



MEDIA OUTLETS

City	Map #	Outlets
Aberdeen	1	Aberdeen Times
American Falls	2	Power County Press
Ammon	3	KSPZ-AM, KUPI-AM
Bend, OR	4	KQAK-FM
Blackfoot	5	KLCE FM
Boise	6	Boise Weekly, Idaho Statesman, KBOI-AM, KFXD-AM, KIZN-FM, KQFC-FM, KTMV-AM
Caldwell	7	KCID-AM, KCID-FM, KSAS-FM
Cascade	8	Long Valley Advocate
Cheney, WA	9	KEYF-FM
Chubbuck	10	KLLP-FM
Coeur d'Alene	11	KVNI-AM
Council	12	The Adams County Record
Dishman, WA	13	KEYF-AM
Driggs	14	KCHQ-FM
Eagle	15	KXLT-FM
Emmett	16	Messenger Index
Garden City	17	KCIX-FM
Gooding	18	KISY-FM
Grangeville	19	Idaho County Free Press, KORT-AM, KORT-FM
Hayden	20	KHTQ-FM
Hazelton	21	KTPZ-FM
Idaho Falls	22	KFTZ-FM, KID-AM, KID-FM, KQEO-FM, KUPI-FM
Island Park	23	Island Park News
Ketchum	24	Idaho Mountain Express, KIKX FM, KIKX-FM
Kuna	25	Kuna Melba News
Lewiston	26	KATW-FM, KLEW-TV, KOZE-AM, KOZE-FM

City	Map #	Outlets
McCall	27	KMCL-FM
Moscow	28	KUOI-FM
Mountain Home	29	KMHI-AM
Nampa	30	Idaho Press Tribune, KIDO-AM, KKGL-FM, KPDA-FM, KTIK-AM, KTRV-TV
New Plymouth	31	KZMG-FM
Nyssa	32	KARO-FM
Ontario, OR	33	KSRV-AM
Opportunity, WA	34	KIXZ-FM
Orofino	35	Clearwater Tribune, KLER-AM, KLER-FM
Pilot Rock, OR	36	KLTB-FM
Plummer	37	Council Fires
Pocatello	38	Idaho Unido, KISU-FM, KPKY-FM, KPKY-FM, KWIK-AM
Post Falls	39	KCDA-FM

City	Map #	Outlets
Prineville, OR	40	KLTW-FM
Rexburg	41	KBYI-FM, KBYR-FM, KSNA-FM
Salmon	42	KSRA-AM, KSRA-FM
Sandpoint	43	KIBR-FM, KPND-FM, KSPT-AM
Sisters, OR	44	KWPK-FM
Spokane, WA	45	KAQQ-AM, KBBF-FM, KDRK-FM, KGA-AM, KISC-AM, KJRB-AM, KKZX-FM, KPBX-FM, KQNT-AM, KSFC-FM, KXLY-AM, KXLY-FM, KYWL-FM, KZBD-AM, KZBD-FM, KZZU-FM
Twin Falls	46	Ag Weekly, KEZJ-FM, KLIX-AM, KLIX-FM, KTFI-AM, KTWT-TV
Wallace	47	KWAL-AM
Warm Springs, OR	48	KWLZ-FM
Statewide, CO	49	Western Citizen



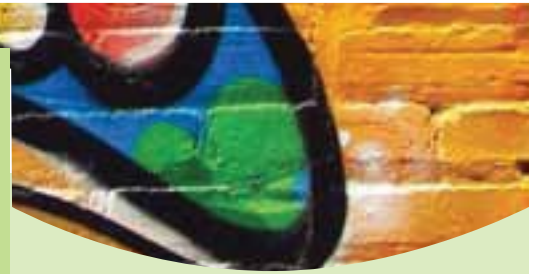
In 2009, Northern Rockies News Service produced 106 English and 4 Spanish news stories, which ran more than 9,300 times on 114 media outlets in Idaho and border states and 1,879 regionally/nationwide. An average of 84 media outlets broadcast and/or published each story on air/print/TV and online.

"If you haven't got a Public News Service going in your state, there's no better time than now." ☉ "Si en su estado no cuentan con la presencia de Public News Service, éste es el mejor momento para conseguirlo."

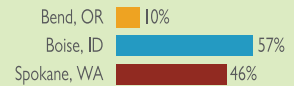
Rick Wilson, American Friends Service Committee

"media savvy and expertise on tap at PNS is invaluable... ☉ ...I love reading your stories... ☉ ...truly value our partnership... timely usage analysis...care, professionalism and results... amazing media outlet... Keep up the good and important work...my very strong recommendation for the Public News Service as it expands."

"PNS es una raya en el agua, dentro del torrente de los medios."



NRNS Market Share Information



Additionally, 84 stations outside the major markets aired the stories.

NRNS Media Outlet Types

Print Outlets	16
Radio Stations	94
Television Stations	3
Total	114

Online — Stories live on 100s of news/bloggers/advocacy sites

NUMBER OF STORIES | MEDIA OUTLET USAGE*

Totals 110 | 9,350

STORY BREAKOUT

