



# MEDIA OUTLETS

City	Map #	Outlets
Battle Mountain	1	Northern NV Public Radio-K263AB-FM
Bishop, CA	2	KBOV-AM, KIBS-FM, Northern NV Public Radio-K215BQ-FM
Caliente	3	Lincoln County Record
Carlin	4	KHIX-FM
Carson City	5	KBUL-FM, KCMY-AM, KNIS-FM
Dolan Spring, AZ	6	KOAS-FM
Elko	7	Elko Daily Free Press, KNCC-FM, KRJC-FM, KTSN-AM, Northern NV Public Radio-KNCC-FM
Ely	8	Ely Times, Eureka Sentinel, KCLS-FM, KDSS-FM, KELY-AM
Eureka	9	Northern NV Public Radio-K215CM-FM
Fallon	10	Lahontan Valley News and Fallon Eagle Standard
Hawthorne	11	Northern NV Public Radio-K218AO-FM
Henderson	12	KMXB-FM, KVVU-TV, KWNR-FM

City	Map #	Outlets
Incline Village	13	Northern NV Public Radio-K205DG-FM
Las Vegas	14	KFMS-FM, KLAV-AM, KLUC-FM, KQOL-FM, KRLV-AM, KSNE-FM, KVBC-TV, Las Vegas Review-Journal, Las Vegas Tribune, Prime View
Laughlin	15	KVGS-FM
Logandale	16	KADD-FM
Lovelock	17	Lovelock Review-Miner, Northern NV Public Radio-K210AZ-FM
Mesquite	18	Northern NV Public Radio-KVEG-FM
Moapa Valley	19	KJUL-FM
North Las Vegas	20	KSFN-AM, KXNT-AM
Pahrump	21	KPVM-TV, Pahrump Valley Times
Paradise	22	KNUU-AM
Reno	23	Ahora, KKOH-AM, KNEV-FM, KNPB-TV, KRNV-TV, KTVN-TV, KUNR-FM, KURK-FM, Northern NV Public Radio-KUNR-FM

City	Map #	Outlets
Sun Valley	24	KUUB-FM
Susanville, CA	25	Northern NV Public Radio-K22ODB-FM
Tom's Place, CA	26	Northern NV Public Radio-K237DA-FM
Truckee, CA	27	Northern NV Public Radio-K201FV-FM
Verdi	28	Northern NV Public Radio-K219AR-FM
Winnemucca	29	Northern NV Public Radio-K217AX-FM
Yerington	30	Mason Valley News, Northern NV Public Radio-K220BC-FM



In 2009, Nevada News Service produced 118 news stories, which ran more than 3,800 times on 67 media outlets in Nevada and border states and 590 regionally/nationwide. An average of 32 media outlets broadcast and/or published each story on air/print/TV and online.

"If you haven't got a Public News Service going in your state, there's no better time than now." ☉ "Si en su estado no cuentan con la presencia de Public News Service, éste es el mejor momento para conseguirlo."

*Rick Wilson, American Friends Service Committee*

"media savvy and expertise on tap at PNS is invaluable... ☉ ...I love reading your stories... ☉ ...truly value our partnership... timely usage analysis...care, professionalism and results... amazing media outlet... Keep up the good and important work...my very strong recommendation for the Public News Service as it expands."

"PNS es una raya en el agua, dentro del torrente de los medios."



### NNS Market Share Information

Las Vegas, NV  37%  
 Reno, NV  25%

*Additionally, 53 stations outside the major markets aired the stories.*

### NNS Media Outlet Types

Print Outlets	12
Radio Stations	49
Television Stations	6
<b>Total</b>	<b>67</b>

*Online — Stories live on 100s of news/bloggers/advocacy sites*

### NUMBER OF STORIES | MEDIA OUTLET USAGE\*

**Totals 118 | 3,843**

#### STORY BREAKOUT

