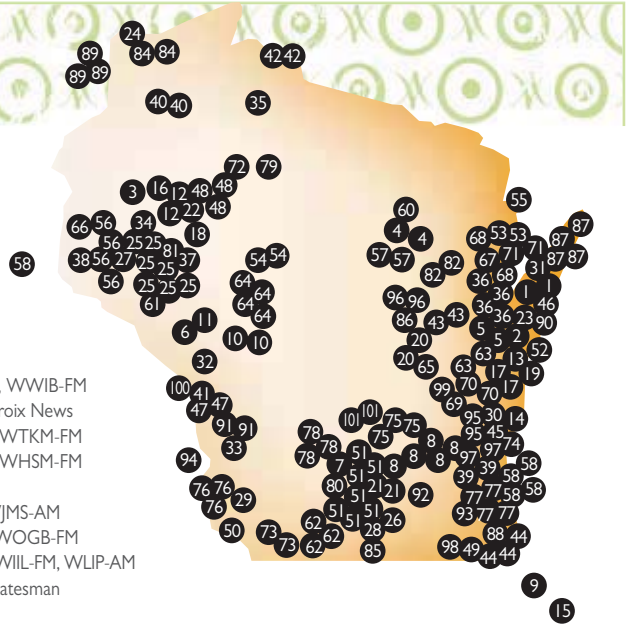




## MEDIA OUTLETS

City	Map #	Outlets
Algoma	1	WBDK-FM, WRLU-FM
Allouez	2	WJLW-FM
Amery	3	WXCE-AM
Antigo	4	WACD-FM, WATK-AM
Appleton	5	The Post-Crescent, WLFM-FM
Arcadia	6	Arcadia News-Leader
Baraboo	7	Baraboo News-Republic
Beaver Dam	8	WBEV-AM, WBEV-FM, WXRO-AM, WXRO-FM
Benton Harbor, MI	9	WCNF-FM
Black River Falls	10	WWIS-AM, WWIS-FM
Blair	11	Blair Press
Bloomer	12	Bloomer Advance, WQRB-FM
Brillion	13	WDUZ-FM
Campbellsport	14	Campbellsport News
Charlottesville, VA	15	WCJZ-FM
Chetek	16	WATQ-FM
Chilton	17	Chilton Times-Journal, WMBE-AM
Chippewa Falls	18	WEAQ-AM
Cleveland	19	WLKN-FM
Clintonville	20	WFCL-AM, WJMQ-FM
Columbus	21	WTLX-AM, WTLX-FM
Cornell	22	WDRK-AM
Denmark	23	WPCK-FM
Duluth, MN	24	KDAL-FM
Eau Claire	25	Families First, WAXX-FM, WAYY-AM, WBIZ-AM, WBIZ-FM, WDVM-AM, WIAL-FM
Edgerton	26	Edgerton Reporter
Elk Mound	27	WECL-FM
Evansville	28	Evansville Review
Fennimore	29	Fennimore Times
Fond du Lac	30	WFON-FM
Forestville	31	WRKU-FM
Galesville	32	Galesville Republican
Gays Mills	33	Crawford County Independent & the Kickapoo Scout
Glenwood City	34	Glenwood City Tribune/Press Reporter
Glidden	35	The Glidden Enterprise
Green Bay	36	El Hispano, Press, WDUZ-AM, WQLH-FM

City	Map #	Outlets
Hallie	37	WOGO-AM, WWIB-FM
Hammond	38	Central St. Croix News
Hartford	39	WTKM-AM, WTKM-FM
Hayward	40	WHSM-AM, WHSM-FM
Holmen	41	WKBH-AM
Ironwood, MI	42	WIMI-FM, WJMS-AM
Kaukauna	43	WJOK-AM, WOGB-FM
Kenosha	44	WGTD-FM, WIL-FM, WLIP-AM
Kewaskum	45	Kewaskum Statesman
Kewaunee	46	WAUN-FM
La Crosse	47	WHLA-FM, WLSU-FM
Ladysmith	48	Ladysmith News, WJBL-FM, WLDY-AM
Lake Geneva	49	WZRK-AM
Lancaster	50	WGLR-FM
Madison	51	77 Square, WIBA-AM, WIBA-FM, WORT-FM, WTSO-AM, WZEE-FM, YourNews.com
Manitowoc	52	WLTU-FM
Marinette	53	WLST-FM, WMAM-AM
Medford	54	WIGM-AM, WKEB-FM
Menominee, MI	55	WAGN-AM
Menomonie	56	Dunn County News, WMEQ-AM, WMEQ-FM
Merrill	57	WJMT-AM, WMZK-FM
Milwaukee	58	AACPDM News, The Business Journal Serving Greater Milwaukee, WLUM-FM, WRIT-FM, WOKY-AM
Minneapolis, MN	59	WCCO-AM
Minocqua	60	Lakeland Times
Mondovi	61	Herald-News
Monroe	62	Monroe Times, WEKZ-AM, WEKZ-FM
Neenah-Menasha	63	The News-Record, WNAM-AM
Neillsville	64	Clark County Press, WCCN-AM, WCCN-FM, WPKG-FM
New London	65	Press-Star
New Richmond	66	WIXK-AM
Oconto Falls	67	Oconto County Times-Herald
Oconto	68	WOCO-AM, WOCO-FM
Omro	69	WPKR-FM
Oshkosh	70	WOSH-AM, WWWX-FM
Peshtigo	71	Peshtigo Times, WSFQ-FM
Phillips	72	Bee
Platteville	73	WPVL-AM, WPVL-FM
Port Washington	74	WPJP-FM
Portage	75	Badger Legionnaire, WBKY-FM, WIBU-AM, WHFA-AM



City	Map #	Outlets
Prairie Du Chien	76	Courier-Press, WPRE-AM, WQPC-FM
Racine	77	WBjX-AM, WEZY-FM, WKKV-FM, WRJN-AM
Reedsburg	78	WBDL-FM, WNFN-FM, WRDB-AM
Rhineland	79	WXPR-FM
Sauk City	80	WMAD-FM
Seymour	81	WECB-FM
Shawano	82	WOWN-FM, WTCH-AM
Sheboygan	83	WCLB-AM
Sparta	84	WCOW-FM, WKLJ-AM
Spring Valley	85	Argus Sun
Stevens Point	86	Portage County Gazette
Sturgeon Bay	87	Door County Advocate, WDOR-AM, WDOR-FM, WSRG-FM
Sturtevant	88	WDDW-FM
Superior	89	KRBR-FM, WDSM-AM, WGEE-AM
Two Rivers	90	WCUB-AM
Viroqua	91	WVRQ-AM, WVRQ-FM
Watertown	92	WTTN-AM
Waukesha	93	WMIL-FM
Waukon, IA	94	KNEI-FM
Waupaca	95	WDUX-AM, WDUX-FM
Wausau	96	City Pages, WXPW-FM
West Bend	97	Daily News, WBKV-AM, WBWI-FM
Williams Bay	98	The Beacon
Winneconne	99	WHBO-FM
Winona, MN	100	KHME-FM
Wisconsin Dells	101	WDLS-AM, WNNO-FM
Statewide		Wisconsin Farm Report Wisconsin Radio Network

public news service  
NEWS IN THE PUBLIC INTEREST

In 2009, Wisconsin News Connection produced 129 news stories, which ran more than 4,500 times on 268 media outlets in Wisconsin and border states and 460 regionally/nationwide. An average of 35 media outlets broadcast and/or published each story on air/print/TV and online.

"If you haven't got a Public News Service going in your state, there's no better time than now." ☉ "Si en su estado no cuentan con la presencia de Public News Service, éste es el mejor momento para conseguirlo."

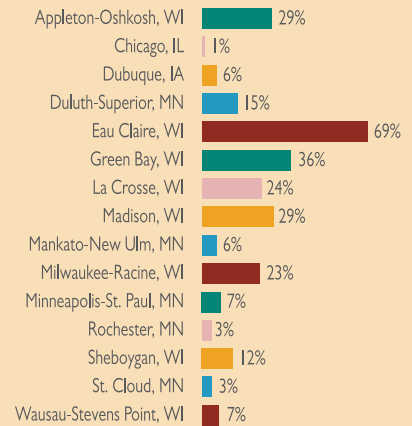
*Rick Wilson, American Friends Service Committee*

"media savvy and expertise on tap at PNS is invaluable... ☉ ...I love reading your stories... ☉ ...truly value our partnership... timely usage analysis...care, professionalism and results...  
**amazing media outlet...** Keep up the good and important work...my very strong recommendation for the Public News Service as it expands."

"PNS es una raya en el agua, dentro del torrente de los medios."



**WNC Market Share Information**

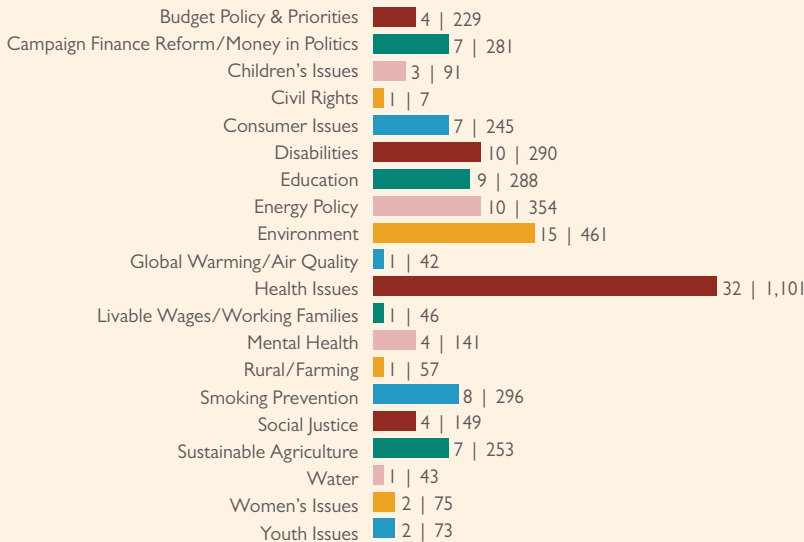


*Additionally, 117 stations outside the major markets aired the stories.*

**NUMBER OF STORIES | MEDIA OUTLET USAGE\***

**Totals 129 | 4,522**

**STORY BREAKOUT**



**WNC Media Outlet Types**

Print Outlets	41
Radio Stations	227
<b>Total</b>	<b>268</b>

*Online — Stories live on 100s of news/bloggers/advocacy sites*

