

New York News Connection

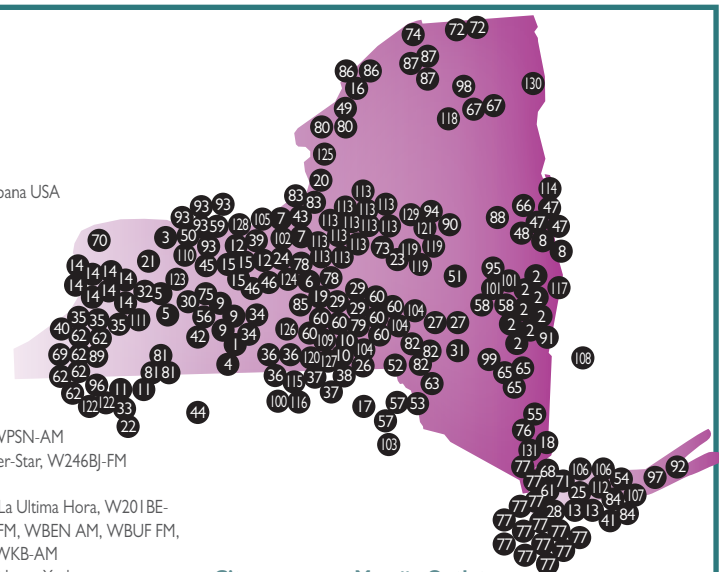
2010 annual report



MEDIA OUTLETS

City	Map #	Outlets
Addison	1	Addison Post
Albany	2	The Jewish World, WAM, Q-AM, WHRL-FM, WKLI FM, WPYX-FM, WROW-AM, WYJB-FM, Capital News
Albion	3	W209BF-FM
Alfred	4	W262BE-FM
Arcade	5	Mercury-Gazette, WCOF FM
Auburn	6	WAUB-AM
Baldwinsville	7	W207BH-FM, WSEN-FM
Ballston Spa	8	Ballston Journal, WKKF-FM
Bath	9	WABH AM, WCIC FM, WVIN FM
Binghamton	10	W254BH-FM, WINR-AM
Bradford, PA	11	WBRR-FM, WESB-AM
Brighton	12	W234AZ, WZNE FM
Brooklyn	13	Our Time Press, News 12 Brooklyn - News 12 Networks
Buffalo	14	Buffalo News, La Ultima Hora, W201BE-FM, W284AP-FM, WBEN AM, WBUF FM, WGR AM, WWWKB-AM
Canandaigua	15	WCGR-AM, WCII FM, WVOR-FM
Canton	16	WRCD-FM
Carbondale, PA	17	WCIG FM
Carmel	18	Putnam County Courier
Cayuga Heights	19	W205CB-FM
Chateaugay	20	WYUL-FM
Cheektowaga	21	WECK AM
Clarendon, PA	22	WKNB-FM
Clinton	23	Clinton Courier News
Clyde	24	WCOV FM
Coming	25	W202BN-FM
Conklin	26	WKGB-FM
Cooperstown	27	Cooperstown Crier, The Freeman's Journal
Corona	28	Queens Times
Cortland	29	Consumer News, Cortland Standard, W222AH-FM
Dansville	30	W282AC-FM
Delhi	31	Delaware County Times
Depew	32	WBLK FM
DuBois, PA	33	WDBA FM
Dundee	34	WFLR-AM, WFLR-FM
Dunkirk	35	Observer, W236BJ-FM, WDOE-AM
Elmira	36	WCII FM, WECW-FM, WELM AM
Endicott	37	WNRV-FM, WENE-AM
Endwell	38	WBBJ-FM
Fairport	39	W283BB-FM
Fredonia	40	WBKX-FM
Freeport	41	WGGB-AM
Friendship	42	WCID FM
Fulton	43	WBBS-FM
Galeton, PA	44	WCOG FM
Geneseo	45	W278AM-FM
Geneva	46	WFLK-FM, WGVG-AM
Glens Falls	47	The Chronicle, WGFR-FM, WWSC-AM
Gloversville	48	WENT-AM
Gouverneur	49	WGIX FM
Greece	50	W220DE-FM
Hamilton	51	WRCU-FM

City	Map #	Outlets
Hancock	52	Herald
Hawley, PA	53	WYCY-FM
Hempstead	54	La Tribuna Hispana USA
Highland	55	WRWD-FM
Hornell	56	W257AX-FM
Honesdale, PA	57	WDNH-FM, WPSN-AM
Hudson	58	Hudson Register-Star, W246BJ-FM
Irondequoit	59	WKSJ-FM
Ithaca	60	Buffalo News, La Ultima Hora, W201BE-FM, W284AP-FM, WBEN AM, WBUF FM, WGR AM, WWWKB-AM
Jackson Heights	61	El Tiempo De Nueva York
Jamestown	62	WCOT FM, WHUG-FM, WJTN-AM, WKSJ-AM, WWSE-FM
Jeffersonville	63	WDNB-FM
Kane, PA	64	WLMI-FM
Kingston	65	WAMK-FM, WGHQ-AM, WKNY AM
Lake George	66	WCKM-FM
Lake Placid	67	WIRD-AM, WLPW-FM
Lake Success	68	WKTU-FM
Lakewood	69	WKZA-FM
Lockport	70	WLVL-AM
Long Island City	71	Korea Central Daily News
Malone	72	WICY-AM, WNVV-FM
Manlius	73	WAQX-FM
Massena	74	WMSA-AM
Naples	75	Naples Record
New Paltz	76	WBWZ-FM
New York	77	African-American Observer, Daily Journal, Epoch Times, Maghreb Arabe Presse -- UN Bureau, WAXQ-FM, WBAI-FM, WCBS AM, WCBS FM, WFAN AM, WFUV-FM, WLTW-FM, WNEW FM, WNYC-AM, WNYC-FM
Newark	78	WACK-AM, WHTZ-FM
Norwich	79	W210BL-FM
Ogdensburg	80	WBDB-FM, WSLB AM
Olean	81	WHDL-AM, WOEN AM, WPIG-FM
Oneonta	82	W205AJ-FM, W250BE-FM, WUOW-FM
Patchogue	84	WALK -AM, WALK -FM
Penn Yan	85	WYLF-AM
Plattsburgh	86	Out & About - Press Republican, WEAV AM
Potsdam	87	North Country This Week, WPDM-AM, WSNW-FM
Queensbury	88	WCQL-FM
Randolph	89	W256BA-FM
Remsen	90	WADR-AM
Rensselaer	91	W226AC-FM
Riverhead	92	WRIV-AM
Rochester	93	City Newspaper, Democrat and Chronicle, WHAM-AM, WHTK AM, WRMM FM
Rome	94	WRNY-AM
Rotterdam	95	WTRY-FM



City	Map #	Outlets
Russell, PA	96	WQFX-FM
Sag Harbor	97	WLNG-FM
Saranac Lake	98	WNBZ-AM
Saugerties	99	WBPM-FM
Sayre, PA	100	WATS-FM
Schenectady	101	WGY-AM, WRVE-FM
Seneca Falls	102	WLLW-FM, WSWF-AM
Shenandoah, PA	103	WCIM FM
Sidney	104	W214AT-FM, WCDO-AM, WCDO-FM
Sodus	105	WUUF-FM
South Bristol Township	106	WCRR-FM, WNVE-FM
Southampton	107	WLIU-FM
Southington, CT	108	W220CE-FM
Spencer	109	WCII FM
Spencerport	110	W239BF-FM
Springville	111	WSPQ AM
Syosset	112	WKWZ-FM
Syracuse	113	Court-Butternut Pennysaver, Fulton Pennysaver, Liverpool Pennysaver, Post-Standard, WAER-FM, WHEN AM, WLTI-FM, WNSS-AM, WNTQ-FM, WSRV-AM, WSYR AM, WYYY-FM, News 10 Now - Time Warner Cable
Ticonderoga	114	WANC-FM
Towanda, PA	115	WTTT-FM
Trout Run, PA	116	WCIT FM
Troy	117	WOFX-FM
Tupper Lake	118	WRGR-FM
Utica	119	WIBX AM, WOUR-FM, WUTQ-AM
Vestal	120	WMXW-FM
Wadesville	121	WRFM-FM
Warren, PA	122	WNAE-AM, WRRN-FM
Warsaw	123	WCOU FM
Waterloo	124	WNYS-FM
Watertown	125	WTNY AM
Watkins Glen	126	W273BI-FM
Waverly	127	WAVR-FM
Webster	128	W225AR-FM
Whitesboro	129	WKSJ-FM
Willsboro	130	WXZO FM
Yorktown Heights	131	North County News



We rely on a wider variety of news sources than ever before. Traditional media still provide news and information for a large majority of our population and social media has transformed our ability to discover new stories and interact with our audience.

Follow us on Twitter!

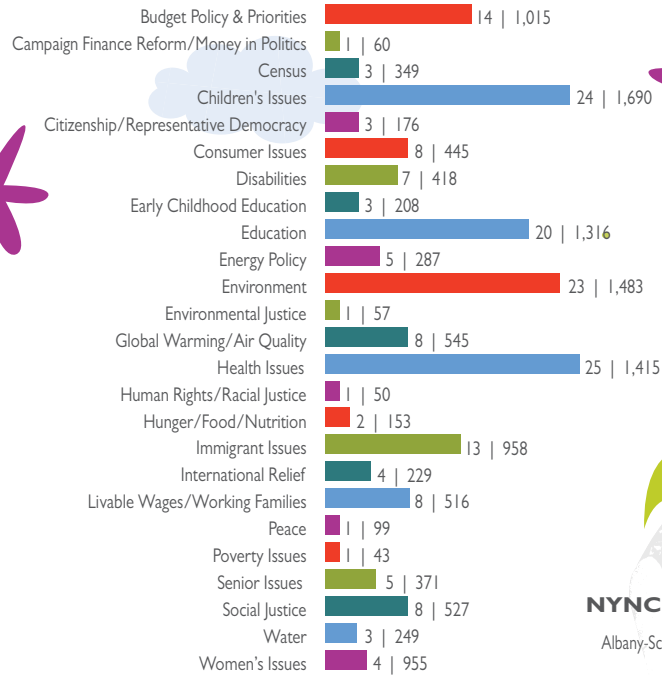
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STORY BREAKOUT

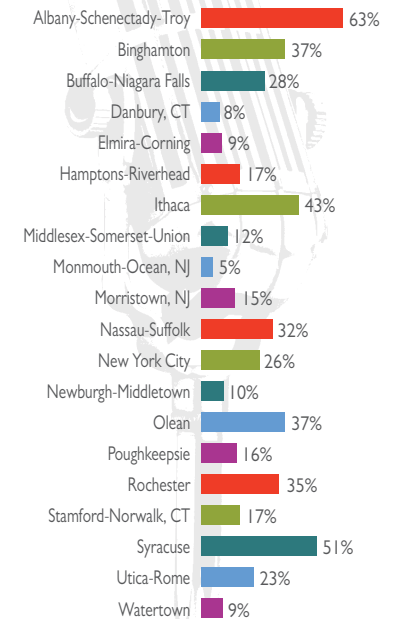


NUMBER OF STORIES | MEDIA OUTLET USAGE*

Totals 195 | 13,614

New York News Connection produced 195 news stories, which ran approximately 13,600 times on 192 radio stations, 37 print outlets, and 3 television stations for a total of 232 media outlets in New York and border states. Nationally, our stories were picked up by over 1,206 outlets, and shared on hundreds of websites including our own -- publicnewsservice.org, which generated over 37,000 views, alone.

NYNC Market Share Information



Additionally, 70 stations outside the major markets aired the stories.

NYNC Media Outlet Types

Print Outlets	37
Radio Stations	192
Television Stations	3

Total 232

Online — Stories live on 100s of news/bloggers/advocacy sites