOR-FM
Jal	14	Jal Record, KPZA-FM
Las Cruces	15	KOBE AM, KRUX-FM,

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Las Vegas	16	KRWG-FM, KBAC-FM, KFUN AM, KLVF-AM, KMDZ-FM, KNMX-AM
Los Alamos	17	KABG-FM, KQBA-FM, KRSN AM, KZNM-FM
Los Ranchos	18	KTBL-AM
Lovington	19	Lovington Daily Leader
Lubbock, TX	20	KLSK-FM
Maljamar	21	KWMW-FM
Pecos	22	KLBU-FM
Portales	23	Portales News Tribune
Questa	24	KLNN-FM

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Ruidoso Downs	25	KRUI-AM
Ruidoso	26	KBUY-AM, KIDX-FM, KWES-FM
Santa Fe	27	KBOM-FM, KTRC-AM, KVSF-AM, KVSF-FM, New Mexico Free Press
Santa Rosa	28	KSSR-AM
Socorro	29	Mountain Mail
Taos	30	KTAO-FM
Tatum	31	KTUM-FM
Thoreau	32	KXTC-FM
Truth or Consequences	33	Herald
White Rock	34	KSFQ-FM

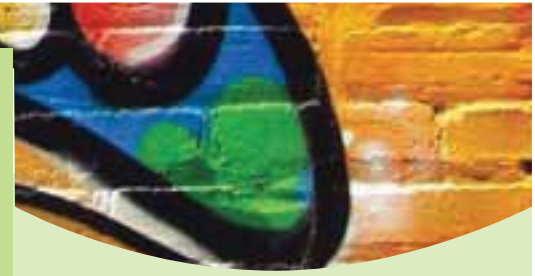
In 2009, New Mexico News Connection produced 124 English and 86 Spanish news stories, which ran more than 3,600 times on 85 media outlets in New Mexico and border states and 2,011 regionally/nationwide. An average of 17 media outlets broadcast and/or published each story on air/print/TV and online.

"If you haven't got a Public News Service going in your state, there's no better time than now." ☉ "Si en su estado no cuentan con la presencia de Public News Service, éste es el mejor momento para conseguirlo."

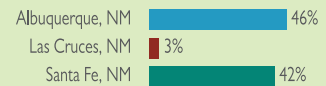
Rick Wilson, American Friends Service Committee

"media savvy and expertise on tap at PNS is invaluable... ☉ ...I love reading your stories... ☉ ...truly value our partnership... timely usage analysis...care, professionalism and results...
amazing media outlet... Keep up the good and important work...my very strong recommendation for the Public News Service as it expands."

"PNS es una raya en el agua, dentro del torrente de los medios."



NMNC Market Share Information



Additionally, 66 stations outside the major markets aired the stories.

NMNC Media Outlet Types

Print Outlets	12
Radio Stations	70
Television Stations	3
Total	85

Online — Stories live on 100s of news/bloggers/advocacy sites

NUMBER OF STORIES | MEDIA OUTLET USAGE*

Totals 202 | 3.492

STORY BREAKOUT

